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Dr.M.S.Subhas.

Educational

Qualifications : Ph.D (Management Studies), Karnatak University, Dharwad.
: PGDM, IIM., Ahmedabad.
: B.Tech, (Mech. Engg)., IIT Madras.

Current Position : Vice Chancellor, Vijayanagara Sri Krishnadevaraya University, Ballari.

Immediate Past : 1. Member – Board of Governors, IIM Rohtak.
2. Member – Board of Members (IIM Rohtak Society)
3. Member - Board of Governors, IIM Bangalore.
4. Member - Board of Members (IIM B Society).
5. Member – Syndicate (KUD).
6. Member - (Academic Council, KUD).
7. Finance Officer (KUD).
8. Chairman – BIC Society, Hubli.
(Includes DCs and other officers of the Government).
9. Director – BPF – Dharwad.
(includes teachers from UAS, Dwd, SDM College etc).

Work Experience : Industry – Four Years.
Consulting and Teaching Business Management – 25 Years.
Strategic Management and Marketing Strategy/IT – 4 Years.

Dates	Organization	Designation	Nature of Job
8-2000 to 2001	Kernel Tech Soft Private Ltd, RT Nagar, Bangalore.	Business Advisor	Prepare Business plans for funding and going public. Set up organizational structure for its international marketing operations.
June 2005 to 2008.	Transparent Technologies Private Limited, Bangalore	Chairman, Board of Advisors	Advise the company in various Strategic initiatives and marketing Plans.
October 1998 to Date	Kousali Institute of Management Studies, Karnatak University, Dharwad.	Professor	Introduction of innovations in teaching Introduction of modern infrastructure facilities.
October 1997 – January 1998	Academic Staff College Karnatak University Dharwad.	Director Additional Charge	Administrative work.
January 1986 – October 1988	KSCST Indian Institute of Science Bangalore.	Systems Analyst	Projects worked on : Computerization of the RTC Venture capital Funding Dissemination of Wood grassfire based power and water lifting mechanisms.
June 1984 – January 1986	Sundram Fasteners Ltd, Padi, Madras.	Senior Sales Executive	National level coordinator In charge of Advertising and sales promotion.

Technical and Scientific Activities :

Dates	Collaborator	Topic
1989	Indo Dutch Project Management Society, Bangalore	Development of Rural Small and Micro Enterprises in Dharwad.
1990	Indo Dutch Project Management Society, Bangalore	Development of Rural Small and Micro Enterprises in Bijapur.
1991	CIBA Geigy, Basel, Switzerland	Evaluation of a Hubli hospital for the handicapped towards effective rehabilitation fund utilization and sustainability.
1991	Indo Dutch Project Management Society, Bangalore	Market research and analysis of wool products in Rannebennur, Karnataka.

1992	Indo Dutch Project Management Society, Bangalore.	Market research and analysis of chilli products in Kundaglo district.
1993-1994	Department of Science and Technology (DST), Government of India (GOI) and DST, Government of Karnataka (GOK)	A pilot project on identification of water bodies and how to use GIS for decision making.
1996-1998	Department of Industries and Commerce (DIC) GOK and DIC, GOI, Bangalore.	Evaluation of the PMRY programme.
1997	University of Birmingham and ODA	Studying the impact of the urban on peri urban areas with a focus on changing occupational patterns, land use patterns and energy impacts.
1997-2003	University Grants Commission (UGC)	Use of GIS to understand the location and viability of rural banks.
2004-2005	DFID funded Project – MOVE	Market Oriented Value Enhancement – a new Instruction Module for helping women set up Income Generation Activity.

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Awarded Copy right: MOVE – (Market Oriented Value Enhancement) – a new approach for Setting up of micro enterprises.

Awarded International :

World Bank : Development Dialogue: HQ Washington.
Proposal for a project based on MOVE adopted for Paravets was selected as top 100 of the 1700 proposals received from all over the world.

Research Papers : Over 50 in International and National Journals.

Conferences/Seminars/Workshops:

- National workshop on Business Research – Relevance and Applications’ organized by Cambridge Institute of Technology, Bangalore in association with Visveswaraiiah Technological University, Belgaum and Bangalore Management Association, Bangalore, held on 13th March 2009.
- Workshop on “Guerilla Marketing” organized by Centre for Social Entrepreneurship, Deshpande Foundation Hubli from 7th to 9th April 2009.

- One day National Level workshop on Market Oriented Value Enhancement (MOVE) organized by DKTE, Ichalakarangi, Maharashtra, held on 28th October 2009.
- Three days State level workshop on 'Writing Research Papers' at Kousali Institute of Management Studies (KIMS), K.U.Dharwad held from 2nd to 4th April 2010.
- 'State Level Workshop on using SPSS for Research and Data Analysis' conducted by Kousali Institute of Management Studies (KIMS), K.U.Dharwad, in collaboration with SPSS South Asia Pvt.Ltd, Bangalore on 21st November 2010.
- Training of young Entrepreneurs on MOVE approach to develop businesses from Solapur and surrounding field areas including Naladurg and Tulajapur, in collaboration with Swayam Shikshan Prayog (SSP) from 1st and 2nd March 2011.
- Organized and participated in Research colloquium held regularly at Kousali Institute of Management Studies, Dharwad.

Paper Presentations:

- Presented a paper on 'Evolution of Entrepreneurial Concept' at the National Conference on 'Small & Medium Enterprises: Engine of Growth' organized by SDM P.G.Centre for Management Studies and Research, Mangalore, held on 20th February 2010.
- Presented a paper on 'Entrepreneur: Whether Born or Made?', at the National Conference on 'Role and Challenges of Entrepreneurship Development' organized by M.S.Ramaiah Institute of Technology, Bangalore, held on 27th and 28th of May 2010.

Paper publications:

- Paper titled "A Glance at Evolution of Entrepreneurship and Scope for Entrepreneurship at the BOP (Bottom of Pyramid) in India". Prabandhan: Indian Journal of Management New Delhi, Vol.4, Issue No.1, January 2011, Pages 3-9. ISSN 0975-2854.
- Paper titled "Entrepreneur: Whether Born or Made?", has got published in the book titled 'Role and Challenges of Entrepreneurship Development' edited by B.Janakiram, P.V.Raveendra and V.K.Srirama, published by Anurag Jain for Excel Books, New Delhi, Chapter 75, pg. 542 – 546, First Edition, 2010. ISBN 978-81-7446-868-0.