

## Curriculum Vitae

1	Name	<b>BHEEMANAGOUDA</b>
2	Date of Birth	<b>June 1, 1970</b>
3	Educational Qualification	<b>M.Com. Ph.D</b>
4	Date of Entry into Service	<b>May 28, 1998</b>
5	Present Designation	<b>Professor of Commerce</b>
6	Teaching Experience	<ul style="list-style-type: none"> <li>• 20 years</li> <li>• Served as Lecturer in Sahyadri Arts and Commerce College, Shivamogga from May 28, 1998 – August 23, 2005</li> <li>• Served as Lecturer in the Institute of Management Studies, Kuvempu University, Shankaraghatta from August 24, 2005 – September 14, 2008</li> <li>• Served in the Department of Post- Graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta from Sept. 15, 2008 to November 29, 2012</li> <li>• Served as Associate Professor in the Department of Post-Graduate Studies in Commerce, Vijayanagara Sri Krishnadevaraya University, Ballari from November 30, 2012 – May 27, 2015</li> <li>• At present, working as Professor in the Department of Post-Graduate Studies in Commerce, Vijayanagara Sri Krishnadevaraya University, Ballari since May 28, 2015</li> </ul>
7	Administrative Experience	<ul style="list-style-type: none"> <li>▪ Serving as Chairman of Department of Studies in Commerce since May 21, 2018</li> <li>▪ Serving as Dean, Faculty of Business Studies since June 1, 2017.</li> <li>▪ Serving as Special Officer, DPAR of the University</li> <li>▪ Served as the Finance Officer of Vijayanagara Sri Krishnadevaraya University from August 25, 2014 to May 31, 2016.</li> <li>▪ Served as the Chairman, Department of Post-Graduate Studies and Research in Commerce, Vijayanagara Sri Krishnadevaraya University from May 21, 2014 to May 20, 2016.</li> <li>▪ Served as Nodal Officer of Ballari region for KSET</li> </ul>

		<p>Examinations – 2016 and 2017.</p> <ul style="list-style-type: none"> <li>▪ Served as Dean, Faculty of Business Studies, Vijayanagara Sri Krishnadevaraya University from May 19, 2014 to November 3, 2014.</li> <li>▪ Served as Director, Student Welfare, Vijayanagara Sri Krishnadevaraya University from April 11, 2014 to October 2014</li> <li>▪ Served as Deputy Registrar (Evaluation) in Kuvempu University from September 9, 2004 to March 13, 2006.</li> <li>▪ Served as Founder Coordinator, Institute of Management Studies and Department of Post-Graduate Studies and Research in Tourism Administration, Kuvempu University from August 25, 2005 to June 27, 2006</li> <li>▪ Served as Coordinator for MBA and M.Com Distance Education Programmes in Kuvempu University.</li> <li>▪ Served as Member of Cell conducting K-SET Examination 2005 in Kuvempu University.</li> </ul>
8	Academic Bodies /Administrative Bodies	<ul style="list-style-type: none"> <li>▪ Worked as Chairman, BoE in Commerce (PG), Kuvempu University</li> <li>▪ Worked as Member, BoE of Commerce, Management, and Tourism Administration, Kuvempu University</li> <li>▪ Worked as Member, BoE and BoS of 5-Year Integrated MTA Programme, Sahyadri Science College, Shivamogga</li> <li>▪ Worked as Member, BoE in Commerce of University of Mysore, Davangere University, Karnatak University, and Gulbarga University.</li> <li>▪ Worked as Chairman, BoS and BoE in Commerce, Vijayanagara Sri Krishnadevaraya University, Ballari.</li> <li>▪ Worked as Member, Ph.D Doctoral Committee, Kuvempu University, and Vijayanagara Sri Krishnadevaraya University.</li> <li>▪ Worked as Member, BoE for M.Phil Programme of University of Mysore and Gulbarga University</li> <li>▪ Worked as Member, Examination Reforms</li> </ul>

		<p>Committee, Vijayanagara Sri Krishnadevaraya University (2014)</p> <ul style="list-style-type: none"> <li>▪ Worked as Member, Administration Reforms Committee, Vijayanagara Sri Krishnadevaraya University (2014)</li> <li>▪ Served as Member Academic Council and Syndicate in the capacity of the Finance Officer, Vijayanagara Sri Krishnadevaraya University.</li> <li>▪ Working as Chairman, BoS in Commerce and BoS in Management, Vijayanagara Sri Krishnadevaraya University.</li> <li>▪ Working as Chairman, Doctoral Committee, Vijayanagara Sri Krishnadevaraya University.</li> <li>▪ Member, Academic Council, VSK University since June 1, 2017.</li> </ul>
9	Core Area of Interest	Finance and Taxation
10	Professional Bodies	Life Member, Indian Commerce Association
11	Participation in Orientation and Refresher Programmes	Orientation Programme - 01 Refresher Programmes – 03
12	Publications	<ul style="list-style-type: none"> <li>• Research Papers in Journals – 26</li> <li>• Research Papers in Edited Volumes - 04</li> <li>• Books – 02</li> <li>• Research Project – 01</li> </ul>
13	Presentations in Seminars	22
14	Participation in National and International Seminars	19

### I. Publications

Sl. No.	Title of the Paper	Name of the Journal/Publisher	ISSN/ISBN
<b>Publication in Journals</b>			
1	Credit Rating in Liberalised Economy	Yojana, Vol. 13, No. 5, December, 1997	0971-8737
2	Performance Appraisal of Commercial Banks	Southern Economist, Vol. 40, No. 19, February 1, 2002	0038-4046
3	Union Budget 2009-10: Balanced and Growth- Oriented	The Journal of Public Finance, Vol. 8, No. 1 & 2, February & May, 2010	0972-9356
4	Working of Credit Rating Agencies in	The Journal of	0972-9089

	India: An Analysis of Investors' Perception	Behavioural Finance, Vol. 7, No. 1 & 2, March & June, 2010	
5	Performance of Credit Rating Agencies in India	The Indian Journal of Commerce, Vol. 63 No. 3, July-September, 2010	0019-512X
6	'Fit and Proper' Test of Bimal Jalan Committee Recommendations	The Journal of Banking and Finance, Vol.24, No. 9, September 2011	0971-4498
7	Tourism Development and Exchequer's Encouragement	Atna, Journal of Tourism Studies, Vol. 6, December, 2011	0975-3281
8	Assessment of Assessor's Performance with Special Reference to ICRA	Indian Journal of Research, Vol. 2, No. 1, January – June, 2012	2231-6655
9	IPO Grading – An Insight	Indian Journal of Applied Research, Vol. 1, No. 6, March 2012	2249-555X
10	Indian Capital Market – A Review	PARIPEX-Indian Journal of Research, Vol. 1, No. 3, Mar.2012	2250-1991
11	CRISIL and Its Performance – An Evaluation	Asian Journal of Research in Business Economics and Management	2250-1673
12	An Analysis of Services and Performance of Fitch India Ratings	JM International Journal of Finance, Vol. 2, No. 1&2, March 2012	2229-6123
13	Careful Evaluation of CARE'S Performance	Indian Journal of Research, Vol. 1, No. 4, April, 2012	2250-1991
14	Contributions of Tourism – An Analysis	Indian Journal of Research, Vol. 1, No. 4, April, 2012	2250-1991
16	Credit Rating Methodology for Rating Small and Medium Enterprises: A Comprehensive Outline	International Journal of Scientific Research, Vol. 1, Issue 1, June, 2012	2277-8179
17	Regulations for Alternative Investment Funds – A Primer	Global Research Analysis, Vol. 1, No. 1, June 2012	2277-8160
18	Examination of Suitability of Factor Endowment Theory with the reflection of Transportation Cost in International Business	Journal of Management and Science, Vol. III, No. 4, December 2013	2250-1819
19	Actuaries in Indian Insurance Sector –	Journal of Banking,	0972-902X

	An Analytical Study	Information Technology and Management, Vol. 11, No. 1, Jan-Jun, 2014	
20	Indian Insurance Sector under IRDA – Issues of Economic Development	International Journal of Finance, Vol. 2, No. 1, July-December, 2014	2348-0475
21	Customer Relationship Management in Banking Sector: Impact on Performance of SBI	Southern Economist, Vol. 53, No. 12, October 15, 2014	0038-4046
22	Dynamics of Customer Relationship Management Practices and Its Impact on delivering Customer Satisfaction by Commercial Banks	The International Journal of Business and Management, Vol. 3, No. 4, April 2015, pp. 193-199	2321-8916
23	Indian Capital Market – A Reappraisal	International Journal of Business and Administration Research Review, Vol.1, No. 4, July-Sept, 2016,	2348-0653
24	Impact of customer relationship management on the performance of banks: A study of selected public sector banks in India	International Journal of Commerce and Management Research, Vol. 2, No. 12, December 2016, pp. 105-110	2455-1627
25	Impact of Customer Relationship Management on the Performance of Banks – A Study of Selected Private Sector Banks in India	International Journal of Innovative Research and Advanced Studies, Vol. 4, No. 5, May 2017	2394-4404
26	A Study on Performance of Large-Cap Equity Mutual Funds in India	The Indian Journal of Commerce, Vol. 70, No. 3, July-September, 2017, pp.118-128	19-512X

### **Contribution to Edited Books**

1	Business Education Needs Change	Challenges before Business Education in India, Atlantic Publishers and Distributors, New Delhi, 2001	81-269-0043-1
2	The Value Creation and Management of Business through Customer Relationship Management	Macro Dynamics of Business Education, Pragati Graphics, Bangalore, 2012	93-81441-29-4
3	Credit Rating of Financial Instruments:	Chapter – 7 in Public	978-93-80626-70-3

	A Methodological Framework	Policy for Development, Prateeksha Publications, Jaipur, 2013	
4	Credit Rating Agencies and Investors' Perception : An Impact Analysis	Chapter 8 in Public Policy for Development, Prateeksha Publications, Jaipur, 2013	978-93-80626-70-3

### Projects

1	Performance Appraisal of Credit Rating Agencies in India (With Special Reference to CRISIL and ICRA)	Funded by Kuvempu University, Shankaraghatta	Successfully Completed and Accepted by the Funding Agency
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### Books

1	Credit Rating Agencies in India: Practices and Performance	Prateeksha Publications, Jaipur (Rajasthan), India, 2011	978-93-80626-31-4
2	Income Tax Law and Practice	Directorate of Distance Education, Kuvempu University, Shankaraghatta, 2006	Study Material for B.Com. Students

### II. Presentation in Seminars/Conferences/Workshops

Sl. No.	Title of the paper presented	Title of Conference/Seminar etc.	Date(s) of the event	Organiser	International/ National/State/ Regional/ University or College Level
1	Business Education Needs Change	Business Education in India – Backward and Forward Linkages	March 6-7, 1998	DoS in Commerce, Karnatak University, Dharwad	National
2	Disinvestment – An Express Highway to Efficiency and Productivity	Commercial Viability of Public Sector Undertakings in India	March 5, 2000	DoS in Commerce, P G Centre Davangere	National
3	Industrial Sickness – A Study of Diagnosis and Treatment	Industrial Sickness	November 12, 2000	DoS in Commerce, P G Centre Davangere	National

4	Quality Concerns of Management Education	Emerging Paradigms in Management	November 17, 2007	Institute of Management Studies, P G Centre, Davangere	National
5.	Eco-Tourism and Heritage Protection	Eco-Tourism – Problems and Prospects	December 1, 2007	Dept. of Tourism Administration and Sahyadri Science College, Shimoga	National
6	Marketing – A Value Delivery Mechanism	Marketing System in India – Changing Scenario	April 18, 2009	K R Bellad Arts and Commerce College, Mundargi	National
7	Eco-Tourism (Invited Lecture)  Chaired a Technical Session	Responsible Tourism – New Dimensions	May 31, 2012	Dept. of Tourism Administration, Kuvempu University, Shankaraghatta	National
8	A Study of Scope and Operational Freedom of Small Enterprises under New Companies Act 2013	Impact of the Recent Amendments in Commercial and Taxation Laws on Trade and Industry	November 7-8, 2013	Marian College, Kuttikannam, Kerala	National
9	Performance Evaluation of Depositories: A Comparative Study on NSDL and CDSL	Inclusive Growth and Sustainability – Role of Commerce Education in India	December 5-7, 2013	Indian Commerce Association	National
10	Customer Relationship Management in Higher Education with reference to Commerce Education in India	Inclusive Growth and Sustainability – Role of Commerce Education in India	December 5-7, 2013	Indian Commerce Association	National

11	Actuaries in Indian Insurance Sector – An Analytical Study (Adjudged for the Best Paper Award)	Advances and Challenges in Global Business, Management, Economics, Tourism and Information Technology	February 1 and 2, 2014	Research Development Association and Research Development Research Foundation; and Rajasthan Chamber of Commerce and Industry, Jaipur	International
12	Growth of Insurance and Actuarial Guidelines in India and China: A Comparative Study	Conference on Advances and Challenges in Global Business, Management, Economics, Tourism and Information Technology	Pondicherry, November 21 and 22, 2014	Research Development Association and Research Development Research Foundation; and Rajasthan Chamber of Commerce and Industry, Jaipur	International
13	Indian Insurance Sector under Regulatory Framework of IRDA – Issues in Economic Development	Conference on Indian Insurance Sector: Innovation, Sustainability and Social Impact	Tumkur, November 22, 2014	Dept. of Business Administration, Tumkur University and Bangalore Insurance Institute	National
14	CSR Practices in Commercial Banks: A Case Study of Public and Private Sector Banks in India	Seminar on Corporate Social Responsibility and Sustainability	December 27-29, 2014	Indian Commerce Association and KIIT University, Bhubaneswar, Odissa	International
15	Tax Reforms in India – A Review	Export Awareness Programme	February 16, 2015	BDCCI, VTPC, Dharwad and V S K University Ballari	National
16	Performance Evaluation of Depositories (NSDL and CDSL) in India	Competency Building Strategies in Business and Technology for Sustainable Development	February 20, 2015	Sri Ganesh School of Business Management, Mettupatti, Salem	International



17	Growth of Life Insurance and Actuarial Guidelines in India and China: A Comparative Study	Conference on Contemporary Issues and Innovations in Global Business, Management, Economics, Tourism and Information Tehnology	Goa, November 26-27, 2015	Research Development Association and Rajasthan Chamber of Commerce and Industry, Jaipur	International
18	Indian Capital Market – A Reminisce	Conference on Competency Building Strategies in Business and Technology for Sustainable Development	February 19, 2016	Sri Ganesh School of Business Management, Mettupatti, Salem	International
19	Agricultural Finance in India (Invited Lecture) Worked as Chairman of a Technical Session	Seminar on Agricultural Finance in India: Trends, Issues and Challenges	March 20-21, 2016	Dept. of Commerce, Gulbarga University, Kalaburagi	National
20	Sources and Methods of Collection of Data (Invited Lecture) Lead Speaker in Technical Session	Workshop on Research Methodology	September 23, 2016	K H Sreenivas Centre for PG Studies, Sagara	State
21	Chairman of a Technical Session on Finance	Seminar on Contemporary Issues in Accounting, Finance and Taxation	January 27 and 28, 2018	DoS in Commerce, Kuvempu University	National
22	Chairman of a Technical Session on Finance	Conference on Global Economy, Finance, Accounting and Banking – A New Paradigm	March 15, 2018	Department of Management Studies, BITM, Ballari	International

### III. Participation in Seminars/Conferences/Workshops

Sl. No.	Name of the Seminars/Conferences/Workshops	Organiser	Date
1	Workshop on Entrepreneurship Development	Kuvempu University Commerce Teachers' Forum, Shimoga	January 29-30, 2000
2	Workshop to Restructure the B.Com. Course	Kuvempu University Commerce Teachers' Forum, Shimoga	March 24-25, 2000
3	Workshop on Skill Development	Kuvempu University Commerce Teachers' Forum, Shimoga	July 29, 2000
4	National Level Seminar on Recommendations of Eleventh Finance Commission	Dept of Economics, Kuvempu University, Shankaraghatta	March 16, 2001
5	National Conference on Globalisation: Dimension and Impact	JSS College of Arts, Commerce, Science and Business Management, Mysore	March 30 – 31, 2001
6	National Level Seminar on Commerce Education in the New Millennium	Dept. of Post-Graduate Studies and Research in Commerce, Kuvempu University, P G Centre, Davanagere	August 23-24, 2003
7	State Level Conference on Corporate Challenges to Commerce and Management Education held at Mangalore	Federation of Teachers' Councils of Commerce and Management in Karnataka	October 16-17, 2003
8	National Level Seminar on Intellectual Property Rights	Dept. of Post-Graduate Studies and Research in Commerce, Kuvempu University, P G Centre, Davanagere	March 14-15, 2004
9	National Level Seminar on Global Convergence of Commerce Education	The Committee on Commerce Education and Career Counselling of The Institute of Chartered Accountants of India, New Delhi and Dept. of Post-Graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta	October 28-29, 2006
10	Workshop on Restructuring of B.Com. Curricula	Dept. of Post-Graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta and Kuvempu University Commerce and Management Teachers' Forum, Shimoga	November 29, 2009

11	State Level Conference on Enabling New Age Competencies in Business Education – A Global Perspective	Federation of Teachers' Councils of Commerce and Management in Karnataka	February 26-27, 2010
12	National Level Seminar on Emerging Trends in Agricultural Marketing	Dept. of Economics, Kuvempu University, Shankaraghatta	February 4, 2011
13	Participated in Research Methodology Workshop	Justice K S Hegde Institute of Management, NMAMIT, Nitte	July 23-24, 2006
14	Participated in the workshop on Preparation of study material on Self Instruction Mode (SIM)	Directorate of Distance Education, Kuvempu University, Shankaraghatta	December 17-18, 2007
15	Participated in the workshop on Preparation of study material on Self Instruction Mode (SIM)	Directorate of Distance Education, Kuvempu University, Shankaraghatta	April 23-24, 2011
16	Seminar on Investing with Confidence	Bellary Institute of Technology and Management, Bellary	August 24, 2013
17	National Level Seminar on The Dawn of New Companies Act, 2013: Challenges and Opportunities for Corporate Growth	St Francis De Sales College, Bengaluru	October 25, 2013
18	Workshop on Testing and Evaluation, and Questions Item Writing for UG Teachers	Department of English, V S K University, Ballari	November 16-18, 2013
19	National Level Conference on Applied Econometrics	Department of Economics, V S K University, Ballari	November 18-23, 2013