

RESUME

SIDDAPPA

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CAREER VISION:

Enlightening of skills through Reading, Researching, Teaching and practically applying thoughts for academic excellence with student.

PERSONAL SKILLS:

Comprehensive problem solving abilities, Good verbal and written communication skills, Ability to deal with people diplomatically willingness to learn, Team facilitator, good listener, optimistic and ability to stay calm and composed in times of crisis.

TEACHING EXPERIENCE:

- a) I worked as a Guest faculty for 1 year in Department of Commerce & Management in the year 2007-2008 in GFGC, Koratagere.
- b) I worked as a Guest Faculty for 1 year in Department of Commerce & Management in the year 2008-2009 in Government Arts College, Tumkur.
- c) I worked as a Guest Faculty in the P.G. Department of Commerce of Tumkur University in the year 2008-2009.
- d) I worked as a Full time Guest Faculty in Dept. of Commerce & Management from
- e) 09.09.09 to 17.04.12 in University Arts College, Tumkur University, Tumkur. In the year 2009-2010 I handled classes for P.G. also.
- f) Presently I am working as Assistant Professor in P.G. Department of Commerce, VSK University, Bellary since 02.01.2013.

PAPERS PRESENTED IN SEMINARS AND CONFERENCES

Sl. No.	Theme of Conference	Title of the Paper	Organisers	Level	Date
1.	Best Practices in College	Technology in	Department of	National	20 th & 21 st

	Education with Reference to Employability and Quality Enhancement	Education	Commerce and Management, Sree Siddagnaga College for Arts, Science and Commerce, Tumkur.		March 2009
2.	HRM Challenges and Issues in the present context of Recession	Global Economic Recession	Department of Business Administration, Tumkur University, Tumkur.	National	9 th October 2009
3.	Emerging Dimensions of Business Education in India	Scope of E-Commerce	Department of Commerce Tumkur University.	National	23 rd October 2009
4.	Emerging Dimensions of Business Education in India	E-Customer Analytics	Department of Commerce, Tumkur University.	National	23 rd October 2009
5.	Issues and Imperatives of Consumerism in the Globalised Economy	Consumerism in India	Department of Economics, Tumkur University.	National	31 st October 2009
6.	Micro Finance	Promoting Self-help groups through Innovative Micro Finance Practices in Karnataka	Department of Commerce, and School of Management, Pondicherry University.	International	22 nd to 24 th January 2010
7.	Enabling New Age Competencies in Business Education –A Global Perspective	A Role of Micro finance and Strategies in Eradication of Poverty	FTCCMK, Kuvempu University Commerce and Management Forum and Department of PG Studies and Research in Commerce, Kuvempu University, Shivamogga.	8 th State Level Convention	26 th to 27 th February 2010
8.	Building Young Adults to Override Recession	Managing of Business during Recession Period	Sree Siddaganga College for Women, Tumkur.	National	22 nd to 23 rd October

					2010
9.	Micro Finance and Sustainable Livelihood Promotions in India	Socio-Economic Empowerment of SC women through Micro Finance	DOS in Management, Siddaganga Institute of Technology.	National	15 th to 16 th December 2010
10.	Agricultural Marketing in India: Directions for Development	Role of Commodity Exchanges and Aggregators in the Development of Agricultural Marketing in India	Department of P.G. Studies and Research in Economics, Tumkur University, Tumkur.	National	1 st December 2011
11.	Achieving Organisational Excellence Through Business Education- Issues and Challenges	Impact of Globalisation on Business and Management Education	FTCCMK and Mysore University.	9 th State Level Convention	17 th to 18 th February 2012
12.	New Vistas of Business Education in India	Technology Based Learning: A New Vistas for Banks	Swamy Vivekananda College of Commerce and Management, Tumkur.	National	10 th March 2012
13.	New Vistas of Business Education in India	The Status of Agricultural Credit in India	Swamy Vivekananda College of Commerce and Management, Tumkur.	National	10 th March 2012
14.	Current Trends and Challenges in Management, Engineering, Computer Application and Technology	Does Micro Finance really Empowering Scheduled Caste Women- A Case Study of Thiruvannamalai District of Tamilnadu	Deogiri Institute of Management Studies, Aurangabad and Choice Institute of Management Studies and Research, Pune.	International	23 rd , 24 th , & 25 th March 2012
15.	Economic Growth through Innovative Entrepreneurship	Women Entrepreneurship In India Opportunities and	Department of Studies and Research in Commerce, Tumkur University, Tumkur.	National	5 th May 2012

		Challenges			
16.	Retail Sector in India: Opportunities and Challenges	Retail Sector in India	Department of Studies and Research in Commerce, Tumkur University, Tumkur.	National	25 th August 2012
17.	Microfinance and Sustainable Promotion of Entrepreneurship in India	Role of NABARD in Promoting Microfinance	Government First Grade College, Kunigal.	National	4 th March 2013
18.	New Vistas in Contemporary Management-Role of Women	Success of Women in Banking Sector in India	Smt. Allum Sumangamma Memorial College for Women, Bellary.	National	29 th & 30 th January 2014
19.	Performance, Challenges and Prospects of MSMEs in India	Role of Government in Promoting MSMEs in India	School of Business Studies, Central University of Karnataka, Gulbarga.	National	21 st & 22 nd February 2014
20.	Global Interface of Technology & Business-Dimensions & Directions for Business Education	Mobile Banking: A New Pillar to Banking Sector	FTCCMK, TUCCM & Department of Studies & Research in Commerce & Business Administration, Tumkur University, Tumkur.	10 th State Level Convention & National Seminar	7 th & 8 th March 2014
21.	Global Interface of Technology & Business-Dimensions & Directions for Business Education	Implications of New Companies Act on Private Companies	FTCCMK, TUCCM & Department of Studies & Research in Commerce & Business Administration, Tumkur University, Tumkur.	10 th State Level Convention & National Seminar	7 th & 8 th March 2014
22.	Global Paradigm Shifts in Management, Information & Communication Technology (ICT), English Language Teaching (ELT) & Higher Education (HE)	Present Status of FDI in India	Sheshadripuram First Grade College & Bangalore University Teachers' Council of Commerce & Management, Bangalore.	International	19 th March 2014
23.	Empowering Employability in Business	Knowledge Management: A	Department of Commerce, Sri Sri	International	6 th May

	Education	New Strategy for Business	Shivalingeshwara Swamy Government First Grade College and Acme Intellects, International Journal of Research in Management, Social Sciences and Technology,		2014
24.	Contemporary Issues in Management: Challenges and Advances in Emerging Markets	An Overview of Growth & Performance of Public Sector Banks in India	Vidyavardhaka College of Engineering, Mysore.	National	27 th September 2014
25.	Indian Insurance Sector: Innovation, Sustainability and Social Impact	Postal Life Insurance and its Growth in India	Department of Studies and Research in Business Administration, Tumkur University, Tumkur.	National	22 nd November 2014
26.	67 th All India Commerce Conference-2014, Indian Commerce Association	Current Scenario of Telecom Industry in India	KIIT University and Department of Commerce, Utkal University, Bhubaneswar.	National	27 th to 29 th December 2014
27.	New Policy Implementation and Issues in Indirect Tax and Foreign Trade	Ministry of MSMEs and its Role in Promotion of MSMEs in India	Department of Studies and Research in Commerce and Business Administration, Board of Studies, Tumkur University and Institute of Chartered Accountants of India (ICAI).	National	6 th February 2015
28.	Innovation-An Engine for Inclusive Growth and Sustainable Development	Development Schemes Offered by the Department of Industrial Policy	Department of Studies and Research in Commerce, Tumkur University, Tumkur.	National	12 th and 13 th February 2015

		and Promotion			
29.	New Age Banking in India: Issues and Challenges	Progress of Pradhan Mantri Jan Dhan Yojana	Department of Studies and Research in Economics, Tumkur University, Tumakuru.	National	24 th April 2015
30.	Recent Trends in Management-NCRTM-15	Foreign Direct Investment (FDI) in Telecom Sector of India	Department of Management Studies, K.S. School of Engineering and Management, Bengaluru.	National	28 th May 2015
31.	Public Welfare Schemes 2015: Role of Social Work and Commerce in Transforming India	Performance of MUDRA-An Outlook	Gurushree College of Commerce and Social Work, Tumakuru	National	16 th March 2016
32.	Emerging Paradigms in Global Business-Its Implications for Business Education	Efficacy of Network for Entrepreneurs in Raising Finance	FTCCMK, DUTCCM, Department of Studies and Research in Commerce and Institute of Management studies, Davangere University, Davangere	National	2 nd & 3 rd May, 2016
33.	Recent Trends in Management	Impact of Social Medias on Students' Behaviour- A Case Study	Department of Management Studies, K.S. School of Engineering and Management, Bengaluru	National	6 th May, 2016
34.	Recent Trends in Management	Policies and Practices of CSR among Mining Companies in Ballari District, Karnataka	Department of Management Studies, K.S. School of Engineering and Management, Bengaluru	National	6 th May, 2016
35.	Emerging Strategies in Business Management & Economic Growth	Performance of Consumer Forums in Karnataka: A Case Study of	K.S. School of Engineering & Management & Archers Elevators Publishing House,	National	5 th November 2016

		District Consumer Forum, Ballari	Bengaluru		
36.	Contemporary Management Practices & their Implications on Growth, Equity and Justice	Implementation Progress of National Agriculture Market (NAM) in India	VSK University, Ballari & Sheshadri Felicitation Committee, Ballari.	National	10 th & 11 th March 2017
37.	Impact of Central Government's Recent Policies on Indian Economy	Present Scenario of Startup India	Department of Studies and Research in Commerce, Tumkur University, Tumakuru.	National	6 th May 2017
38.	People Connect: Networking for Sustainable Development	South Asia Tourism: A Panacea for Sustainable Regional Development	St. Claret College, Bengaluru.	International	10 th November 2017
39.	Management of Evolving Trends of Indian Economy-A New Outlook	Revitalising the E-Commerce Segment in Digital India	Department of Studies and Research in Commerce, Tumkur University, Tumakuru.	National	27 th & 28 th November 2017

WORKSHOPS ATTENDED

Sl. No.	Theme of Conference	Organisers	Level	Date
1.	Re-Engineering of Commerce and Management of Courses	Tumkur University Council for Commerce and Management, Tumkur.	State	19 th & 20 th June 2009
2.	Re-Engineering of Management Education	KSOU, Mysore.	State	9 th April, 2011
3.	Globalisation : Challenges and Opportunities for Commerce Graduates	Swamy Vivekananda College of Commerce and Management, Tumkur.	University	6 th August 2011

PAPERS PUBLISHED IN JOURNALS

Sl. No.	Topic	Publisher	Month	Volume	Page No.	ISSN/ ISBN No.
1.	Does Micro Finance really Empowering	International Journal of Business	March 2012	Vol.1 (IV)		ISSN No: 2249-7463

	Scheduled Caste Women- A Case Study of Thiruvannamalai District of Tamilnadu.	Management and Social Sciences.				(Print)
2.	Service Sector: A Growing Sector in India	Asia Pacific Journal of Marketing & Management Review	November 2013	Vol.2 (11)	117-120	ISSN No: 2319-2836 (Online)
3.	Social Entrepreneurship: A Synergy For Indian Economy	International Journal of Marketing, Financial Services & Management Research	December 2013	Vol.2, No. 12	123-128	ISSN No: 2277- 3622 (Online)
4.	Indian Retail Sector: An Overview	Galaxy International Interdisciplinary Research Journal	March 2014	Vol.2, (3)	81-86	ISSN No: 2347-6915 (Online)
5.	E-Commerce Industry in India	EPRA International Journal of Economics & Business Review	May 2014	Vol.2 (4)	22-28	ISSN No: 2347-9671 Impact Factor: 0.998 (Online)
6.	Knowledge Management: A New Strategy for Business	Acme Intellects, International Journal of Research in Management, Social Sciences & Technology	May 2014	Vol.1 (106)		ISSN No: 2320-2939 (Print)
7.	Performance of Insurance Industry in India	Galaxy International Interdisciplinary Research Journal	October 2014	Vol.2 (10)	50-55	ISSN No. 2347 -6915 (Online)
8.	Outlook of Insurance Sector in India: An Analytical Study	Acme Intellects, International Journal of Research in Management, Social Sciences & Technology & Department of Studies & Research	November 2014	Vol.2 (2)	1-6	ISSN No. 2320-2939 (Print)

		in Business Administration, Tumkur University, Tumkur				
9.	National Agriculture Market: A New Reform in Agricultural Marketing	Indian Streams Research Journal	June 2016	Vol.6	41-54	ISSN No. 2320-7850 (Print). Impact Factor: 4.1625
10.	Implementation Progress of National Agriculture Market (NAM) in India	Researchers World,	April 2017	Vol. VIII	1-8	ISSN No. 2231-4172 (Print)
11.	Marketing Efficiency of Ragi in Tumakuru District	EPRA International Journal of Economic and Business Review	July 2017	Vol.5 (7)	63-70	ISSN (Print): 2349-0187. ISSN (Online): 2347-9671
12.	Agriculture Profile of India	VSRD International Journal of Accounts, Economics & Commerce Research,	August 2017	Vol. III (II)	7-14	e-ISSN: 2455-4251

PAPERS PUBLISHED IN EDITED BOOKS & CONFERENCE PROCEEDINGS

Sl. No.	Topic	Publisher	Month	Page No.	ISSN/ ISBN No.
1.	Impact of Globalisation on Business and Management Education	FTCCMK & University of Mysore	February 2012	103	Conference Proceedings
2.	Practice of Human Resource Accounting in MNCs: A Case Study of Infosys Technologies	Page Turners, Surya Infotainment Products Pvt. Ltd., Bangalore.		152-158	ISSN No: 978-81-92320-63-2.
3.	Retail Sector in India”	Himalaya Publishing House	August 2012	192-197	978-93-5051-832-8
4.	Mobile Banking: A New Pillar to Banking Sector	FTCCMK, TUCCM & Department of Studies & Research	March 2014	42	Conference Proceedings

		in Commerce & Business Administration, Tumkur University, Tumkur.			
5.	Implications of New Companies Act on Private Companies	FTCCMK, TUCCM & Department of Studies & Research in Commerce & Business Administration, Tumkur University, Tumkur.	March 2014	38	Conference Proceedings
6.	Ministry of MSMEs and its Role in Promotion of MSMEs in India	Prasaranga, Tumkur University, Tumkur.	February 2015	20-28	ISBN:978-93-82694-20-5
7.	Development Schemes Offered by the Department of Industrial Policy and Promotion	Niruta Publications, Bangalore.	February 2015	96-99	ISBN:978-93-84262-06-8
8.	Performance of Equity Derivatives Market in India	College Book House, Bangalore.	February 2015	279-282	ISBN:978-93819797-0-9
9.	Foreign Direct Investment (FDI) in Telecom Sector of India	Conference Proceedings	May 2015	192-197	ISBN:978-93-83241-99-6
10.	Performance of MUDRA-An Outlook	Edited Book	March 2016	80-87	ISBN:978-93-5258-524-3
11.	Impact of Social Medias on Students' Behaviour-A Case Study	Conference Proceedings	May 2016	52-57	ISBN:978-93-5258-244-0
12.	Policies and Practices of CSR among Mining Companies in Ballari District, Karnataka	Conference Proceedings	May 2016	52-57	ISBN:978-93-5258-244-0
13.	Performance of Consumer Forums in Karnataka: A Case Study of District Consumer Forum, Ballari	Journal of Exclusive Management Science, Archers & Elevators Publishing House,	November 2016	133-139	ISSN No. 2320-866X (Print). ISSN No. 2277-5684 (Online)

		Bengaluru			
14.	Revitalising the E-Commerce Segment in Digital India	Infinite Learning Solutions	November 2017	277-279	ISSN: 978-81-935319-2-1

OTHER PROGRAMMES ATTENDED

Sl. No.	Programme	Organisers	Date
1.	Interstate Youth Exchange and Home stay Programme for the Youth to North Eastern States	Rajiv Gandhi National Institute of Youth Development, Sriperumbudur, Gangtak, Sikkim	20-06-2008 to 29-06-2008

ACADEMIC PROGRAMMES ATTENDED

Sl. No.	Programme	Organisers	Date
1.	Orientation Programme	Academic Staff College, University of Mysore, Mysore	05.06.2014 to 02.07.2014
2.	Refresher Course	Human Resource Development Cell, University of Mysore, Mysuru	21.06.2016 to 11.07.2016