

Dr. Nirmala. J

Assistant professor

Department of Management Studies

Vijayanagara Sri Krishnadevaraya University

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ACADEMIC QUALIFICATION:

	INSTITUTION ATTENDED	UNIVERSITY/BOARD	YEAR OF PASSING	% OF MARKS OBTAINED
STANDARD 12	JSS college for women, Mysore.	Department of Pre-University Education, Karnataka.	2006	88.33
BACHELOR OF BUSINESS MANAGEMENT (BBM)	JSS college for women, Mysore	University Of Mysore	2009	80.19
POST GRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT (PGDHRM)	Karnataka State Open University, Mysore	Karnataka State Open University, Mysore	2010	71.23
MASTER OF BUSINESS MANAGEMENT (MBA)	B.N.Bahadur Institute of Management Sciences, University of Mysore	University of Mysore	2011	74.04
POST GRADUATE DIPLOMA IN COMMUNICATIVE ENGLISH (PGDCE)	Karnataka State Open University, Mysore	Karnataka State Open University, Mysore	2011	73.60
Ph.D.	University Of Mysore		2017	

UGC/AICTE/ISTE RECOGNIZED COURSES ATTENDED:

Name of the course	Place	Date of Participation /Duration	Sponsoring Agency
Orientation	HRDC- Mysore	06-07-2013 to 02-08-2013 (28 days)	UGC
Refresher	HRDC- Mysore	30-06-2015 to 20-07-2015 (21 days)	UGC

AREA OF SPECIALIZATION:

- Financial Management
- Quantitative methods
- Accounting for Managers

OTHER QUALIFIED EXAMS:

UGC-Junior Research Fellowship and National Eligibility for Lectureship (December 2010)

WORK/ RESEARCH EXPERIENCE:

- Worked at GSSSIETW department of Management studies, Mysore from September to October, 2011
- Full time research scholar as a JRF (UGC) from November 2011 to 15th October, 2012.
- Working as an Assistant professor in Vijayanagara Sri Krishnadevaraya University, Ballari since October 16th, 2012 to till the date.

AWARDS and ACHIEVEMENTS:

- Achieved Second rank in Master of Business Administration, University of Mysore.
- Recipient of an Endowment cash prize by “37TH ALL INDIA COMMERCE CONFERENCE COMMEMORATION CASH PRIZE” in Master of Business Administration awarded by University of Mysore in the year of 2012 convocation.
- ‘ROLL OF HONOUR’ awarded by JSS College for women for achieving Second place in Bachelor of Business Management in 2009.

COMPUTER KNOWLEDGE:

- Languages: C, C++ programming, Visual Basic and Web Designing.
- Environment: Microsoft windows, MS-DOS, and Network environment.
- Applications: TALLY, EXCEL, Windows Word processing.

PROJECT WORK:

Executed a project report on FALCON TYRES, Mysore, on “FUNDAMENTAL ANALYSIS, A study of Selected Stocks in Tyre Industry”, for the partial fulfilment of MBA course.

INTERNSHIP:

Prepared a BUSINESS FAMILIRAZATION REPORT at UTI Mutual Funds (3 months internship work) for the partial fulfilment of MBA course.

RESEARCH PUBLICATIONS:

- ❖ Published a paper on “Determinants of capital: An Experience of consumer durables Industry” in a International journal in management and social science, ISSN: 2321-1784, Impact factor: 6.178, Vol-05, Issue 06 in June, 2017.
- ❖ Published a paper on “Empirical Testing of Target Adjustment model on S&P BSE Healthcare” in a International journal in management and social science, ISSN: 2321-1784, Impact factor: 6.178, Vol-05, Issue 06 in June, 2017.
- ❖ Published a paper on “Determinants of Leverage: A study on S&P BSE TECK” in International Journal of Management, IT and Engineering, ISSN: 2249-0558, Impact factor: 7.119, Vol.07 Issue-07

CONFERENCE ATTENDED and PAPERS PRESENTED:

- ❖ Presented a paper on “Life Insurance sector in India, Challenges and Opportunities in current scenario” in a two day national seminar on sustainable development: role of business education and research organized by department of commerce held on 20th and 21st March, 2018
- ❖ Presented a paper on “ Crypto Currencies- legal framework of Bitcoins in India” in the national conference on Digital Revolution and Management held on 16th and 17th March 2018, organized by Department of studies in business administration, BIMS, University of Mysore.
- ❖ Presented a paper on “ Testing Mean Reversion of Trade-off Theory of capital structure: Evidence on capital goods companies” in the International conference on emerging trends in global accounting, Finance and taxation organized by Kristu Jayanti college, Nengaluru, on 21st and 22nd September, 2017

- ❖ Presented a paper on “Theories of capital structure” in a national conference on contemporary management practices and their implications on growth equity and justice on 10th and 11th March, 2017 at VSKU, Ballari.
- ❖ Presented a paper on “Financial leverage in Indian companies” in a national conference on contemporary management practices and their implications on growth equity and justice on 10th and 11th March, 2017 at VSKU, Ballari.
- ❖ Presented a paper on “ Jan Dhan- Issues and Challenges” in the ICSSR sponsored national conference on financial inclusion for sustainable development held on 6th and 7th December 2014 organized by department of commerce and management, KSOU, Mysore.
- ❖ Presented a paper on “ Role of MSMEs in women entrepreneurship” in UGC sponsored two day national level conference on New vistas in contemporary management –Role of women, organized by department of management and commerce, Smt. Allum Sumangamma Memorial college for women held on 29th and 30th Jan, 2014.
- ❖ Participated in one day seminar on “ Investing with confidence” organized by BITM, Ballari, on 24th August, 2013.
- ❖ Presented a paper on “Corporate social responsibility: An experience of Cognizant technology solutions” in the national conference on “The role of corporate social responsibility for an inclusive growth in the society”, on 24th and 25th May, 2013
- ❖ Participated in a Three day National Level conference on “*Dalit Discourse*” organized by VSK University, Bellary on 15TH to 17TH, March 2013.
- ❖ Presented a paper on “Performance Appraisal: An Experience at Vijay Krishna Granites Pvt. Ltd.” in the 2nd International conference on Managing Human Recourse at the workplace held on 13 & 14 December 2013 at SDMIMD, Mysore.
- ❖ Presented a paper on “Employee relationship in BMTC: A study of Volvo depot” in the 2nd International conference on Managing Human Recourse at the workplace held on 13 & 14 December 2013 at SDMIMD, Mysore.
- ❖ Presented a paper on “Direct cash transfer: Issues and Challenges” in a National seminar on Inclusive growth and Sustainability- Role of commerce education in India, 66th All India commerce conference of the Indian commerce association held at department of commerce, Bangalore university, from 5th to 7th December, 2013
- ❖ Presented a paper on “ Impact of stress on employees of Volvo bus: A case study” in the UGC sponsored one day national seminar on “ stress management in corporate sector- Issues and challenges” held on 18th September 2013, organized by Sri Adichunchanagiri college of Arts, commerce and science, Mandya
- ❖ Presented a paper on “*Retailing in India: Past, Present and Future*” in the National conference Foreign Direct Investment and Retailing organized by Tumkur University, 2012
- ❖ Presented a paper entitled “*Micro Finance Issues And Challenges*” in the National Conference On New Paradigms And Perspectives For Business Excellence held on 4TH August, 2012 at Tumkur university, Tumkur.
- ❖ Presented a paper entitled “*Retailer Initiative To Maintain The Customer Relation*” in the National Conference On New Paradigms And Perspectives For Business Excellence held on 4TH August, 2012at Tumkuruniversity, Tumkur.
- ❖ Presented a paper titled “*Economic Value Added: Business Performance Measure Of Shareholder Value*” in the international conference on Emerging Trends In Finance & Accounting organized by SDMIMD, Mysore held on 3RD and 4TH August, 2012.

- ❖ Submitted a paper titled “*International Financial Management: Managing Financial Crisis*” in the international conference on Innovations In Management Practices, organized by KristuJayanti College Of Management & Technology, Bangalore, held on 20TH and 21ST April, 2012.
- ❖ Presented a paper titled “*Global Education In The Era Of Globalization*” in the national conference on Contemporary Issues And Challenges In Corporate Excellence at Nagarjuna College Of Engineering And Technology, Bangalore held on 31ST March, 2012.
- ❖ Presented a paper on “*Leadership for fighting against corruption*” in a National conference on Contemporary management practices and just society organized by Vijayanagara Institute of management studies, VijayanagaraSrikrishnadevaray University and Bellary District Chamber of Commerce and Industries, Bellary held on 30th and 31st March, 2012
- ❖ Presented a paper on “*Economic Value Added*” in the State Level Conference organized by Federation of Teachers Councils of Commerce and Management in Karnataka held on 17th and 18th Feb, 2012 at Mysore
- ❖ Attended a one day National conference on “*Food inflation-issues and challenges*” organized by D. Banumaiah’s College of Commerce and Arts, Mysore on 4th Feb, 2012.
- ❖ Attended a National conference on “HR at Modern Workplace” on 16th and 17th Dec, 2011 organized by SDM Institute for Management Development, Mysore.
- ❖ Presented a paper entitled “*Usefulness of Kaizan in Management*” in the National Conference on Innovations and Challenges in Business Horizons held on 2ND and 3RD Dec, 2011 at Tumkur University.
- ❖ Presented a paper in an International Conference on Open and Distance Learning in Global Environment – Issues and Challenges, entitled “*Quality assurance in distance education*” organized by KSOU from 21st to 23rd Sep, 2011.
- ❖ Presented a paper in an International Conference on Open and Distance Learning in Global Environment – Issues and Challenges, entitled “*SWOT analysis skill based programmes*” organized by KSOU from 21st to 23rd Sep, 2011.
- ❖ Presented a paper on “*Management Education- Problems*” in International conference on Re-engineering of Management Education held on 8TH and 9TH April, 2011at Karnataka State Open University.
- ❖ Participated in National Conference on Economic Recession and Management Strategies on 21st and 22nd Feb, 2009 at Karnataka State Open University.

WORKSHOP ATTENDED:

- A one day Faculty development programme on “ Multi-Dexterous Pedagogy- An overview” organized by Allum Karibasappa institute of Management, Ballari on 20th January 2016.
- Two day Faculty development program on “Core electives in Finance” held on December 27th and 28th, 2013, at SDMIMD, Mysore.
- Six days national workshop on applied econometrics” organized by the department of economics, VSKU in association with Indian Econometric society, New Delhi, during 18th to 23rd November 2013.
- A Three day workshop on Research Methodology for SC/ ST research scholars sponsored by ICSSR, organized by Vijayanagara Sri Krishnadevaraya University, Bellary from 8TH to 10TH April, 2013
- “Building Women’s Perspectives into Social Science Research” organized by Samruddhi Foundation at Mysore from February 18TH to 22ND, 2013.
- National workshop on “Data Analysis for Social Sciences (DASS)”, organized by Kristu Jayanti college, Bangalore, from 1st to 3rd Feb, 2012

DECLARATION:

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Place: Ballari

Date:

Dr. Nirmala J