

# Gurram Prasad Dinesh

Is a Marketing and Strategy Professor

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## Summary

The core anchor of my life & career is a firm belief that people and teams can do better than they are doing now. And I am moored to a belief that "answers to questions that pop at us in the journey of life, lie within us." Igniting and facilitating people to discover their potential and help move their dreams closure to reality has been an area where I have gone to work with. And, it has been fulfilling!

I see myself as a partner who is a friend. As a catalyst who has a stake. As a professional who is a sponsor. As facilitating people and teams augment the future by taking charge of present. My career has revolved and resolved around these themes, mostly by design and some by chance. Carrying the domain tags of Marketing, Strategy, Learning & Development, Training and Organizational Development has been of great experience and importance.

The journey has been fulfilling! The belief in people and the resilience of the human spirit continue to soar. The itch to learn and contribute is ever present. God has been kind and life has been beautiful.

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## Specialties

Marketing & Strategy ] FDPs ] MDPs ] Research ] Individual & Organizational Development ] Human Resource Management ] Training ] Seminars & Workshops ] Mentoring ] Consultancy ] Networking

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## **Experience**

***Professor-Dept. of Management Studies-VSK University, Ballari***

*25<sup>th</sup> May 2019 -*

***Professor and DEAN – Ballari Institute of Technology and Management, Bellary***

June 2008 – May 2019 (11 years)

***Coordinator – Rao Bahadur Y. Mahabaleshwarappa Engineering College, Bellary***

May 2006 – May 2008 (2 years)

***Coordinator – ICFAI National College, Bellary***

May 2005 – May 2006 (1 year)

***Sr. Faculty – RJS Institute of Management Studies, Bangalore***

May 2000 – May 2005 (5 years)

***Visiting Faculty – Vijayanagara Institute of Management Studies, Bellary***

May 1999 – May 2000 (1 year)

***Graduate Engineer Trainee – Ballari Steels and Alloys Limited, Bellary***

May 1996- May 1997 (1 year)

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## **Education**

**PhD in Management – Gulbarga University, Gulbarga (February 2010)**

**MBA in Marketing – Gulbarga University P G Center, Bellary (1997-1999)**

**BE in Mechanical Engineering – RYMEC, Gulbarga University, Bellary (1992-1996)**

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## Honors & Awards

- Gulbarga University 4<sup>th</sup> Rank holder during 1997-1999 MBA Program in Marketing
- Presented and Published research papers at various National and International Conferences/Seminars/Journals
- Bellary Chapter Head for MTC-Global

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## Interests

Reading, Writing, Staying Connected, Browsing, Learning, Music, Community Works, Movies, and Teaching

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## Professional Associations

- **Life Member with (AIMS International)** Association of Indian Management Scholars-International, Houston, USA. **Membership Number: B1019.**
- **Life Member with (AIMA)** All India Management Association, New Delhi. India. **Membership Number: LM201021384**
- **Life Member with (BMA)** Bangalore Management Association, Bangalore, Karnataka.
- **Member Marketing Professionals Network, USA.**
- **Member (IUCEE)** Indo-US Collaboration on Engineering Education.
- **Life Member with (HEF)** Higher Education Forum, Mumbai. **Membership Number: HEF/LM/460**
- **Member (MTC-Global)** Management Teacher's Consortium-Global.

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## Recommendations and References

Available on request

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## Contact

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