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BBA Syllabus

Under Choice Based Credit System (CBCS)

I to VI Semester

With effect from 2016-17

Course Structure of BBA
(From the Academic Year 2016-17)
Syllabus for BBA 2016-17 onwards.

List of Courses for BBA Program

Semester –I

Paper Code	Title of the Paper	Credits	Teaching Hours Per Week	Total Marks		
				Internal Assessment	Semester End Examination	Total
HC 1.1	Kannada	04	04	30	70	100
HC 1.2	Any Other Language	04	04	30	70	100
MC 1.3	Indian Constitution	04	04	30	70	100
SC 1.4	Principles and Practices of Management	04	04	30	70	100
SC 1.5	Accounting for Managers	04	04	30	70	100
SC 1.6	Quantitative Techniques for Managers	04	04	30	70	100
CA 1.7	Co-curricular Activities	-	02	50	-	50
Total		24	26	230	420	650

Semester –II

Paper Code	Title of the Paper	Credits	Teaching Hours Per Week	Total Marks		
				Internal Assessment	Semester End Examination	Total
HC 2.1	Kannada	04	04	30	70	100
HC 2.2	Any Other Language	04	04	30	70	100
MC 2.3	Environmental Studies	04	04	30	70	100
SC 2.4	Managerial Economics	04	04	30	70	100
SC 2.5	Business Research Methods	04	04	30	70	100
SC 2.6	Organisation Behaviour	04	04	30	70	100
OEC 2.7	Open Elective – I	04	04	30	70	100
CA 2.8	Co-curricular Activities	-	02	50	-	50
Total		28	30	260	490	750

Semester –III

Paper Code	Title of the Paper	Credits	Teaching Hours Per Week	Total Marks		
				Internal Assessment	Semester End Examination	Total

HC 3.1	Kannada	04	04	30	70	100
HC 3.2	Any Other Language	04	04	30	70	100
MC 3.3	Computer Fundamentals	04	04	30	70	100
SC 3.4	Marketing Management	04	04	30	70	100
SC 3.5	Financial Management	04	04	30	70	100
SC 3.6	Human Resource Management	04	04	30	70	100
OEC 3.7	Open Elective – II	04	04	30	70	100
CA 3.8	Co-curricular Activities	-	02	50	-	50
Total		28	30	260	490	750

Semester –IV

Paper Code	Title of the Paper	Credits	Teaching Hours Per Week	Total Marks		
				Internal Assessment	Semester End Examination	Total
HC 4.1	Kannada	04	04	30	70	100
HC 4.2	Any Other Language	04	04	30	70	100
MC 4.3	Computer Applications	04	04	30	70	100
SC 4.4	Entrepreneurship Development	04	04	30	70	100
SC 4.5	Financial Markets and Institutions	04	04	30	70	100
SC 4.6	Business Policy and Strategic Analysis	04	04	30	70	100
OEC 4.7	Open Elective – III	04	04	30	70	100
CA 4.8	Co-curricular Activities	-	02	50	-	50
Total		28	30	260	490	750

Semester –V

Paper Code	Title of the Paper	Credits	Teaching Hours Per Week	Total Marks		
				Internal Assessment	Semester End Examination	Total
HC 5.1	Business Laws	04	04	30	70	100
HC 5.2	Management Accounting	04	04	30	70	100
SC 5.3	Cost Management	04	04	30	70	100
SC 5.4	Elective – I	04	04	30	70	100
SC 5.5	Elective – II	04	04	30	70	100
SC 5.6	Elective – III	04	04	30	70	100
OEC 5.7	Open Elective – IV	04	04	30	70	100
Total		28	28	210	490	700

Semester –VI

Paper	Title of the Paper	Credits	Teaching	Total Marks
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Code			Hours Per Week	Internal Assessment	Semester End Examination	Total
HC 6.1	International Business Management	04	04	30	70	100
HC 6.2	Project Management and Appraisal	04	04	30	70	100
SC 6.3	Tax Management	04	04	30	70	100
SC 6.4	Elective – I	04	04	30	70	100
SC 6.5	Elective – II	04	04	30	70	100
SC 6.6	Elective – III	04	04	30	70	100
PW 6.7	Project Work	04	-	30	70	100
Total		28	24	210	490	700
Grand Total		164	168	1430	2870	4300

Note:

1. HC – Hard Core Course; SC – Soft Core Course; MC – Mandatory Course; OEC – Open Elective Course, PW – Project Work and CA – Co-Curricular Activities.
2. The students pursuing BBA Programme have to study Open Elective Courses (in Second, Third, Fourth and Fifth semesters) which are offered by the departments other than the Department of Management).
3. The students shall prepare a Project Report during VI Semester. The same report shall be valued by the Course Teacher for 30 marks and by the examiner (after the semester-end examination) at the time of central valuation for 70 marks.
4. All the courses (papers) are to be taught in the light of latest developments in the concerned area. The courses involving legal aspects are to be taught as per the latest provisions of laws.