

**VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY,  
BALLARI**



**REGULATIONS GOVERNING MASTER OF BUSINESS ADMINISTRATION (MBA)  
DEGREE COURSE**

With effect from 2015-16

**VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY, BALLARI**  
**REGULATIONS GOVERNING MASTER OF BUSINESS ADMINISTRATION (MBA)**  
**DEGREE COURSE**

**REGULATIONS**

**1. Course Title**

These Regulations shall be cited as Vijayanagara Srikrishnadevaraya University's Regulations governing the Master of Business Administration Degree Course in the Faculty of Business Studies.

**2. Extent of Application**

These Regulations shall apply to Master of Business Administration Degree Course approved by the AICTE and being run in the Post Graduate Department of Management Studies of Vijayanagara Srikrishnadevaraya University and in its affiliated colleges having approval of the AICTE. Affiliated institutes offering PG Programme in Management Course shall have the physical infrastructure and faculty norms as per university rules and shall have the approval of AICTE for their MBA Programme. These Regulations come into force from the date on which they are approved by the Chancellor or on such other date as directed by the Chancellor.

**3. Eligibility for Admission and Admission Procedure**

3.1 The Students who have successfully completed the Degree course of this University or of any other University recognized as equivalent thereto by this University shall be eligible for admission to the Post Graduate Programs in Management provided they shall also satisfy the eligibility conditions like percentage of marks etc as may be prescribed by the University, Government of Karnataka, AICTE, UGC etc. from time to time.

3.2 Admission of the students to the course shall be as per University and Government of Karnataka rules notified from time to time.

**4. Course of Study**

4.1 The course of study shall extend over a period of two years consisting of four semesters, and each semester comprising of Fourteen weeks of class work. No student shall normally be permitted to obtain Degree earlier than four semesters or to take more than six semesters, provided that the student shall complete the course within three years from the date of admission to the first semester of the course

4.2 Subjects of study, syllabus, internship, project work and field work shall be as prescribed by Board of Studies in Management and approved by Academic Council of the University from time to time.

4.3 Pedagogy includes lectures, tutorials, practical, case studies, group discussions, quizzes, seminars, role play, summer internship, factory visits etc., to make the teaching and learning methodology effective and credits are assigned accordingly. Medium of Instruction shall be English

4.4 The course shall be based on 'Credits'. Credit" means the unit by which the course work is measured. One Credit means one hour of teaching work or two hours of practical or two hours of tutorial work per

week. Normally a Semester is of 16 weeks duration, in any given academic year. 'Marks' are in direct proportion to 'credits'. One credit is equal to 25 marks.

### **5. Attendances and Conduct**

5.1 MBA is a full time course and students SHALL NOT take up any employment/course, part time or full time during their MBA course. Students found violating this rule shall be removed from the course.

5.2 Each paper shall be taken as a unit for the purpose of calculating the attendance.

5.3 At the end of every month all teachers shall notify the attendance of every student in his/her paper on the Notice Board of the Department during 2<sup>nd</sup> week of every month. Chairman shall certify the fulfillment of required attendance of every student in the Examination Form.

5.4 A student shall be considered to have satisfied the requirement of attendance for each paper, if he/she has attended not less-than 80% of the number of classes held up to the end of the semester including tests, seminars, group discussions, practical, tutorials, etc.

5.5 However if a student represents university or state or nation in sports or cultural events, take part in state or national level events as a part of NCC or NSS activity, he or she shall be eligible to claim attendance for the actual number of days participated based on the specific recommendation of head of the institution or head of the department. Further student who was absent due to serious accident/illness leading to hospitalization his or period of absence will be treated as present for the calculation of attendance based on the specific recommendation of head of the institution or head of the department. Under no circumstance/s the total exemption in attendance shall exceed Fifteen percent of total teaching hours.

5.6 A student who does not satisfy the requirements of attendance shall not be permitted to take the semester end university examination of that paper/s. Such student shall repeat that paper in the subsequent year as a regular student at his/her own risk and will have to make up for the loss of attendance by attending classes as regular student. All his/her prior Internal Assessment marks in the concerned subject/s shall be cancelled and he/she will have to appear for his Internal Assessment Tests again for the concerned paper/s.

### **6. Scheme of Examination**

Note: Guidelines on Practical components the objective of Practical components is to make the students understand how theory is applied in business. This should help the students to develop their skills required to become industry ready. Practical component mentioned under each subject are only indicative. Faculty may adopt any other relevant practical tasks / activities focusing on practical application of the theory.

**MASTER OF BUSINESS ADMINISTRATION (MBA) DEGREE COURSE STRUCTURE****VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY, BALLARI**

Sl. No	Subjects	Credits			Marks		
		L	P/S/F	Total	IA	End Term	Total
1.	Management and Behavioral Process	2	2	4	50	50	100
2.	Managerial Economics	2	1	3	50	50	100
3.	Accounting for Managers	3	1	4	50	50	100
4.	Managerial Communications	2	1	3	50	50	100
5.	Business Environment & Corporate Governance	2	1	3	50	50	100
6.	Quantitative Techniques 1	2	2	4	50	50	100
7.	IT Applications for Management	2	2	4	50	50	100
	Total	15	10	25	350	350	700

Sl. No	Subjects	Credits			Marks		
		L	P/S/F	Total	IA	End Term	Total
1.	Financial Management	2	1	3	50	50	100
2.	Human Resource Management	2	1	3	50	50	100
3.	Marketing Management	2	1	3	50	50	100
4.	Management Accounts and Control	2	1	3	50	50	100
5.	Quantitative Techniques 2	2	2	4	50	50	100
6.	Operations Management	2	1	3	50	50	100
7.	Business Research Methods	2	1	3	50	50	100
8.	Summer Internship-Business Familiarization Report	-	-	-	-	50	50
	Total	14	8	22	350	400	750

	<b>Third Semester</b>	<b>Credits</b>			<b>Marks</b>		
Sl. No	Subjects	L	P/S/F	Total	IA	End Term	Total
1.	Entrepreneurship Development	1	1	2	25	25	50
2.	Business Laws	2	1	3	50	50	100
3.	International Business	1	1	2	25	25	50
4.	Elective-1	2	1	3	50	50	100
5.	Elective-2	2	1	3	50	50	100
6.	Elective-3	2	1	3	50	50	100
7.	Elective-4	2	1	3	50	50	100
	<b>Total</b>	<b>12</b>	<b>7</b>	<b>19</b>	<b>300</b>	<b>300</b>	<b>600</b>

	<b>Fourth Semester</b>	<b>Credits</b>			<b>Marks</b>		
Sl. No	Subjects	L	P/S/F	Total	IA	End Term	Total
1.	Strategic Management	3	1	4	50	50	100
2.	Project Management	2	1	3	50	50	100
3.	Elective-5	2	1	3	50	50	100
4.	Elective-6	2	1	3	50	50	100
5.	Elective-7	2	1	3	50	50	100
6.	Elective-8	2	1	3	50	50	100
7.	Final Project Report	-	4	4	-	100	100
	<b>Total</b>	<b>13</b>	<b>10</b>	<b>23</b>	<b>300</b>	<b>400</b>	<b>700</b>

## 7. Scheme of Instruction:

### MBA First Semester

S.No	Subject Code	Subject title	Lecture Hours	Tutorials	Practical	Total No. of Hours	Total Contact Sessions
1	101	Management Behavioral Process	50	20	20	90	70
2	102	Business Economics	40	16	16	72	56
3	103	Accounting for Managers	40	20	12	72	56
4	104	Managerial Communication	30	10	14	54	42
5	105	Cost Management	16	10	14	40	28
6	106	Quantitative Techniques for Business Decision Making	40	14	18	72	56
7	107	Business Ethics & Corporate Governance	30	10	14	54	42
8	108	IT Applications for Business	32	10	10	52	42
9	109	IT Applications-Lab	07	06	36	49	28
		<b>Total</b>	<b>285</b>	<b>116</b>	<b>154</b>	<b>555</b>	<b>420</b>

### MBA Second Semester

S. No	Subject Code	Subject title	Lecture Hours	Tutorials	Practical	Total No. of Hours	Total Contact Sessions
1	201	Financial Management	36	20	20	76	56
2	202	Management Accounting & Control	18	06	14	38	28
3	203	Marketing Management	40	12	20	72	56
4	204	Organizational Behavior	28	10	18	56	42
5	205	Human Assets Management	30	10	14	54	42
6	206	Operations Research	26	14	18	58	42
7	207	Innovation & Knowledge Management	28	12	16	56	42
8	208	Business Environment	28	10	18	56	42
9	209	Research Methodology	28	10	18	56	42
10	210	Project Report (SIP)					
11	211	Viva-Voce (SIP)					
		<b>Total</b>	<b>262</b>	<b>104</b>	<b>156</b>	<b>525</b>	<b>392</b>

### MBA Third Semester

S. No	Subject Code	Subject title	Lecture Hours	Tutorials	Practical	Total No. of Hours	Total Contact Sessions
1	301	Entrepreneurship Development	28	14	14	56	42
2	302	MIS & Decision Support System	30	10	14	54	42
3	303	Business Laws	28	12	16	56	42
4	304	International Business	38	14	22	74	56
5	305	Production & Operations Management	26	12	20	58	42
6	306	Elective-1	26	18	14	58	42
7	307	Elective -2	26	18	14	58	42
8	308	Elective –3	26	18	14	58	42
9	309	Elective - 4	26	18	14	58	42
		<b>Total</b>	<b>254</b>	<b>134</b>	<b>142</b>	<b>530</b>	<b>392</b>

### MBA Fourth Semester

S. No	Subject Code	Subject title	Lecture Hours	Tutorials	Practical	Total No. of Hours	Total Contact Sessions
1	401	Strategic Management	40	12	20	72	56
2	402	Total Quality management	30	08	16	54	42
3	403	Supply Chain Management	28	10	18	56	42
4	404	Management Control System	30	10	14	54	42
5		Elective-1	26	18	14	58	42
6		Elective -2	26	18	14	58	42
7		Elective – 3	26	18	14	58	42
8		Elective - 4	26	18	14	58	42
9		Final Project (MCP)					
10		Viva-Voce (MCP)					
		<b>Total</b>	<b>232</b>	<b>112</b>	<b>124</b>	<b>468</b>	<b>350</b>

#### Note: Guidelines on Practical components

The objective of Practical components is to make the students understand how theory is applied in business. This should help the students to develop their skills required to become industry ready. Practical component mentioned under each subject are only indicative. Faculty may adopt any other relevant practical tasks / activities focusing on practical application of the theory.

CATEGORY	Credits to be covered in				Total Credits
	Sem-I	Sem- II	Sem-III	Sem-IV	
Compulsory Subjects	28	27	16	13	84
Specialization Subjects	0	0	12	12	24
Laboratory (Computer Practical)	2	0	0	0	2
Summer In plant Project (Industrial)	0	4	0	0	4
Major Project	0	0	0	4	4
Viva-Voce	0	01	0	01	02
<b>Total</b>	<b>30</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>120</b>

## **7. Board of Examiners and Evaluation:**

A Panel of Examiners for MBA will be prepared by the Board of Studies in Management. The Panel will contain both Internal and External examiners. A Board of Examiners will be constituted by the university from the panel of examiners for MBA which will scrutinize and approve the question papers set by the paper setters for the semester end examination. Chairman of the Board of Examiners shall get the answer papers of semester end examination evaluated by the experts selected from a Panel of Examiners.

- a. Each Course, normally, would have two components- the first being Internal Assessment and the second being the Semester End Examination. The Internal Assessment (IA) marks are based on continuous internal assessment. The total marks for the Internal Assessment shall be based on the total credit awarded to the Course. However, in case of summer in-plant project work at the end of second semester, final project work at the end of Fourth Semester and viva voce in the second and fourth semesters there will be no internal marks. In case of IT Applications Lab there shall be only internal assessment and shall be no semester end examination.
- b. The purpose of IA is to ensure that there is continuous Internal Assessment throughout the semester. Hence IA in each semester would have components distributed right across a variety of tests and assignments.
- c. The various components of Internal Assessment Marks in each paper normally be as follow:
  - 1) Attendance            20% of total internal marks
  - 2) Tests (announced & Surprise)            40% of total internal marks
  - 3) Short term projects, Assignments,            40% of total internal marks  
Presentations
- d. The purpose of the IA marks is to ensure that there is at least one IA activity every fortnight. For instance, the two surprise tests and two announced Tests should be held one every fortnight. This way we make sure that the student is continuously engaged in some or the other IA activity.
- e. Marks of all the tests shall be taken into account for the compilation. The marks list should be notified in the department notice board before 13th week and shall be submitted to the Registrar evaluation before 15th week of every semester.
- f. The marks shall be displayed on the Notice Board of the Department also. The tests shall be written in a separately designated book and after evaluation; the same should be shown to students.
- g. In case of candidates who wish to appear in improvement examinations, if any, the marks obtained in the Internal Assessment shall not be revised. There is no improvement for internal assessment.
- h. There shall be one semester end examination of 3 hours duration for 50 and above marks paper and 1½ hour duration for 25 marks paper. Each answer scripts of the semester-end examination (theory and project report) shall be assessed by two examiners (one internal and another external). The marks awarded to that answer script shall be the average of these two evaluations. If the difference in marks between two evaluations exceeds 20% of the maximum marks such a script shall be assessed by a third examiner. The marks allotted by the third examiner shall be averaged with that examiner's mark which is nearer to the third examiner's mark. In case, marks allotted in the third valuation differ equally from the marks allotted in the first two valuations the average of marks allotted in all the three valuations shall be considered.



Viva Voce marks shall be allotted by the panel of examiners constituted by the University for conducting viva voce examination.

### **8. Summer In-plant Placement (SIP) and Major Concurrent Project (MCP)**

All the MBA students have to undertake one Summer In-plant Placement projects one at the end of Second semester theory examination and one Major Concurrent Project during the fourth Semester. The Summer In-plant Placement will be of 60 days duration in any company of repute. The following rules and regulations apply to both Summer In-plant Placement Report and Major Concurrent Project Report:

- a. The student will have one guide (internal) from the Department/Institute/college and one external guide from the host organization identified for working on the Summer In-plant Placement (SIP) at the end of II semester and Major Concurrent Project (MCP) during 2nd year.
- b. At the end of the 60 days of summer in-plant project, the student has to submit a detailed project report (hard copy in A4 size, hard bound computer print out; not less than 50 pages and not exceeding 100 pages including all annexure along with a soft copy on a CD preferably on MS Word or equiv.). This work would include 5 pages of introduction to organization and 45 pages on the project work.
- c. All the students have to submit Major Concurrent Project (MCP) before the commencement of theory examination of forth semester.
- d. All the students completing summer in plant training and major concurrent project will have to attend a viva voce examination. The Viva Voce shall be conducted by the Board of Examiners consisting of the Chairman of the BOS, one internal faculty member, external examiners and one industrialist /businessman. The Viva Voce shall be comprehensive and shall be on the basis of course work, project report and the record of industrial visits.
- e. If a student fails in the project report, he/she shall have to revise and resubmit the same for valuation before commence of next viva voce examination.
- f. If a student fails in viva-voce examination he/she shall have to reappear for viva-voce examination.

### **9. Declaration of Results and Eligibility for Admission to Third Semester of MBA:**

- a. All students of MBA Program are required to fill in his/her exam forms and appear and pass in the semester-end examination in each of the courses/subject relevant to his/her program. If he/she is absent for any semester end examination for any subject/s, marks awarded to such subject(s) shall be zero. However, if any student who has duly submitted his/her examination form and not appeared for any/all the subjects, he/she shall be awarded zero marks and declared as 'fail' in those subjects. Such candidates who have failed can appear for the same examination(s) as and when announced by the University. During the odd semester period, only odd semester end examination will be conducted and during even semester period even semester end examination will be conducted.
- b. A candidate shall be declared to have passed the MBA Degree Examination in each semester if he/she has secured not less than 40% of the maximum marks in each paper/Project Report/Viva Voce/Practical's and not less than 50% of the maximum marks in aggregate. However a candidate failing to secure the minimum shall be eligible for exemption in the paper / Project Report / Viva voce / Practical in which he/she has secured not less than 50% of the maximum marks.

- c. Student is eligible to the third semester of MBA course provided he/she clears minimum of 70% of total credits of I and II semester put together. If any student fails to complete the Summer In-plant project or fails to submit the project report and fails to attend the Summer In-plant Project viva, he/she cannot be permitted to be admitted to III semester and his/her I year MBA program will be declared INCOMPLETE.
- d. The results of the M.B.A (Fourth Semester) Degree exam shall not be declared unless the student has passed in all of the M.B.A (First Semester), M.B.A. (Second Semester) and M.B.A. (Third Semester) Degree examinations. The M.B.A Degree shall not be awarded unless the candidate has passed all the M.B.A. Degree examinations completely.  
The candidates, seeking improvement of their results shall submit a representation along with a permissible fee to the Registrar (Evaluation) and surrender the degree certificate/provisional pass certificate/original marks cards of that semester within 15 days of announcement of result. Improvement is permitted within three years from the date of joining the course.

**10. Completion of Course**

- a. A candidate is expected to successfully complete the MBA course within Four years from the date of admission.
- b. Whenever the syllabus is revised, the candidate reappearing shall be allowed for PG degree examinations only according to the new syllabus.
- c. MBA programme is fully carry-over system for promotion from I to II semester and for promotion from III to IV semester. However, the four-semester, two years course should be completed by a student within three years.

**11. Marks and Grading:**

**The grading of successful candidate at the examination shall be as follows**

<b>Percentage marks</b>	<b>Grade Points</b>	<b>Letter</b>	<b>Class</b>
70.00 to 100.00 %	7.00 to 10.00	A	First class with Distinction
60.00 to 69.99 %	6.00 to 6.99	B	First Class
50.00 to 59.99 %	5.00 to 5.99	C	Second Class
Below 50%	Less than 5	D	Fail

- a. The candidates who have passed in each of the M.B.A Degree examinations at the first appearance in first class without grace marks shall only be eligible for the declaration of ranks. The first five ranks shall be notified.

**12. READMISSION FOR PURSUING ADDITIONAL ELECTIVE COURSES:**

A student can be given readmission for pursuing additional electives after completion of MBA programme subject to payment of requisite fee prescribed by the college / Department. Such Candidates have to satisfy all the rules including attendance rule in vogue on par with regular students.

- a. The additional elective must be pursued in the same college in which the student studied and completed the MBA Programme.
- b. The admission must be done within four weeks of the commencement of the III Semester.

**13. Removal of Difficulties at the commencement of these regulations**

If any difficulty arises while giving effect to the provision of these regulations, the Vice-chancellor may in extraordinary circumstances pass such orders as he/she may deem fit.