



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY

JNANASAGARA CAMPUS, BALLARI-583105

**Department of Studies in
Journalism and Mass Communication**

III Semester Syllabus

Bachelor of Arts

With effect from 2021-22 onwards

Name of the Department: Journalism and Mass Communication

Semester-III

DSC 5: News Processing and Editing

Course Title: News Processing and Editing	Course code: 21BA3C5JC5
Total Contact Hours: 42 hours	Course Credits: 3
Internal Assessment Marks: 40	Duration of SEE: 3 hours
Semester End Examination Marks: 60	

Course Outcomes (CO's):

At the end of the course, students will be able to:

1. Organize and edit new stories understanding its significance.
2. Edit copy precisely and consistently, using style sheet and eliminating libelous passages and items in poor taste.

DSC 5: News Processing and Editing

Unit	Description	Hours
1	Concept of Editing: Meaning and Importance, Organization Structure of a Newspaper, Anatomy of News Room, Editorial Staff Members, Principles of editing, rewriting, Media Ownership Patterns.	10
2	Editorial page: Editorial writing - Significance and types, op-ed page, Letters to the Editor, Middles; Headlines- functions and types, Ethical Aspects of Editing.	08
3	Newspaper Design: Concept of newspaper design, need for newspaper design, principles of designing, style sheet, Dummy; Front page Design, pagination, photo editing and caption writing.	08
4	Editing Techniques: Translation - Meaning, principles, techniques and types, Editing for Magazines and Supplements, Editing for Print, Electronic and New Media.	08
5	Practical activities: Write an editorial on a current issue, Design a special supplement, One Translation, Choose 5 news stories and provide suitable headlines, Select or shoot 5 photographs & caption them	08

References:

1. Arthur Plotnik; The Elements of Editing: a modern guide for editors and journalists; Collier Macmillan (2008)
2. Outline of Editing by K M Joseph: Anmol Publication
3. Advanced Journalism by Adarsh Kumar Varma: Har-Anand Publications Ltd
4. Words on Words by John M Bremner: Columbia University Press

Name of the Department: Journalism and Mass Communication

Semester-III

DSC 6: Media Laws and Ethics

Course Title: Media Laws and Ethics	Course code: 21BA3C6JC6
Total Contact Hours: 42 hours	Course Credits: 3
Internal Assessment Marks: 40	Duration of SEE: 3 hours
Semester End Examination Marks: 60	

Course Outcomes (CO's):

At the end of the course, students will be able to:

1. Understand all the laws pertaining to the media in India and foundations and limitations of freedom of the Press in India
2. Evaluate and analyze the importance of each of these laws and how they are going to impact on the professional life of journalists
3. Have awareness regarding various professional organizations of the Press

DSC 6: Media Laws and Ethics

Unit	Description	Hours
1	Concept of Freedom of Speech: Press during Emergency of 1975, Press freedom in Indian Constitution – Article 19 (1) (a), Article 19 (2), world Press Freedom Index, Case Studies.	10
2	Laws: Defamation, Contempt of Court, Censorship, Sedition, Obscenity, Law of Parliamentary Privileges. Case Studies.	08
3	Acts: Right to Information, The Official Secrets Act 1923, The Copyright Act 1958, Working Journalist Act 1955, Information Technology Act 2000, Cyber Laws –case studies, Process of Starting a Newspaper, RNI.	08
4	Professional Bodies & Committees: Press Commissions, Press Council of India– Structure, Functions and Significance, Prasar Bharati, Chanda Committee, Varghese Committee, Paswan Committee, BRAI, TRAI, BCCC, ASCI, NBSA.	08
5	Ethics: Media's ethical problems- Sting operation, Right to privacy, right to reply, communal writing, sensational and yellow journalism, Paid news, Page-Three culture, plagiarism, revealing confidential sources, off-the-record, Ombudsman.	08

References:

1. Newspaper organization and management-Herbert Willia
2. Print media communication and management – Aruna Zachariah
3. Media politics and ownership - Jagdish Machani Journalism ethics and codes - Nayyar Shamsi
4. Media laws and ethics – Kiran Prasad
5. Ethics & Journalism –Karen Sanders
6. Print media communication and management – Aruna Zacariah
7. Media politics and ownership – Jagdish Vachani
8. Media selling – Charles Warner and Joseph Buchman
9. Media development and management – Biswajeet Guha
10. Newspaper management by Gulab Kothari
11. Development of Media and Media Law – Mittika Singal Bhushan, Aadi Publications, 2014

<p>12. Media Law and Ethics – M. Neelamalar, Prentice Hall India Learning Private Limited, 2009</p> <p>13. Press Laws and Ethics of Journalism - P.K. Ravindranath, Authors Press, 2004</p> <p>14. J.Ei.CdÄÖEi zÄªÄ ¥WÖÄ PÄEKEÄ, PEÄÖI PÄªÄÄzPÄ CPÄqkÄ ÄÄUMKEgÄ</p> <p>15. ¥WÖEÄzPÄ, - f.JEi. gÄUEAxÄªªi, PÄªÄzÄEÄ ¥PÄ±EÄ ÄÄUMKEgÄ.</p>

Date

Course Coordinator

Subject Committee Chairperson