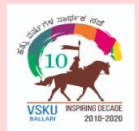




VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY

“Jnana Sagara” Campus, Vinayaka Nagara, Cantonment, Ballari - 583105



Best Practices

Title of the Practice:

Khadi Day: A small yet significant step to support local Khadi and coir units

Objectives of the Practice:

- To promote and develop Khadi and coir Industries that in turn generates employment opportunities
- To foster the sense of oneness and bring the spirit of Swadeshi

The Context:

Khadi products play a significant role in generating employment opportunities for local artisans, especially those in the rural areas and more so for women. Development of this sector contributes towards country-wide initiatives such as 'Make in India', 'Vocal for Local' and 'Aatmanirbhar Bharat' (self-reliant India). Apart from this, Khadi is a national fabric and pride of India, which serves as a great equalizer and enthuses the staff and students with the essence of our rich, vibrant cultural heritage and inculcates patriotism.

The Practice:

Every Friday, the entire university comes in Khadi dress to celebrate the rich, national and pride fabric of Indian culture. Khadi is a fabric that has its roots deeply in our tradition, culture and heritage. Khadi stalls were exhibited during national festivals like Independence Day, Republic day and Gandhi Jayanti to create awareness and to encourage Khadi units through purchases. Teaching, non teaching staff purchased Khadi garments from stalls. People from different districts such as Dharwad, Koppal, etc set up the Khadi stalls with varieties of products like shirts, sarees, kurtis, bags, handkerchiefs, purses and wallets, stoles etc.

Evidence of Success:

It has now become a part of VSKU culture that every Friday - Staff both teaching and non teaching, students come in Khadi clothes. In addition to this, University celebrates convocation and other significant celebrations by wearing Khadi clothes.

Problems Encountered and Resources Required:

Initially, there was a small resistance like forgetfulness and availability of Khadi clothes. Insisting students to come in Khadi clothes is challenging.

Khadi Day Photos:

