

VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY

Jnanasagara campus, Vinayakanagara, Cantonment, Bellary -583105

Department of PG Studies in Master of Library and Information Science Syllabus

Department of PG Studies in Master of Library and Information Science

With Effect from 2021-22



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY Department of Library and Information Science

Distribution of Courses/Papers in Postgraduate Programme I to IV Semester as per Choice Based Credit System (CBCS) Proposed for PG Programs

With Practical

IV - SEMESTER

SemesterNo.	Category Subject code Title of the Paper	Title of the Paper	Marks		Teaching hours/week		Credit	Duration of			
		ÿ	•	IA	Sem. Exam	Total	L	T	P		exams (Hrs)
	DSC11	21LIS4C11L	Library Consortia	30	70	100	4	-	1	4	3
	DSC12	21LIS4C12L	Digital Library	30	70	100	4	-	-	4	3
	DSE3	21LIS4E3L	Information Storage and Retrieval Management of E-Resources Plagiarism and Academic Integrity	30	70	100	4	-	ı	4	3
FOURTH	DSE4	21LIS4E4L	 Conservation and Preservation of InformationResources Marketing of Information Products and Services Scientometrics 	30	70	100	4	-	-	4	3
	GEC2	21LIS4G2L	 Open Access resources Intellectual Property Rights in Digital Era Internet and Search Engines 	20	20	50	2	-	-	2	2
	DSCL	21LIS4C9P	Digital Library Practice – (DSC 12)	20	30	50	-	-	4	2	4
	Project	21LIS4C1R	Research Project	30	70	100		-	8	4	4
	Total Marks for IV Semester				600				24		

(I-IV semester)- Total Marks: 2400 and Total credits: 96

21LIS4C11L: Library Consortia

Course: Library Consortia	Course Code: 21LIS4C11L
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Objectives of the Course:

- a. To discuss about the genesis of the consortium.
- b. To explain the factors that led to the development of library consortia
- c. To discuss the functions and services of select national and international library consortia.

Course Outcomes (COs):

CO1: attain knowledge on the library consortia

CO2: attain knowledge about various Library Consortium that provides access to selected scholarly electronic journals and databases in different disciplines to its member universities

CO3: study the genesis, aims and objectives, membership, resources, and major services and function of various Library Consortium and its future plan.

Content of Course 1	56 Hrs
Jnit – 1 : Consortia	12
Consortia: Concept, Definition, Need, uses, and types of consortia	
➤ Criteria for selection of consortia: Content, Added values, Functionality, Technical considerations, Licensing agreements, and service impact;	
reclinical considerations, Electising agreements, and service impact,	
Unit – 2 : Consortia Initiatives in India	10
> e-Shodh sindhu consortia	
 National Knowledge Resource Consortium (CSIR), INDEST (Indian Digital Library in Engineering Sciences and Technology) 	
> FORSA (Forum for Resource Sharing in Astronomy/ Astrophysics)	
> UGC - INFONET	
> IIM Consortium	
➤ HELINET (Health Sciences Library and Information Network)	
CeRA (Consortia for e-Resources in Agriculture)	
➤ ICMR e-Consortia Unit – 3: Library Consortia: International	
-	13
> CARLI (Consortium of Academic and Research Libraries in Illinois)	
CONCERT (Consortium on Core Electronic Resources in Taiwan)	
SANLIC (South African National Library and Information Consortium)	
 CURL (Consortium of University Research Libraries) EIFL (Electronic Information for Libraries) 	
> ICOLC (International Coalition of Library Consortia)	
Unit – 4 : Bibliographic Utility Networks	11
Objectives, Definition, History, Need and Benefits	
Working style (how it works): Centralised, Processing, Shared	
Processing, Cooperative and Commercial processing	
➤ Bibliographic Standards: MARC	
➤ Tools for Bibliographic Utility Networks	
LOC services, CIP, MARC Distribution Services, MARC Alert	
Services	
➤ Major Bibliographic Utility Networks: International: OCLC, RLG, NBS, Kinetica Web, CALIS, HBZ. National: INFLIBNET,	
CALIBNET, ADINET, MYLIBNET, PUNENET, MALIBNET,	
BONET	
Major Initiatives related to Bibliographic Utilities: NCCP, PCC	
(NACO, SACO, BIBCO, CONSER), LSP	
Init – 5 : Services of Library Consortia	10
Subject Gateways	
Database serviceDocument Delivery Service	
 Shared Electronic Reference / Real Time Reference Service 	
Collective acquisition of resources	
Consortium purchase	
> Joint archives and cooperative storage facility	
Shared core collection	
Shared Digital Library Project Development	
 Training: Personnel and Clientele Technology support from member institute 	

- 1. Balakrishnan, Shyam. Networking and the Future of Libraries. New Delhi: Ess Ess, 2000.
- 2. Basandra, Suresh K. Computer Today. New Delhi: Galgotia, 1999.
- 3. Kaul, S. Information resource sharing models in developing countries: a network emerging from the World Bank supported environmental management capacity building project. National Commission on Libraries and Information Science. Towards a National Progress for Libraries and Information Services: Goals for Action. Washington: Govt. Printing Office, 1975.
- 4. Prasad, Kiran. Information and Communication Technology. New Delhi: BR Publishers, 2004.
- 5. Ramamurthy, C.R. Globalisation and Library Information Networking. New Delhi: Author Press, 2003.
- 6. Raman Nair, R. Information Technology for Participatory Development. New Delhi: Kaveri, 2003.
- 7. Satyanarayana, R and T.N Rajan. "Information Networks: Structure and Operation with Reference to India". International Information Communication and Education, 1984.
- 8. Arora, J., and K. Trivedi. "UGC-INFONET Digital Library Consortium: Present Services and Future Endeavours." DESIDOC Journal of Library & Information Technology 30.2 (2010): 15-25. Print.
- 9. Balakrishnan, Shyam Networking and the future of libraries. New Delhi: Ess Ess, 2000
- 10. Basandra, Suresh K. Computer Today. New Delhi: Galgotiya, 1999
- 11. http://delnet.nic.in
- 12. http://www.angelfire.com/in/malibnet
- 13. http://www.inflibnet.ac.in
- 14. http://www.mylibnet.org
- 15. Jha, Pavankumar. Library Networks and Network based Information Services in India at http://pavankumarjha.prepod.com/dissertation/chapter3.html
- 16. Kaul, S. Information Resource Sharing Models in Developing Countries: a network emerging from the World Bank supported environmental management capacity building project. http://www.fh-posdan.de/~IFLA/INSPEL 01-1kasu.pdf
- 17. Prasad, Kiran. Information and Communication Technology. New Delhi: B.R. Publishers, 2004
- 18. Ramamurthy, C.R. Globalisation and Library Information Networking. New Delhi: Author Press, 2003
- 19. Ramannair, R. Information Technology for participatory Development. New Delhi: Kaveri, 2003
- 20. www.alibnet.org
- 21. www.calibnet.org

Date:	Course Coordinator	Subject	Committee	Chairperson

21LIS4C12L : Digital Library

Course: Digital Library	Course Code: 21LIS4C12L			
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04			
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks			

Objectives of the Course:

- 1. To introduce basic concepts and characteristics of digital libraries to the learners
- 2. Define digital libraries and highlight important differences between digital libraries and its precursors and technologies such as traditional library, information retrieval systems, virtual libraries, Internet search engines, etc.;
- 3. Introduce terminologies that are associated with digital library.
- 4. Make students aware of advantages of a digital library.

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Students will know the ways of digitalizing a library

CO2: gain knowledge about basic concepts and characteristics of digital libraries and different terminologies that are associated with it and are used interchangeably to refer to digital libraries

CO3: Students will able to understand the steps in library digitalization

CO4: It will enable the students to analyze the pros and cons of library digitalization

Content of Course 1	56 Hrs
Unit – 1 : Digital Library	10
 Conceptual framework, definition, characteristics; advantages and challenges; Digital libraries vs. traditional libraries; Digital Library Services. 	
Unit – 2 : Design and Organisation of Digital Library	12
 Architecture Interoperability and Compatibility Protocols, Standards and User Interfaces Digital Content creation - Digitization; scanning, OCR. 	
➤ Unit – 3 : Digital Library Initiatives	12
 Evolution of Digital Libraries DLI-I and DLI-II, E-Lib Programme Institutional Repositories Digital Library Initiatives at International level and in India. Study of GSDL, dSpace and E-Prints. 	
➤ Unit – 4 : Digital Resource Management	11
 Identification, Accessing, Processing Digitization, Storage and retrieval/usage of Digital Resources Digital Library Evaluation Digital Rights Management DRM Issues 	
Unit – 5 : Digital preservation and archiving	11
 Digital Preservation and Conservation Digital Data formats Digital Preservation issues 	

- 1. Arms, William Y. Digital libraries. Massachusetts, MIT Press, 2000.
- 2. Association of Research Libraries. ARL Proceedings 126: Annual Meeting, 17-19, 1995. (http://arl.cni.org/arl/proceedings/126/2-defn.html)
- 3. Fox, E. and Marchionini, Gary. Towards a worldwide digital library. Communication of the ACM, 41(4), 29-32, 1998.
- 4. Lesk, M. Practical digital libraries: Books, bytes and bucks. San Francisco, Morgan Kaufman, 1997.
- 5. Lynch, Clifford and Hector Garcia-Molina. IITA Digital Library Workshop, Reston, VA, May 18-19, 1995.
- 6. Marchionini, G., Plaisant, C. and Komlodi, A. Interfaces and tools for the Library of Congress National Digital Library Program. Information Processing and Management, 34(5), 535-555,1998.
- 7. Oppenheim, C. and Smithson, D. What is the hybrid library? Journal of Information Science, 25(2), 97-112, 1999.
- 8. Rusbridge, Chris. Towards the hybrid library. D-Lib Magazine, July / August, 1998. (http://www.dlib.org/dlib/july98/rusbridge.html)
- 9. Schwartz, C. Digital libraries: An overview. Journal of Academic Librarianship, 26(6), 385-396, 2000
- 10. Smith, T.R. Meta information in digital libraries. Int.J.Digital Libraries, 1,105-107,1997.
- 11. Waters, D. Electronic technologies and preservation. European Research Libraries Cooperation, 2(3), 285-293, 1992.

21LIS4E3L: Information Storage and Retrieval

Course: Information Storage and Retrieval	Course Code: 21LIS4E3L			
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04			
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks			

Objectives of the Course:

- 1. Introduce the basic concepts of IR systems and their components
- 2. Brief about methods that enable users to find out relevant information from an organized collections of resources.
- 3. Introduce various features of IR systems that help in easy retrieval of documents from interdisciplinary field.
- 4. Introduce different functions of IR system which deals with various format (i.e. text, audio, image, and video) of information .

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: The student will gain the knowledge about basic concepts and characteristics of IR

CO2: The learner will understand the various components of information retrieval processes

CO3: The reader will gain the knowledge of various tools and technologies used in IR systems

CO4: The reader will gain the knowledge of different types of information retrieval system

Content of Course 1	56 Hrs
➤ Unit – 1 : Information Retrieval System	12
Concept, Meaning, Definition, Objectives, Characteristics, Components and Functions.	
Unit – 2: Information Retrieval Process	10
 Common features of search process, Steps in creation of a search file, Searchers features, Query search and steps in query formulation Search process –strategies and techniques, Search software, Search engines, Multiple database searching, Tools of Internet Search, Voice search, Image search, Video search engines. 	
Unit – 3 : Information Retrieval Models	12
 Basic Retrieval methods-manual and automated Boolean logic, Cognitive, Fuzzy and Probabilistic. 	
Unit – 4 : Evaluation of IR Systems	11
 Purpose and criteria's for evaluation Evaluation experiments: ASLIB, The Crane fields; MEDLARS,SMART. 	
Unit – 5 : Trends in IRS	11
Developments, Searching and retrieval, Full text retrieval, User interfaces, IR standards and protocols.	

- 1. Alberico, Ralph and Micco Mary. Expert Systems for reference and information retrieval. West port: Meckler, 1990.
- 2. Austin, D. Precis, A manual of concept analysis and subject indexing. 2nd ed. 1984.
- 3. Baeza-Yates, R. A., and Ribeiro-Neto, B. (2010). Modern Information Retrieval (2nd ed.). Reading, Massachusetts: Addison-Wesley.
- 4. Barbara Allan. E-learning and Teaching in library and Information Services. London: Facet Publishing, 2002.
- 5. Bikowitz, W. R. Knowledge Management. Delhi: PHI, 2000.
- 6. Chowdhruy, G. G. Introduction to Modern Information Retrieval. 2nd edn. London, Facet Publishing, 2003.
- 7. Cleaveland, D. B., Cleveland, A. D. Introduction to Indexing and Abstracting. 1983.
- 8. Crawford, Marshall Jean. Information broking: a new career in information work. London: LA, 1988
- 9. Ford, Nigel. Expert Systems and artificial intelligence : An information manager's guide. London: LA, 1991.
- 10. James Dearnley and John Feather: The Wired World: An introduction to the theory and practice of the information society. London: Facet Publishing, 2001.
- 11. Jean Atchison & Alan Gilchrist. Thesaurus construction: a practical manual. London: Aslib. 1972.
- 12. Lancaster, F. W. Information retrieval systems, characteristics, testing and evaluation. Facet Publishing, 1968.
- 13. Lancaster, F.W. Indexing and Abstracting in Theory and Practice. London: Facet Publishing, 2003.
- 14. Pandey, S.K. Ed. Library Information Retrieval. New Delhi, Anmol, 2010.
- 15. Peter Brophy. The Library in the 21st Century: New Services for Information Age. London: LA, 2001.
- 16. Prasher, R. G. Information and its Communication. New Delhi: Medallion Press, 2000.
- 17. Seetharama ,S. Information consolidation and repackaging. Ess Ess, New Delhi, 1997.
- 18. Singhal, Aravind and Rogers, EM. India's information revolution. New Delhi: Sage, 1989.
- 19. Vickery, B. C. Techniques of information retrieval. London: Butterworths, 1970.

Date:	Course Coordinator	Subject Committee Chairperson
-------	--------------------	-------------------------------

21LIS4E3L: Management of E-Resources

Course: Management of E-Resources	Course Code: 21LIS4E3L
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Objectives of the Course:

- 1. To introduce concept and characteristics of e-resources
- 2. To comprehend the e-resource management in different library systems
- 3. To explain difference between various formats of e-resource
- 4. To know the critical technologies and standards behind electronic resource management.

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Student can understand of the e-Resources

CO2: Students can understand the E-Resource Management System

CO3: Students can understand the web based e-Resources

CO4: Students can understand the recent trends in ERM

Content of Course 1	56 Hrs
Unit – 1 : Concept of E resource	11
 Concept characteristics, advantages and disadvantages Format of E-resources: Off-line, Online, Databases E-Resource life cycle. 	
Unit – 2 : Collection Development Process	12
 Collection Development of e-resources: policies, new guidelines Evaluation and Selection of e-resources Acquisition / Subscription of e-resources – Modes: Direct o Consortia Trail Publishers of e-resources: products and services Availability of e-resources Open access and Paid resources 	
Unit – 3 : Unit 3 E-Resources Consortia for Resource Sharing	10
 Consortia and E-resources National: AICTE-INDEST; UGC-INFONET; N-LIST; DeLCON International: OCLC and Other consortia Role of Consortia in resource sharing Paradigm shift of resource sharing in consortia based environment 	
Unit – 4: Issues and Challenges for managing E- Resources	12
 Technological Changes Financial: pricing models; modes of access Digital right management, copyright issues for access and distribution Manpower training User awareness training 	
Unit – 5: R-resource management system software	11
 ERMSS: concept, need, purposes Life cycle of resources ERMSS: products and services Future of E- Resource Management ROI: return on investment; cost-effectiveness Statistical analysis; decision making Recent Trends in e-resource management 	

- **1.** Allan, Barbara. E-learning and teaching in library and information services, London: Facet Publishing, 2002.
- **2.** Brindley, L. (1998). Ed. The electronic Campus. London, British Library Dearnley, James and Society, London: Facet publishing, 2001.
- **3.** Feather, John. The information society: A study of continuity and change. 3rd ed. London: Concept Publishing, 2000
- 4. G.G. Chowdhury, Introduction to Digital Libraries, London: Facet Publishing, 2003
- **5.** Rowley, J.E.: The Electronic Library. 4th Ed. Of Computers for Libraries. London: Facet Publishing, 1998.
- **6.** Bhattcharjee, Sucheta, Bhattcharjee, Sudeep, Sinha, Manoj Kumar, Usage of Eresources under N-LIST Programme: Concept, Needs and Case study, LAP: Lambert Academic Publishing, 2015, 110p..
- 7. Dhiman, A. K. and Yashoda Rani. (2005). Learn Library and Society. Ess Ess Publications.
- **8.** Emery, J., and Stone, G. (2013). Techniques for Electronic Resource Management (Library Technology Reports). Chicago: Amer Library Assn.
- **9.** Hawthorne, D. (2008). History of electronic resources. In Electronic resource management in libraries: Research and practice. IGI Global
- **10.** Yu, H., & Breivold, S. (2008). Electronic resource management in libraries research and practice. Hershey: Information Science Reference
- **11.** Jennings, L. (2009). Electronic resources management for electronic resources librarians: a bibliography. Bath: University of Bath.
- 12. Pandey, D. K. (2013). Library and Information Science. Atlantic
- **13.** Patra, N. K. (2014). Electronic Resource Management: A Case Study of Management School Libraries In India. Sampalpur: Sampalpur University.
- **14.** http://library.iitd.ac.in
- 15. http://pustaka.unp.ac.id

21LIS4E3L: Plagiarism and AcademicIntegrity

Course: Plagiarism and AcademicIntegrity	Course Code: 21LIS4E3L
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Objectives of the Course:

- 1. To know about academic integrity
- 2. To get awareness about plagiarism
- 3. To be cautious enough to have deterrence strategies of plagiarism.
- 4. To begin to develop your personal philosophy on academic integrity

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Get awareness about the nature and practice of academic integrity and its advantages

CO2: Guide the students and others to have deterrence policies and strategies to get away from plagiarism activities

CO3: Know, how citations are made properly

CO4: Maintain academic honesty with practical examples by the trainers

Content of Course 1	56 Hrs
Unit – 1 : Academic Integrity	12
 Academic Integrity: meaning, definition and concept Reasons: Individual reputation, personal integrity, professional competence, status or standing of the institution Original writings and contribution to society Writings and Impact: good and original writings bring credibility; good impact factors; writings meant for the readers and society 	
Unit – 2 : Plagiarism	13
 Plagiarism : Concept, meaning, definition, need and importance Types of Plagiarism Copyright and fair use 	
Unit – 3: Reasons and Preventions	10
 Reasons of Plagiarism Plagiarism Prevention: Training, Transparency and Testing Policy for Academic Integrity 	
Unit – 4 : Citation and References	11
 Citation and References: Concept, Meaning and Definition Citation Styles and Manuals: APA, Chicago, MLA Reference Management Software's: Microsoft Word, Mandeley, Zotero, Endnote 	
Unit – 5 : Plagiarism Detection Tools and Penalties	10
 Similarity Index and Art of finding Plagiarism Plagiarism Detection Software: Trunitin, URKUND and iThenticate Penalties for Plagiarism: UGC Regulations 2018 	

- 1. Fishman, T. (2009). "We know it when we see it" is not goodenough: Toward a Standard Definition of Plagiarism that Transcends Theft, Fraud, and Copyright. Proceedings of the Fourth Asia Pacific Conference on Educational Integrity (4APCEI). NSW, Australia: University of Wollongong.
- 2. Howard, R. M. (1999). *Standing in the Shadow of Giants: Plagiarists, Authors, Collaborators*. Stanford: Ablex Pub.
- 3. Neville, C. (2016). The complete guide to referencing and avoiding plagiarism. Open University Press.
- 4. Pecorari, D. (2015). *Academic writing and plagiarism: A linguistic analysis*. London: Bloomsbury.
- 5. Sutherland-Smith, W. (2008). *Plagiarism, the internet and student learning: Improving academic integrity*. New York: Routledge.
- 6. UGC. (2018 August, 14). UGC (Promotion of Academic Integrity and Prevention of Plagiarism in Higher Educational Institutions) Regulations, 2018. Retrieved from https://ugc.ac.in/pdfnews/7771545 academic-integrity-Regulation2018.pdf
- 7. Verma, P. K. (2005). Being Indian. New Delhi: Penguin India.
- 8. Weber-Wulff, D., & Springer-Verlag GmbH. (2016). False Feathers: A Perspective on Academic Plagiarism. Berlin: Springer.
- 9. Cvetkovic, Vibiana Bowman & Anderson, Katie Elson (Eds.) (2010). *Stop plagiarism: a guide to understanding and prevention*. New York: Neel-Schuman.
- 10. Lampert, Lynn D. (2008). Combating student plagiarism: an academic librarian's guide. Oxford: Chandos.
- 11. Posner, Richard (2007). *The little book of plagiarism*. New York: Pantheon Books.
- 12. Roth, Lorie (1999). Educating the cut-paste generation. *Library Journal*, 124(18), pp.42-44.
- 13. Scalon, Patrick (2003). Student online plagiarism: how do we respond? College Teaching, 51(4): pp. 161-65.
- 14. Swain, N.K. Publish or perish: What the Indian policy makers think about it? *University News*, 52.15 (April 14-20, 2014): pp. 23-28.

21LIS4E4L: Conservation and Preservation of Information Resources

Course: Conservation and Preservation of	Course Code: 21LIS4E4L
Information Resources	
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Objectives of the Course:

- 1. To understand concept in preservation and conservation of library materials.
- 2. To understand traditional methods preservation
- 3. To understand issues in digital preservation
- 4. To study the structure and functions of Archives

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Understand the importance of preservation in libraries

CO2: To Identify appropriate methods for preservation

CO3: To familiar the various methods of preservation.

CO4: To know various archival centers and their functions in India.

Content of Course 1	56 Hrs
Unit – 1 : Concept Of Preservation And Conservation	12
➤ Preservation and Conservation: Concept, Need & History	
 Evolution of Writing Materials: Clay tables to Electronic form; Durable and Nondurable and Perishable and non-perishable writing materials – 	ıd
Preservation in Ancient Times – Preservation of palm Leaves and Leather Bound materials	
Unit – 2 : Hazards To Library Materials	13
➤ Environmental Factors – Temperature, Humidity, Light and Dust	
➤ Biological Factors – Fungi, Insects and Other Pests	
Chemical Factors – Chemicals used in Production and Preservation of Documents	
Unit – 3 : Preventive Methods Of Preservation Of Library Resources	10
➤ Preventive Measures for Environmental Factors	
> Preventive Measures for Biological and Chemical Factors	
➤ Disaster Preparedness/Response	
Care and Handling of Library Resources	
Unit – 4: Non-Book Materials And Their Preservation	11
 Variety of Non-Book Materials Physical Environment for Storing of Non-Book Materials Care and Handling of Non-Book Materials 	
Unit – 5 : Digital Preservation	10
 Digital Preservation: It's Need and process Challenges and Strategies for Preserving Digital Contents Role of International/National Organisations Indian Initiatives towards Digital Preservation 	

- 1. Casey, J. P. (1982). Paper making. New York: Interscience Publishers
- **2.** Corduroy, John. (1978). Book binding for beginners. London: Thomas and Hudson
- 3. Dasgupta, Kalpana, ed. (1988). Conservation of library materials. Calcutta: National Library
- **4.** Durean, J. M. & Clements, D. W. G. (1986). Principles of the preservation of library materials. Hague: IFLA
- 5. Gabriel, M. & Ladd, D. (1980). The microfilm revolution in libraries. Greenwich: JAI Press
- 6. Hans, K. J. (1958). Sign, symbol and script. London: George Allen & Unwin
- 7. Harvey, Poss. (1993). Preservation in libraries: a reader. London: R R Bowker
- **8.** Sharma, R. G. (1979). Pandulipi sampadan kala. Delhi : Prabhat Prakashan
- 9. Singh, R. S. (1993). Conservation of documents in libraries, archives and museums. Delhi
- **10.** Balloffet, Nelly (2009). Preservation and Conservation for Libraries and Archives. New Delhi: Ess Ess Publications.
- **11.** Mahapatra, P. K and Chakrabarti B. (2002). Preservation in Libraries: Perspectives Principles and Practices. Ess Ess Publications.
- 12. Rajiv Adhikari (2002), Library Preservation and Automation, Rajat Publications, New Delhi.
- **13.** Danuta .A. Nitecki and Curtis L.Kendrick (2001). Library off-site Shelving, Global Ltd, Chennai.
- **14.** Rashmi Upadhyay. (2011), Management and Preservation in Digital Libraries, Alfa Publications, New Delhi. Ganguly. R.C. ((2007), ISHA Books, New Delhi.
- **15.** P.K.Mahapatra and B.Chakrabarti. Preservation in Libraries: Perspectives, Principles and Practices Ess Ess Publications, New Delhi, 2003
- **16.** L.S.Ramaiah and G.Sujatha. Preservation of Library Archival and Digital Documents Ess Ess Publications, New Delhi, 2008
- **17.** Jyoti Misra: Conservation and Preservation Techniques: A Hand book for Librarians, New Royal Book Company, Lucknow, 2010
- 18. https://shodhganga.inflibnet.ac.in/bitstream/10603/96470/11/11_chapter%203.pdf
- 19. http://ir.inflibnet.ac.in/bitstream/1944/1466/1/8.pdf
- **20.** https://www.colorado.edu/libraries/sites/default/files/attached-files/preservationlinks.pdf

21LIS4E4L: Marketing of InformationProducts and Services

Course: Marketing of InformationProducts and	Course Code: 21LIS4E4L
Services	
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Objectives of the Course:

- 1. To understand the need and concept of marketing in term of Library
- 2. To explain the evolution of various information products.
- 3. To discuss the effect of various information services.
- 4. To explain the need for marketing of information.

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Student can understand the marketing of information.

CO2: Students can understand the marketing model and matrix

CO3: Students can understand the marketing plan & research

CO4: Students can understand the information industry

Content of Course 1	56 Hrs
Unit – 1: Marketing of Information products and services	12
 Concept, Meaning and Definitions of Information & library marketing 	
Information as a Resource and commodity	
Need and purpose of Marketing of library products and services;	
Concept of marketing in non-profit organizations.	
> Trans border data flow (TBDF)	
Unit – 2 : Marketing Models	13
➤ Portfolio Management BCG Matrix Model	
➤ Product Market Matrix	
> Product Life Cycle	
➤ Pricing Information.	
Unit – 3: Marketing Mix	10
➤ Nature of Marketing Mix	
➤ 4 and 7ps of Marketing Mix	
➤ Marketing strategies	
➤ Branding and Advertising.	
➤ Web- Marketing Mix and E- Marketing Mix	
Unit – 4: Marketing Plan & Research	11
Corporate Identity, Marketing plans: Marketing Research.	
➤ Market Segmentation and Targeting;	
➤ Geographic and Demographic Segmentation;	
➤ Behavioural and Psychographics Segmentation;	
➤ User Behaviour and Adoption.	
Unit – 5 : Costing and Pricing of Information products and service	10
➤ Objectives and Importance	
➤ Influencing factors in pricing	
➤ Techniques of pricing of Marketing Information Products & Services.	

- 1. Cawkell, A. E., (Ed.). (1987). Evolution of an information society. London: ASLIB.
- 2. Cronin, B. (1981). Marketing of library and information services. London: ASLIB.
- 3. Eileen, E. D. S. (2002). *Marketing concepts for libraries and information services*. (2nd ed.). London: Facet Publishing. 39
- 4. IASLIC (1988). *Marketing of library and information services*. Paper presented at 13th IASLIC Seminar. Calcutta.
- 5. Jain, A. K. et al. (Eds.). (1995). *Marketing of information products and services*. Ahmedabad: IIM.
- 6. Kotler, P. (1975). Marketing for non-profit organization. New Delhi: Prentice-Hall.
- 7. Asghar, Mah-e-Bushra & Bhatti, Rubina. (2012). Marketing of Library and Information Services and Products: Right Service to the right User. LAP LAMBERT Academic Publishing,
- 8. Cronin, B(1981). Marketing of Library and Information services. London: ASLIB.
- 9. Eden, Bradford Lee. (2015). Marketing and Outreach for the Academic Library: New Approaches and Initiatives. Rowman & Littlefield Publishers
- 10. George Yi, Zhixian. (2017). Marketing Services and Resources in Information Organizations / 1st ed., Chandos Publishing,
- 11. Eileen, E. D.S. (2002). Marketing concepts for Libraries and Information services. 2nd Ed.
- 12. Hawkins, D.T. (1992) In Search of Ideal Information Pricing. In Crown, B., Ed., The Marketing of Library and Information Services. Aslib. 298-320 International Labour Organisation (Geneva). (1980) Creating a Market New Delhi, Sterling Publishers.
- 13. Helmic, Samantha C. (2015). Mobile Social Marketing in Libraries. Rowman & Littlefield Publishers,
- 14. Hofkirchner, Wolfgang., & Burgin, Mark. (2017). The Future Information Society: Social and Technological Problems. World Scientific Publications,
- 15. IASLIC (1988). Marketing of Library and Information services (13th IASLIC Seminar papers), IIM.
- 16. Jain, A.K and others Ed. (1995). Marketing of Information products and services. Ahmedabad:
- 17. Joseph Jestin K.J. & B. Parameswari, "Marketing of Information Products and Services for Libraries in India," Library Philosophy and Practice, Vol. 5 No. 1 (Fall 2002)
- 18. Kotler, Philip. (1995) Marketing for Nonprofit Organizations. 2nd ed. New Delhi: Prentice-Hall of India.
- 19. London: Facet Publishing.
- 20. Lucas-Alfieri, Debra. (2011). Marketing the 21st Century Library: The Time Is Now 1st ed., Chandos Publishing,
- 21. Melissa Goldsmith (2017). Proactive marketing for the new and experienced library Director. Chandos Publishing, Elsevier.
- 22. Reed, P.W. (1994) Marketing Planning and Strategy. Aslib Proceedings: 45.
- 23. Saez, E.E. (1993). Marketing concepts for Libraries and Information services.
- 24. Shiva Kanaujia, 'Marketing of information products and services in Indian R&D library and information centres Library Management. Volume 25 · Number 8/9 · 2004 · pp. 350-360
- 25. Sylvia Thomas. (2014). Marketing Concepts for Library Information Services. Koros Press Limited.

21LIS4E4L: Scientometrics

Course: Scientometrics	Course Code: 21LIS4E4L
Teaching Hours/Week (L-T-P): 4 - 0 - 0	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Objectives of the Course:

- 1. To discuss the concept, meaning Definition and historical development from Librametrics to Altmetrics.
- 2. To explain the Bibliometrics/Scientometrics scope and application in relation to LIS students' learning.
- 3. To explain the model of Bibliometrics/Informetrics to LIS students.
- 4. To show the systematic development of the quantitative analysis study in LIS and its application in measuring scientific productivity for any given audience.

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: will understand the scope and definition of different terminologies used in Scientometrics

CO2: gained knowledge on various aspects of Bradford's law -- Bradford-Zipf distribution, ambiguity between verbal and graphical interpretation of Bradford's law, Leimkulher distribution; computational aspects of baradford's law.

CO3: gained knowledge in citation analysis, including the merits and demerits of citation data

CO4: learnt various growth models and their characteristics; also, the relations among the various models; how to identify the trend and how to compute growth rates, doubling time, etc.

Content of Course	56 Hrs
Unit – 1 : Bibliometrics	12
Concept definition mod	
Concept, definition, needScope & Parameters	
➤ Bibliometric Laws & their Applications	
Dionometric Laws & their Applications	
Unit – 2: Informetrics	13
➤ Concept, definition, need	
> Application in knowledge mapping	
> Tools and techniques	
Unit – 3 : Scientometrics	10
Concept, definition, need	
Application in knowledge mapping	
> Tools and techniques	
Unit – 4 : Webometrics	11
Concept, definition, need	
➤ Application in knowledge mapping	
Tools and techniques	
Unit – 5 : Citation analysis, Impact Factor, Online citation index	10
Concept of citation analysis, Formulas for measuring Citation o H-index o I-	-
index o G-index	
➤ Impact factor concept, need, Formulas for measuring impact factor	
Citation Indexing Databases and Services	
■ Scopus	
 Web of Knowledge 	
 Google Scholar and others 	

- 1. Pritchard, A., & Wittig, G. R. (1981). *Bibliometrics*. Watford: AllM Books.
- 2. Todeschini, R., & Baccini, A. (2016). *Handbook of bibliometric indicators: Ouantitative tools for studying and evaluating research.* John Wiley & Sons.
- 3. Donohue, J. C. (1973). Understanding Scientific Literatures: A Bibliometric Approach.
- 4. Lawani, S. M. (1981). Bibliometrics: its theoretical foundations, methods and applications. *Libri*, *31*, 294.
- 5. Ball, R. (2017). *An introduction to bibliometrics: New development and trends*. Chandos Publishing.
- 6. De Bellis, N. (2009). *Bibliometrics and citation analysis: from the science citation index to cybermetrics*. scarecrow press.
- 7. Ding, Y., Rousseau, R., & Wolfram, D. (2016). *Measuring scholarly impact*. Springer International Pu.
- 8. Daim, T. U., Chiavetta, D., Porter, A. L., & Saritas, O. (Eds.). (2016). *Anticipating future innovation pathways through large data analysis*. Springer International Publishing.
- 9. Alan Poulter, Debgra Hiom & Gwyneth Tseng (2000). *The Library and Information Professional's Guide to the Internet* (3rd Ed.). London: Facet Publishing.
- 10. Catherine, Sheldrick Ross, Nilsen, Kirsti & Dewdney, Patricia (2002). *Conducting the Reference Interview*. London: Facet Publishing.

21LIS4G2L: Open Access resources

Course: Open Access resources	Course Code: 21LIS4G2L
Teaching Hours/Week (L-T-P): 2 - 0 - 0	No. of Credits: 02
Internal Assessment: 20 Marks	Semester End Examination: 20 Marks

Course objectives

- 1. To introduces the philosophy of open access and its association with digital library;
- 2. Defines characteristics of open access;
- 3. Catalyst to the open access movement and major open access declarations;
- 4. Discuss the Open access and copyright

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: attain the knowledge on various aspects of open access and its movement.

CO2: get to know about the worldwide development and initiatives working towards open access.

Content of Course	28 Hrs
Unit – 1 : Concept of Open Access	11
Concept, need of Open Access	
➤ History of Open Access	
➤ Open Information and Data Resources	
Open Data	
 Open Educational Resources 	
Unit – 2 : Open Access Initiatives	08
➤ Open Access Initiatives	
Supporters	
 Organizations 	
Journals	
 Repositories 	
 Networks 	
Unit – 3 : Open Access Issues And Challenges	09
➤ Issues related to Open Access	
 Issues of Quality 	
 Notion of Ranked Journals and Prestige 	
 Lack of Awareness of Open Access 	
 Sustenance and Financial Matter 	
 Copyright and Licensing 	
Preservation	

- 1. Abadal, E. (2012). Challenges for open access journals: quantity, quality and economic sustainability. Hipertext.net, 10. Retrieved from http://www.upf.edu/hipertextnet/en/numero-10/challenges-for-open-accessjournals-quantity-quality-and-economic-sustainability.html.
- 2. Abadal, E., & Rius Alcaraz, L. (2008). Scientific journals of the Spanish universities: basic actions to increase their outreach and impact. Spanish Journal of Scientific Documentation, 31(2). http://redc.revistas.csic.es/index.php/redc/article/viewArticle/427
- 3. Björk, B-C et al. (2010). Open access to the scientific journal literature: situation 2009. PLoS ONE, 5(6). doi:10.1371/journal.pone.0011273
- 4. Harnad, S. (2006). Opening access by overcoming Zeno's paralysis. In Jacobs, N (ed.). Open access: key strategic, technical and economic aspects. London: Chandos. http://eprints.soton.ac.uk/262094/
- Harnad, S. (2008). The postgutenberg open access journal. In Cope, B.; Phillips, A (eds.). The future of the academic journal. London: Chandos. http://eprints.soton.ac.uk/265617/2/PG-chandos-harnad.pdf
- 6. Laakso, M., et al. (2011). The development of open access journal publishing from 1993 to 2009. PLoS ONE, 6(6). doi:10.1371/journal.pone.0020961
- 7. Loy, M. (2011). Hindawi Publishing Corporation: Growing an Open-Access Contributor-Pays Business Model. Updated 2011. London: Ithaka. http://sca.jiscinvolve.org/wp/files/2009/05/iDF153-SCA Ithaka CaseStudies v2 Hindawi v1-03.pdf
- 8. Rothenberg, J. (1999). Avoiding Technological quicksand: finding a viable technical foundation for digital preservation. CLIR report (pub 77). Council of Library and Information Resources. Washington DC
- 9. Villarroya, A. et al. (2012). Business models of publishers of scientific journals: Implications for Open Access. El profesional de la información, 21(2), 129-135.

21LIS4G2L: Intellectual Property Rights in Digital Era

Course: Intellectual Property Rights inDigital Era	Course Code: 21LIS4G2L
Teaching Hours/Week (L-T-P): 2 - 0 - 0	No. of Credits: 02
Internal Assessment: 20 Marks	Semester End Examination: 20 Marks

Course objectives

- 1. To introduce the basic concept of Intellectual Property Right
- 2. To understand the process of IPR developments in India
- 3. To familiar the students with Open Access and Digital Rights Management
- 4. To introduce the basic concept of International conventions and treaties relating to IPR

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: learners would get an idea about different aspects involved in Intellectual property rights in digital environment

CO2: develop understanding of copyright and managing issues involved in digitising the collection from print to digital

CO3: get an idea about Creative Common License and context of its application.

Content of Course	
Unit – 1: Introduction Intellectual Property Rights (IPRs)	11
➤ Intellectual Property Rights (IPRs) : Concept, needs, purpose and categories	
of Intellectual Property Rights	
➤ Economic importance of Intellectual Property	
Piracy and Plagiarism	
> IPRs Developments and Protection in India	
 Copyrights Law in India- Genesis and present status 	
 Patents Act 1970-Gensis and present status 	
 Other industry-related IPRs: Trademarks, Industrial Designs and 	
Trade secrets	
 Protection policies in IPRs 	
Unit – 2 : Open Access and Digital Rights Management (DRM)	08
> Open Access to information: Open Educational Resources, OA Journals and	
OA Books.	
➤ Licensing of digital content: Creative Commons	
> DRM: Introduction, Techniques	
➤ DRM in India: The Information Technology Act 2000, Amendment Act	
2008: DRM provisions in the Copyright Amendment Act 2012 of India	
Unit – 3: International conventions and treaties relating to IPR	09
➤ Paris Convention, Berne Convention, Universal Copyright Convention	
(UCC) and Patent Cooperation Treaty (PCT): Overview and Objectives	
➤ Trade Related Aspects of Intellectual Property Rights (TRIPS) Agreement	
➤ World Intellectual Properties Organization (WIPO): History and Activities	
➤ WIPO Copyright Treaty (WCT), WIPO Performances and Phonograms	
Treaty (WPPT)	

- 1. Bently, L., & Sherman, B. (2014). *Intellectual property law*. 4th ed. Oxford: Oxford University Press.
- 2. Butler, R. P. (2012). Copyright for teachers & librarians in the 21st Century. New York: Neal Schuman.
- 3. Crews, K. D. (2012). Copyright law for librarians and educators: Creative strategies and practical solutions. Chicago: American Library Association
- 4. Espejo, R. (2009). *Copyright infringement*. Detroit: Greenhaven Press.
- 5. Ferullo, D. L. (2017). *Managing copyright in higher education: A guidebook*. Lanham: Rowman & Littlefield
- 6. Mahajan, V. D. (2010). Jurisprudence and legal theory. Lucknow: Eastern Book Co.
- 7. Narayanan, P. (2017). *Intellectual property law*. 3rd ed. New Delhi: Eastern Law House.
- 8. Sharma, B. (2006). *Copy right Law in respect of Books*. New Delhi: Federation of Indian Publishers.
- 9. Watel, J. (2001). *Intellectual Property Rights in the WTO and Developing Countries*. London: Oxford University Press.

21LIS4G2L: Internet and Search Engines

Course: Internet and Search Engines	Course Code: 21LIS4G2L
Teaching Hours/Week (L-T-P): 2 - 0 - 0	No. of Credits: 02
Internal Assessment: 20 Marks	Semester End Examination: 30 Marks

Course objectives

- a. To impart knowledge on Internet and World Wide Web
- b. To impart knowledge on categories and evolution of search engines

Course Outcomes (COs):

At the end of the course, students will be able to:

- **CO1**: attain knowledge about evolution of Internet from its establishment by ARPANET in the year 1960 to Web 3.0 technology in 2010.
- CO2: imparted knowledge on some of the popular applications and services offered by the Internet including e-mail, mailing lists and list servers, chats and instant messaging, voice over Internet, e-commerce, cloud computing and telnet.
- CO3: learn about the evolution of search engines, functions, components and categories of search engines

Content of Course	28 Hrs
Unit – 1 : Internet Technology	08
➤ Meaning and Definitions	
➤ History of Internet	
➤ Internet Technology: Tools and Protocols: TCP/IP and others	
➤ Internet connectivity, Dial up, Leased line, V-SAT Connectivity etc.	
➤ Internet, Extranet and Intranet.	
➤ Web Browsers: Types, Software, Book Mark, Caching, etc.	
➤ Internet security, Firewall, Proxy servers	
➤ Web 2.0 and Web 3.0 Technologies	
➤ Semantic Web, Invisible Web and Deep Web	
Unit – 2 : Search Engines	08
➤ Meaning and Definitions, Concept of Search Engines	
> Types of Search Engines: General Search Engines, Meta Search Engines, Intelligent Search Engines, Subject Specific Search Engines.	
➤ Search Technologies and Strategies.	
➤ Benefits and Limitations of Search Engines.	
Unit – 3: Types of Internet Services	12
> E-mail	
➤ File Transfer Protocol (FTP)	
Remote Login, WWW	
➤ Teleconferences, Video conferencing.	
Bulletin Board Services and Document Delivery Service.	
➤ Trends in Networking.	

- 1. Janczewski, Lech. Internet and intranet security management: risks and solutions. Hershey: Idea, 2000.
- 2. Hallberg, Bruce. Networking: A Beginner's Guide. 6th Ed. New York: McGraw-Hill Education, 2013.
- 3. Kurose, James F. and Ross, Keith W. Computer Networking: A Top-Down Approach. 6th Ed. New York: Pearson, 2012.
- 4. Mathew Strebe. Internet Information Service. New Delhi: BPS Publication, 1998.
- 5. Pandian, Paul M. and Jabhekar, Ashok: Internet for Libraries and Information Centres, New Delhi: McGraw Hill, 2001.
- 6. Pedtey, Paul. Internet and Push Technology. London: LA, 1999.
- 7. Peterson, L. L. Computer Networks: A Systems Approach. UK: Morgan Kaufmann, 2011.
- 8. Schwartz, D. T. et. al. Internet based organizational memory and Knowledge Management. London: Ida Group publisher, 2000.
- 9. Subba Rao, Siriginidi (2001). Networking of libraries and information centres: challenges in India. Library Hi Tech, 19 (2), 167-179.
- 10. Susan, Estrada. Connecting to the Internet. London: Orilly, 1993.

Date: Course Coordinator

Subject Committee Chairperson

21LIS4C9P: Digital Library Practice

Course: Digital Library Practice	Course Code: 21LIS4C9P
Teaching Hours/Week (L-T-P): 1 - 0 - 2	No. of Credits: 02
Internal Assessment: 20 Marks	Semester End Examination: 30 Marks

Course objectives

- 1. To help learn the process of digitization
- 2. To provide hands on experience to some institutional repository application software's like DSPACE, EPRINTS, and GREENSTONE
- 3. To hands on experience with DSpace or GSDL or KOHA

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Understand digitization and its requirements

CO2: Students should be able install and create digital libraries using DSPACE

Content of Course	28 Hrs
Unit – 1 : Digital Library Softwares	
➤ Introduction to Digital Library and Content Management System (CMS) Software – Proprietary and Free and Open Source Software (FOSS)	
Unit – 2 : Features of Digital Library Softwares	08
 Features of DSpace, Features of GSDL Features of Eprint software 	
Unit – 3 : Hands on Practice	12
➤ Hands on Practice DSpace or GSDL or KOHA	

- 1. Bishop, A. P. et al. (eds.). (2005). Digital Library Use: Social Practice in Design and Evaluation. Delhi: Ane Books.
- 2. Chowdhury, G. G. & Chowdhury, Sudatta. (2003). Introduction to Digital Libraries. London: Facet Publishing
- 3. Deegan, Marilyn & Tanner, S. (2006). Digital Preservation. London: Facet Publishing.
- 4. Jones, Richard et al. (2006). The Institutional Repository. Oxford: Chandos Publishing.
- 5. Judith, Andrews & Derek, Law. (2004). Digital Libraries. Hants: Ashgate.
- 6. Krishan Gopal. (2005). Intellectual Freedom in Digital Libraries. Delhi : Authors Press.
- 7. Lakshmi, Vijay & Jindal, S. C. (eds.). (2004). Digital Libraries. Delhi : Isha Books.
- 8. Pandey, V. C. (2004). Digital Technologies and Teaching Strategies. Delhi: Isha Books.
- 9. Rajagopalan, A. (2006). Library of the Digital Age: Issues and Challenges. Delhi: SBS Publishers.

21LIS4C1R: Research Project

Course: Research Project	Course Code: 21LIS4C1R
Teaching Hours/Week (L-T-P): 4 - 0 – 4	No. of Credits: 04
Internal Assessment: 30 Marks	Semester End Examination: 70 Marks

Course objectives

- 1. To provide the students basic knowledge of research in the field of LIS
- 2. To help them chose an appropriate research problem for dissertation.
- 3. To help them apply data collection, analysis and interpretation techniques.
- 4. To develop familiarity with application of various statistical techniques.
- 5. To guide the students with basics of research reporting.

Course Outcomes (COs):

At the end of the course, students will be able to:

CO1: Understand practical application of research methods in the field if LIS

CO2: Know the use of data collection, analysis and interpretation techniques

CO3: Carry out a useful research study and submit its report.

General Guidelines:

- **A. Nature of project work:** The student will have to identify an project work in Library and Information Science that matches the student's area of specialization. Project work is a combination of study and a research project. Students are expected to study the functioning of an organization, identify a problem area and provide suggestions to overcome the problems. No two students of the PG-Department/College shall work on the same topic in the same organization. Students can take field based research in different sectors of the Library and Information Science.
- **B.** No two students of the department/college shall work on the same problem in the same organization.
- C. Maximum of TWO [02] students of different college can work in the same organization with different topics.
- **D. Duration of project work:** The project work shall be for a period of **ONE SEMESTER.** Students are expected to take up the preliminary work such as identifying the organization, finalization of topic and review of literature during the 3_{rd} semester and start the Internship project work.
- **E. Guide: Internal guide** of the project work is a full-time faculty member working in **Library and Information Science** department of the VSKU/affiliated colleges where **Master of Library and Information Science** program offered. **External guide** is from the Library Science organization where the student is carrying out his/her project work. Internal guide is expected to be in continuous interaction with external guide during the course of the work. The student must get the contact details of external guide and ensure both the external guide and internal guide in network.

F. Schedule to be followed before commencement of Internship [During III semester of the Master of Library and Information Science Program]

Activity	Time-line	Remarks
Identifying the	First two weeks	Student individually
Organization and		identifies an organization
Problem Identification		and identifies problem
		for his/her study,
		according to his/her
		interest
Problem Statement	3rd week	His/her interests
		discussed with guide.
Research design	4th week	Discussion with internal
		guide to decide on
		suitable design for the
		research

Synopsis preparation	5th and 6th week	Preparation of synopsis*
		incorporating the
		Objectives
Presentation of	7th and 8th	The student will present
synopsis	week	Synopsis with the
		detailed execution plan
		to the internship
		committee** who will
		review and may
		a) approve,
		b) approve with
		modification or
		c) reject for fresh
		synopsis.
Approval status	9th and 10th	The approval status is
	week	submitted to Chairman,
		Post Graduate
		Department of Library
		and Information
		Science who will
		officially give
		concurrence for
		execution of the
		internship.

Structure of Synopsis

Synopsis is a 3-5 pages hard copy document and to be submitted to the Chairman with the signatures of Internal Guide and the Student. Page	Content
Page 1	Title Contact addresses of student -with details of internal Guide
Page 2	 Introduction with objectives, Review of articles/literature about the topic with source of information Expected results (300 words).
Page 3	1. Time-Activity Chart

- **Composition of the Internship Committee in the department
 1. Chairman
 2. Domain Expert
 3. Internal Guide

Schedule to be followed	Time-line	Remarks
during Project Work [In		
IV semester] Activity		
Understanding structure,	20 Days	Student should understand
culture and functioning of		products /services and
the organization.		problems of the
		organization.
Preparation of research	30 Days	Discussion with the guide
instrument for data		for finalization of research
collection		instrument in his/her
		domain and submit the
		same to the guide. (First
		presentation to Internship
		Committee)
Data collection and	30 Days	Data collected to be edited,
processing		coded, tabulated and
		present for analysis with
		the guide's suggestions.
		(Second presentation to
		Internship

Activity	Time-line	Remarks
Committee)		
Analysis and finalization of report	25 Days	Students must use appropriate and latest statistical tools and techniques for analyzing the data (It is mandatory to use latest statistical packages whose results should be shown in the report) (Third presentation
Submission of report	15 Days	to Internship Committee) Final report should be submitted to the university before two weeks of the commencement of theory examination.

G. Format of the Internship report:

a. **The report shall be prepared using a MS Word** processor with Times New Roman font sized 12, on a page layout of A4 size with 1 margin on all three sides and left with 1.5 , double line spacing and only front side print, [no back-to-back print]. The report may not exceed 85 pages.

H. Submission of report:

- a) Students should submit the report in Hard bound —Navy Blue color with Golden Embossing or screen-printing.
- b) Students should also submit the report in electronic form [CD].
- c) Only, in PDF file to the department and colleges where **Master of Library and Information Science** program offered. Colleges in turn shall submit all the reports and CDs of their students along with a consolidated master list with university registration number], Name of the student, and Title of the report to the Chairman, PG-Department of **Library and Information Science**, VSKUB before the commencement of the theory examinations.

I. Publication of research findings:

a) Students expected to present their research findings in seminars/conferences/technical events/fests or publish their research work in journals in association with their internal guide of the department with VSKU Bellary affiliation as a tag. Appropriate weight age should be given to this in the internal evaluation of the project report.

J. Evaluation:

- a) The project report of a candidate shall be assessed for maximum of 100 marks [consisting of 70 marks for report evaluation by the internal and external guide and 30 marks for viva-voce examination.
- b) There shall be double valuation; one by internal guide and second by external guide for a maximum of SEVENTY (70) marks based on parameters specified by BOS in **Library and Information Science**.
- c) **Internal Evaluation:** The internal guide shall evaluate the report for a maximum of SEVENTY (70) marks based on parameters specified by BOS in **Library and Information Science**.
- **d)** External Evaluation: An associate professor or professor level faculty member of other university shall do external evaluation for maximum of SEVENTY (70) marks.
- e) The average of internal and external shall be arrived to award final marks for a maximum of SEVENTY (70) marks based on parameters specified by BOS in **Library and Information Science**.

- f) **Viva-voce/Presentation:** A viva-voce examination will be conducted for thirty [30] marks at the PG- BOS in Dept. of **Library and Information Science**., VSKU, Bellary and each student is expected to give a presentation of his/her work.
- g) The Chairman of the department and an expert appointed by the BOE chairman shall conduct the viva-voce examination.
- **h)** The Candidate who fails to attend and/or fulfill the requirements of the course shall not be eligible and he/she shall re-register for the course when offered.

K. Marks allocation for Internship report:

	rnal Guide for 70 Marks	
Sl. No	Aspects	Marks
1	First presentation*	06
2	Second presentation*	06
3	Third presentation*	06
4	Introduction and Methodology	10
5	Industry and Company profile/Profile of the study area	03
6	Theoretical Background of the Study	04
7	Data Analysis and interpretation	15
8	Summary of Findings, suggestions and Conclusion	10
Total		60

^{*} Candidate shall submit the presentation reports to the department and should bring the same on the day of Viva-Voce examination

Evaluation by an External Faculty for 70 Marks		
Sl. No	Aspects	Marks
1	Introduction and	15
	Methodology	
2	Industry and Company	10
	profile/ Profile of the	
	study area	
3	Theoretical Background	10
	of the Study	
4	Data Analysis and	10

	interpretation	
5	Summary of Findings, suggestions and Conclusion	15
Total		60

Viva-voce by Chairman and an Expert Drawn from Other University for 40		
Marks		
Sl. No	Aspects	Marks
1	Presentation Skills	05
2	Communication Skills	05
3	Subject Knowledge	08
4	Objective of the	08
	study/Methodology	
5	Analysis using Statistical	07
	tools and Statistical	
	Packages	
6	Findings and appropriate	07
	suggestions	
Total		40

Project Report on

(Title of the Report in Capital Letters with inverted commas)

BY

(Student Name)

(USN)



Submitted to VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY, BELLARY In partial fulfilment of the requirements for the award of the degree of Master in Library and Information Science.

Under the guidance of

INTERNAL GUIDE

(Name) (Designation)

Post-Graduate Department of Library and Information Science., Vijayanagara Sri Krishnadevaraya University,

Jnana Sagara Campus, Vinayaka Nagar, Cantonment, Bellary-583 1042016-

2022

DECLARATION

I. the undersigned, hereby declare that the Projection	ect Report entitled
	T
written and submitte	d by me to Vijayanagara Sri Krishnadevaraya
University, Bellary in partial fulfilment of requ	irements for the Award of Degree of Master in
Library and Information Science. under the gui	dance ofis my
original work and the conclusions drawn therein	n are based on the material collected by myself.
Place: Bellary	Signature
Date:	(Name Research Student)

CERTIFICATE

This is to certify that the Project Report entitled	
which is being submitted herewith for the award of the degree of Master	r of
Library and Information Science of Vijayanagara Sri Krishnadevaraya University, Bellary is	the
result of the original research work completed by Mrbearing U	JRN
(xxxx), under my supervision and guidance and to the best of my knowledge and belief the w	ork
embodied in this Project Report has not formed earlier the basis for the award of any degre	e or
similar title of this or any other University or examining body.	
Signature of Research Guide	
Signature of the HOD in Case of affiliated College	
Place:	
Date:	
Signature of the Chairman/Principal	
Place: Bellary	
Date:	

COMPANY CERTIFICATE:

This certificate is to be obtained on original letterhead of the company by the project student where he/she carried out project work. For example

CERTIFICATE or TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mrhas worked in the Library and Information Science
department from 7th May 2016 to 7th July 2016 in our organization. During this period, he
successfully completed the work assigned to him. He has been sincere, hardworking and
punctual in his work. I wish good and prospers carrier for his future.
Signature

 \mathcal{E}

[Name of the Person]

Designation with Office Seal

Note: The above-cited content certificate is to be obtained on original letterhead of the company by the project student where he/she carried out project work.

F. CONTENT PAGE

CONTENTS		
Items		Page No.
ACKNOWLEDGEMENT		Roman No
LIST OF TABLES		Roman No
LIST OF FIGURES		Roman No
CHAPTER I:	Introduction	Arabic No
CHAPTER II:	Profile of the Organization	Arabic No
CHAPTER III:	Research Design and Methodology	Arabic No
CHAPTER IV:	Data Presentation, Analysis and Interpretation	Arabic No
CHAPTER V:	Findings and suggestions	Arabic No
BIBLIOGRAPHY		Arabic No
ANNEXURE		Arabic No

G. ACKNOWLEDGMENT

A page for Acknowledgment

Here the students can acknowledge for the people who are concern to the work and project. For example:

ACKNOWLEDGMENT

I take this opportunity as privilege to express my deep sense of gratitude to my research guide Dr./Shri _______, [Designation], Post-Graduate Department of Library and Information Science., Vijayanagara Sri Krishnadevaraya University, Bellary for his continuous encouragement, invaluable guidance and help for completing the present research work.

I am deeply indebted to Dr._____, Chairman/HOD/Principal, Post-Graduate

Department of Library and Information Science., Vijayanagara Sri

Krishnadevaraya University, Bellary or College for being a source of inspiration to me
and I am indebted to him for initiating me in the field of research.

I am deeply grateful to all authorities of the **Vijayanagara Sri Krishnadevaraya University, Bellary** without their help completion of the project was highly impossible.

I take this opportunity as privilege to articulate my deep sense of gratefulness to the Managing Director, and the staff of the ------ of Company for their timely help, positive encouragement and without their help completion of the project was highly impossible.

I wish to express a special thanks to all teaching and non-teaching staff members, the **Vijayanagara Sri Krishnadevaraya University**, **Bellary** for their forever support. Their encouragement and valuable guidance are gratefully acknowledged. I would like to acknowledge my all my family members, relatives and friends for their help and encouragement.

Place:	Bel	lary
--------	-----	------

Date: Name of the Student

A PAGE FOR LIST OF TABLES

LIST OF TABLES		
Table No.	Title of the Table	Page No
Table No. 1.1		
Table No. 1.2		
Table No. 2.1		
Table No. 2.2		
Table No. 3.1		
Table No. 3.2		
Table No. 4.1		
Table No. 4.2		
Table No. 5.1		
Table No. 5.2		

Tables may be more or less depending upon the tables in the each chapter

A PAGE FOR LIST OF FIGURES

LIST OF FIGURES		
Figure No	Title of the Figure	Page No.
Figure No. 1.1		
Figure No.1.2		
Figure No. 2.1		
Figure No. 2.2		
Figure No. 3.1		
Figure No. 3.2		
Figure No. 4.1		
Figure No. 4.2		
Figure No. 5.1		
Figure No. 5.2		
Figure No. 5.3		
Figure No. 5.4		

Figures may be more or less depending upon the figure in the each chapter

EXECUTIVE SUMMARY OF THE PROJECT

This page should consist of the executive summary of research project carried out by the project student/researcher.