

VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY

JNANASAGARA CAMPUS, BALLARI-583105

Department of Studies in

Women Studies

SYLLABUS

Master of Arts

(IV- Semester)

With effect from

2021-22



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY



Department of Women Studies

Jnana Sagara, Ballari - 583105

Distribution of Courses/Papers in Postgraduate Programme I to IV Semester as per Choice Based Credit System (CBCS) Proposed for PG Programs

IV-SEMESTER

Semester	Category	Subject code	Title of the Paper	Marks		Teaching hours/ week		Credit	Duration of		
No.			IA		Sem. Exam	Total	L	T	P		exams(Hrs.)
	DSC14	21WSD4C14L	Women Entrepreneurship	30	70	100	4	-	-	4	3
	DSC15	21WSD4C15L	Women Work Force in India	30	70	100	4	-	-	4	3
	DSE3	21WSD4E3AL	A. Feminist jurisprudence	30	70	100	4	-	-	4	3
		21WSD4E3BL	B. Women and Technology								
		21WSD4E3CL	C. Rural women								
	DSE4	21WSD4E4AL	A. Globalization and women	30	70	100	4	-	-	4	3
		21WSD4E4BL	B. Women and start-ups								
FOUNTH		21WSD4E4CL	C. Women and self-help groups								
FOURTH	GEC2	21WSD4G2AL	A. Law and Society –women Perspectives	15	35	50	2	-	-	2	2
		21WSD4G2BL	A. Women in Media								
		21WSD4G2CL	B. Women in Rural								
	SEC3	21WSD4S3L/T/LT	Development Research Methodology	20	30	50	1	1		2	1
									-		
	Project	21WSD4C1R	Research Project	30	70	100	ı	-	8	4	-
		Total Marks for	IV Semester			600				24	

Course: Women Entrepreneurship	Course Code:21WSD4C14L
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04
Internal Assessment:30Marks	Semester End ExaminationMarks:70 Marks

Course Objectives

- 1. This paper gives an insight about entrepreneurship.
- 2. To assess the impact of entrepreneurship from feminist stance.

Unit I Concept and dimension

10Hrs

Concept, Definition and Significance of women entrepreneurship – Entrepreneurial traits – contribution– social, cultural, economic, political and other factors, relevance between Entrepreneurship and empowerment, Expansion of Women entrepreneurship in India.

Unit II Women Entrepreneurship

12Hrs

Entrepreneurial motivation - Social hurdles, entrepreneurial development - strategies. Women in Entrepreneurship, Women and Entrepreneurship, development programs - Special Women and EDPs - Micro Enterprises - Self-employment opportunities - Trends and Patterns of Women Entrepreneurship - Non-Stereotyping, Women Entrepreneurship activities etc.

Unit III State and Central Initiatives.

12Hrs

Institution and Schemes: major initiatives – Bharathiya Mahila Bank Business Loan, Mudra Yojana Scheme, Dena Shakti Scheme, Udyogini Scheme, Cent Kalyani Scheme, Mahila Udyam Nidhi Scheme, Women Entrepreneurship Platform (WEP)– NIESBED – EDITSIDCO-NABARD-DIC-DRDA-WDC, Banks-STEP-IAY-PMRY-KVIC-IMY-NORAD-DRIP MUMSGSY -SHG- Changes in approaches of Formal Credit – Micro Credit Initiatives – International, National, State and Local areas.

Unit IV Identifying Business Opportunities Role of Financial Institutions

12Hrs

The Constraints in entrepreneurial Renaissance; Small Scale Entrepreneur – Problems and Prospects. Role of Financial institutions in women entrepreneurial activities.

Unit V Identifying Business Opportunities

10Hrs

Ideas – Opportunities – Project Formulation – Maslow" s theory — Budgeting –Breakeven analysis – Financial statement Analysis – Small Business Consultancy Training Entrepreneurs in Green Industries – Eco-friendly products to manufacturing and SHGs, Successful women entrepreneurs.

References:

- 1. Entrepreneurship Theory, Process and Practice Donald F Kuratko Cengage Learning 9th Edition, 2014"Entrepreneurship Rajeev Roy Oxford University Press 2nd Edition, 2011
- 2. Entrepreneurship theory at cross roads: paradigms and praxis Mathew J Manimala Dream tech, 2 Edition 2005
- 3. Entrepreneurship Hisrich R D, Peters M P Tata McGraw-Hill 8th Edition 2013.
- 4. Anil Kumar, S., Poornima, S.C., Mini, K., Abraham and Jayashree, K. 2003.
- 5. Entrepreneurship Development, New Age International Publishers, New Delhi.
- 6. Gupta, C.B. 2001. Management. Theory and Practice. Sultan Chand and Sons, New Delhi.

- 7. Ind.u Grover. 2008. Handbook on Empowerment and Entrepreneurship. Agrotech Public Academy, Udaipur.
- 8. Khanka, S.S. 1. 999. Entrepreneurial Development, S. Chand and Co., New Delhi.
- 9. Mary Coulter. 2008. Entrepreneurship in Action. Prentice Hall of India Pvt. Ltd., New Delhi.
- Mohanty, S.K. 2009. Fundamentals of Entrepreneurship. Prentice Hall of India Pvt. Ltd., New Delhi. 8. Prasad, R. 2003. Entrepreneurship - Concepts and Cases. ICFAI Publications, Hyderabad.
- 11. Sagar Mondal and Ray, G.L. 2009.- Text Book of Entrepreneurship and Rural Development. Kalyani publishers, Ludhiana.
- 12. Singh, D.1995. Effective Managerial Leadership. Deep and Deep Publications, New Delhi. Vasanta Desai. 1997 Small Scale Industries and Entrepreneurship. Himalaya Publishing House, New Delhi.
- 13. Vasanta Desai. 2000. Dynamics of Entrepreneurial Development and Management. Himalaya Publishing House, New Delhi.

CO-1	Understand the basics of Entrepreneurial Skill.	
CO-2	Define the abilities and Skills of successful women entrepreneurs.	

Course: Women Work Force in India	CourseCode:21WSD4C15L
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04
Internal Assessment Marks: 30	Semester End ExaminationMarks:70

Course Objectives

- 1. To sensitize the students on invisibility of women's work and gender.
- 2. To equip students with knowledge in segmented labour market and gender-based segregation.

Unitl Meaning and definitions

10Hrs

Concept - Definition of work, Traditional-Productive-Unproductive work user value/market value Discrimination, wage structure, value-invisibility-concept of Domestic work, unpaid, underpaid and casual work, Women in primary, secondary and tertiary sectors, Invisibility of women's work, problems in measurement, Classification of work in Indian census and NSSO – non-workers, No recognition of women's work in national income accounting.

UnitII Organized Sector

12Hrs

Women's participation in organized sector, Gender Discrimination, Marginalization and Glass Ceiling, Gender issues at the work place, Globalization and its impact on gender, Labour: Female labor force in India - main workers - marginal workers in rural and urban areas, organized sectors: working conditions-male and female work force participation- problems of women workers -wage differentials-labor unions – sectoral distribution of male and female workers.

UnitIII Unorganized Sector

12Hrs

Concentration of women in informal sector and feminization of occupations, working conditions in unorganized sector, migration-reverse migration, Issues of wage discrimination and exploitation. Measuring Women's Economic Participation - Global Trends – Women's work participation in agriculture – problems of women labourers - Gender Empowerment Measure.

UnitIV Gender and Labour Market

10Hrs

Labour Market and Discrimination, Gender Division of Labour, Women and Labour Force, Women Labour and Work Participation and Preference (Individual and Group) CEPR Policy, SPDC, Social Policies and Development Centre, National Policies for Women Empowerment.

UnitV Women in Indian Planning

12Hrs

Invisibility of women in official data system, Absence of gender disaggregated data, Initiatives towards recognition of women as agents of development. Policies and Programs: Labor Welfare-New Economic Policy, Liberalization, Privatization, Globalization, and Impact on women labour Opportunities, Displacements-Training-Skill formation.

References:

1) Gupta, Abha and Sinha, Smita (eds.) Empowerment of Women: Language and Other Facets, Mangal Deep Publications, Jaipur, 2005.

- 2) Hearn, Jeff, The Gender of Oppression: Men, Masculinity and the Critique of Marxism, Wheatsheaf Books, Sussex, 1987.
- 3) Judge, P.S., Mapping Social Exclusion in India: Caste, Religion and Borderlands, Cambridge University Press, Delhi, 2014.
- 4) Khullar, Mala, (ed.), Writings in Women's Studies: A Reader, Zubaan Publications, New Delhi, 2005.
- 5) Lal, Malashri& Kumar, Sukrita Paul (eds.), Women's Studies in India: Contours of Change, IIAS, Shimla, 2002.
- 6) Lotika Sarkar, 1995, Women's Movement and the Legal Process, Occasional Paper No. 24 Centre for Women's Development Studies, New Delhi.

CO-1	Understand women participation in work	
CO-2	Analyses status of women in paid and unpaid work	
CO-3	Explain women work force in Indian context	

Course:Feminist Jurisprudence	Course Code:21WSD4E3AL
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04
Internal Assessment Marks: 30:	Semester End Examination Marks:70

CourseObjectives

- 1. To analyses legal system women's rights from a feminist perspective
- 2. To acquaint the students about legal rights conferred on women by laws and legislations.

Cos.No.	Course Outcomes
Co-1.	Understanding the concept and trend of feminist jurisprudence.
CO-2	To critically analyze the misuse of women laws and women's rights

Unit I Revisiting law

10 Hrs

Feminist jurisprudence – Concept and definition, An Overview, Importance of revisiting law. Development of Feminist Jurisprudence, Women's Rights. Feminist doctrines and their application to laws.

Unit II Feminist Jurisprudence in India

12 Hrs

Feminist Jurisprudence and Its impact in India, Manifestation of Judicial Will to Create a Gender-neutral Legal Regime in India. Gender protective laws, Gender neutral laws Gender corrective laws

Unit III Law and Reimaging Gender

12 Hrs

Feminist Governance and Carceral, Feminist critique of the State, family, marriage, religion Limits of law, Access to Justice for Women, Feminist Judgment, Non-state Mechanisms for Justice for Women in India

Unit IV Gender Equality and Law

10 Hrs

Approaches to gender equality, Women in India: A situational analysis, Indian women's movements and their engagement with the law, India's obligation to gender justice: Constitutional and international. Women's Human Rights and CEDAW. Provisions under the Indian Constitution relating to women (Article, 14, 15, 16, 17, 21), Directive Principles of state policy. Provisions relating to women

Unit V Feminist Doctrines

12 Hrs

Victimization, agency and empowerment, lived realities, Intersectionality's, understanding doctrines: Personal is political, Public-private dichotomy, Debate on the Uniform Civil Code, Misuse of law' by women, Substantive and procedural justice; the relevance of due process, implementation challenges of law.

References:

1. Feminist Legal theory: An Anti-nationalist Reader,ed by Nancy E.Dowd and Michelle S.Jacobs, Newyork Uni.Press,2003

- 2. Matsuda, Mari J. "When the First Quail Calls: Multiple Conscious as Juriprudential Method. "Womens Rights Law Repoter,
- 3. Carol Pateman, 'Feminist Critique of the Public and Private' *in*FEMINISM AND EQUALITY103-123 (A Phillips (ed.)
- 4. Flavia Agnes, 'Conjugality, Property, Morality and Maintenance' in *Women And Law Critical Feminist Perspectives* 32-58 (Kalpana Kannabiran ed., Sage Publications 2014)
- 5. Narendra Subramaniam, *India Needs to Debate the Components of a Progressive Uniform Civil Code*', THE WIRE, Oct. 23, 2017
- 6. Nivedita Menon, *Uniform Civil Code: The Women's Movement Perspective*, KAFILA, Oct. 1, 2014
- 7. Elizabeth Bartholet, Nancy Gertner, Janet Halley & Jeannie Suk Gersen, *Fairness For All Students Under Title IX* (Aug. 21, 2017), available at http://nrs.harvard.edu/urn-3:HUL.InstRepos:33789434
- 8. Anca Gheaus, Gender Justice, in *Journal of Ethics and Social Philosophy*, Vol. 6, No. 1, Jan. 2012, 1-25, available at https://jesp.org/index.php/jesp/article/view/60/53
- 9. Shampa Dev, 'Gender Justice in India: A Feminist Jurisprudential Perspective', *Tattwa Journal of Philosophy*, 2018, Vol. 10, 69-88, *available at*journals.christuniversity.in/index.php/tattva/article/download/1786/1524
- 10. Marie Powell, 'A Rights Based Approach to Gender Equality and Women's Rights', *Canadian Journal of Development Studies*, Vol. 26, 2005 Issue sup 1: Gender and Development, 605-617
- 11. 'Towards Equality' Report of the Committee on the Status of Women in India, Government of India, 1974,
- 12. Reddy G.B., Women and Law, Edition Reprint, Gogaia Law Agency, 2014
- 13. Myneni S.R., Women and Law, Asia Law House, Edition- 3, 2015
- 14. Gonsalves Lina, Women Human Rights, January, APH Publishing Corporation, 2001
- 15. Shukla V.N. Indian Constitutional Law, Eastern Book Company,
- 16. Desai Chorine Christine, Women and the Law, Format binding, Socio Legal information Centre, Bombay

Course: B. Women and Technology	Course Code: 21WSD4E3BL
Teaching Hrs/Week(L-T-P):4-0-0	No.of Credits:04
Internal Assessment Marks: 30:	Semester End Examination Marks:70

Course Objectives

- 1. Describe and analyze gendered associations with various forms of technologies.
- 2. Explain women's contributions to technology from feminist perspective
- 3. Identify how technology defines gender norms, expectations and behaviors.

UnitI Definition and scope

12Hrs

Definition and Scope of New technologies; and its impact on women, Gender and Technology: Conceptual Issues Exploring gender and technologies, A Historical perspective: Technology as Masculine Culture, Domestic technologies and care work.

UnitII Women in Science and Technology

12Hrs

History Of Women in Science and Technology, Women in Technology (WIT), Science, Technology, Engineering, Math, (STEM), Women's Role in Technology, The Most Famous Women in Technology. Technology for women: contribution of women to technology, Household technologies, Medical Technologies: Reproductive Technologies, Policies of technology, educational technology, Biotechnology, women's education, and domestic work on usage of technology.

Unit III Women and Information Technology

12Hrs

Women in Computing, The Digital Divide: Unequal Access, Unequal Effects – Outcome and impact of ICT's Policies and projects for women – Women's Agency and IT Industry – Threat of ICTs for Women - Implementation Issues. Cybercrime Concept, Cybernetics, low and high technology, Internet services, Role of women, big data.

UnitIV Women and Technology - Challenges

10Hrs

Technologies of Difference, Technology and Social Justice, Gender, Technology, and Representation of Indigenous Knowledge, social media, Reach of Technology/access of technology, new perceptions: women as subjects. Technology and Development, Myths about women and technology, Women and the Machine: representations from the spinning whell to the electronic age, Engendering technology, Gender and Technology: Blogging, Hacking, Remaking Identities On-line.

Unit V Technology Transfer

10Hrs

Women and value orientation, Family primacy, Fatalism, aversion to risk taking, short time goals, mechanisms for technology transfer; Appropriate Technology for Women Characteristics, 6 Low cost, quality output; Adaptability process – Awareness evaluation and trail, decision stage – acquisition – basic principles of certain Technologies.

References:

- 1. Cooper, Joel, Weaver, Kimberlee D., Gender and Computers; Understanding the Digital Divide, Taylor and Francis, 2003.
- 2. Exploring gender, feminism and technology from a communication perspective: an
- 3. introduction and commentary. Women's Studies in Communication, 30(2), 149-156.
- 4. Francesca Bray, "Gender and Technology," Annual Reviews Anthropology, 36: 37-53, 2007
- 5. Gannon, Susanne. "Laptops and Lipsticks: Feminizing Technology," Learning,
- 6. Fox, Mary Frank, Johnson, Deborah G. And Rosser, Sue V, (eds), Women, Gender and Technology, University of Illinois, 2006.
- 7. Frenkel, Karen A. 1990. "Women and Computing." Communications of the ACM 33 (11): 34–46.
- 8. Grint, Keith and Gill, Rosalind (eds), The Gender-Technology Relation: Contemporary Theory and Research.
- 9. Harding, Sandra, The Science Question in Feminism, Cornell Univ, New York, 1986.
- 10. Jain S.C Women and Technology, Rawat Publication, Jaipur Begh, 1985
- 11. Kass-Simon, G., and Farnes, Patricia, Women of Science: Righting the Record, Indiana Univ, 1993.
- 12. Lederman, Muriel and Bartsch, Ingrid, (eds), The Gender and Science Reader, Routledge, London, 2001.
- 13. Lisa Nakamura: http://www.english.illinois.edu/-people/faculty/schaffner/w4w/readings/nakamura.pdf
- 14. Melhem, Samia, Morell, Claudine, Tandon, Nidhi, Information and Communication Technologies for Women's Socio-Economic Empowerment, World Bank Working Paper No. 176, World Bank, 2009.
- 15. Media and Technology, Vol. 32, No. 1 (Mar 2007) 53-67. Race and Cyberspace: Interview with
- 16. Ng, Cecilia and Mitter, Swasti, (eds) Gender and the Digital Economy: Perspective from the Developing World, Sage, New Delhi, 2005.
- 17. Rosser, Sue V (ed) Women, Science and Myth, ABC-CLIO Inc, California, 2008.
- 18. Schiebinger, Lenda, Has Feminism Changed Science? Harvard University Press, 1999.
- 19. Sonnert, Gerhard and Holton, Gerald, Who Succeeds in Science? The Gender Dimension, Rutgers, New Jersey, 1995.
- 20. Steinber, Deborah Lynn, Feminist Approaches to Science, Medicine and Technology in Gill, Kirkup et al, (eds) The Gendered Cyborg: A Reader, Routledge, London, 2000.

Co-1.	Understand role of women in digitalization
Co-2	Knowledge about Technology and its linkage with women development

Course: Rural women	Course Code: 21WSD4E3CL		
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04		
Internal Assessment Marks: 30	Semester End Examination Marks:70		

Course Objectives

- 1. Describe the significance and scope of the women's Rural Development;
- 2. To understand the situation of Rural women in India.
- 3. To make aware of the importance of community development for women development

Unit I Definition and dimensions

10Hrs

Definition of rural women, Social, Political and Economic Concept of Rural Women, Social stratification - status of Rural Women in Patriarchal societies, Characteristics and role of rural Women, Contemporary issues of Rural Women in India. Issue of Illiteracy, Geographical issues.

Unit II Feminist stance-Rural women.

12Hrs

Historical Development of rural women- before and after Independence- government initiations for rural women- representation of rural women in Community Development, various feminist stance – rural women.

Unit III Challenges of Rural women

12Hrs

Problems and challenges of Rural women, feminization of poverty- Illiteracy, Family problems in rural society – caste and Gender systems, Impact of modernization, liberalization, Globalization on rural women-skills and techniques of Rural women. Influence of deforestation migration, shift in settlements- change of religion Resources of Rural women to the changed contexts. Religion- Beliefs and customs of Rural and women Customs and Taboos, Witch-craft.

UnitV Traditional knowledge systems of Rural women

12Hrs

Agriculture related knowledge: Conservation of seeds, preservation of Seeds, Weed removing, Seedling planting, sowing etc., (By considering the knowledge systems of different regions of Karnataka) Agriculture related Knowledge: Land, water, soil, Cloud- rain, wind, sunshine Medicinal knowledge: Plant medicines, Animal medicines, Medicine for common diseases of People (with reference to different parts of Karnataka), Animal rearing: Domestic Animals, Animal Medicine, Animal Husbandry, Maintenance of Dairy products and other products generated by animals Food Systems: According to season, specific context and also as per the requirements of people of different ages

Unit IV Work Participation of Rural women and Empowerment

10Hrs

Women in Rural Economy; Rural women work and employment opportunities. The International Day of Rural Women -2021, Rural Women's Empowerment programs of in India, Women's Role in rural development in India, issues, Social Stigma, Special Provisions for rural Women and implementation issues, Social role of Rural Women, Issues of Political representation of rural women. Panchayat raj system and rural women.

References:

- 1. B.R Field, Bruk&Copper, The Sage Handbook of Aging, work and Society, 2013.
- 2. Sage Life, Jim. Community Development in an Uncertain World: Vision, Analysis and Practice. Cambridge University Press, 2016
- 3. B. Oliver and B. Pitt, Engaging Communities and Service Users, 2013.
- 4. Judge, P.S. Mapping Social Exclusion in India: Caste, Religion and Borderlands, Cambridge University Press, Delhi, 2014
- 5. Field, Bruk&Copper, The Sage Handbook of Aging, work and Society. Sage, 2013
- 6. Life, Jim. Community Development in an Uncertain World: Vision, Analysis and Practice. Cambridge University Press, 2016
- 7. K. D. Gangrade, Community organization in India. Popular Prakashan, Bombay, 2013.
- 8. B.R Field, Bruk& Copper, The Sage Handbook of Aging, work and Society, 2013.
- 9. Sage Life, Jim, Community Development in an Uncertain World: Vision, Analysis and Practice. Cambridge University Press, 2016
- 10. B. Oliver and B. Pitt, Engaging Communities and Service Users, 2013.
- 11. Dr. Sudarshan, V.K., NGO Schemes and Guidelines, Ritu Publication's Jaipur, 2014
- 12. Jose, S., Women, Paid Work and Empowerment in India, Centre for women' Development studies, New Delhi-2007
- 13. Kazi S., Gender Governance and Women's rights in south Asia, Centre for women's Development studies, New Delhi-2011
- 14. Saunders K., Feminist Post development Thou Choudhury D., Socio Economic Development of Rural Woman, Manglam Publishers Delhi-2011
- 15. Pradhan K. C. Mahapatro A. S., Rural women, Atlantic Publishers, New Delhi2011
- 16. Rosemeyer, S. S., Women's Rights & Empowerment, Wisdom Press, New Delhi-Nachane D. M., India Development Report 2011, Oxford University Press, New Delhi-2011
- 17. Ridge, Tess Wright, Sharon, Understanding Inequality Poverty and Wealthpolicies and Prospects, Book well, New Delhi-2010
- 18. Singharoy D., Social Development and the Empowerment of marginalized groups, Sage Publication, New Delhi-2001
- 19. Lowis, Devid Wallace, Tina, Development NGO and the Challenge of Change, Rawat Publication's-2003
- 20. Jain, Devaki, Foreworded by Sen A., Women, Development and the U.N.,Indiana University, Press Bloomington, 2005

Co-1.	Make aware of role of rural women in developing the community.	
CO-2	Critically analyze impact of women development on community development	

Course: Globalization and women	CourseCode:21WSD4E4AL
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04
Internal Assessment Marks: 30	Semester End ExaminationMarks:70

Course Objectives

- 1. Describe the Concept of Globalization and Women Employment.
- 2. To acquire skills Challenging liberalization and globalization
- 3. To sensitize globalization and its impact on women.

Unit I Meaning and aspects

10Hrs

Meaning and Concept of Globalization - Scope of Globalization-Globalization in historical context - positive and negative impacts of globalization-gender inequalities and Theorizing Gender Arrangements- social Aspects – Implications for Less Developed countries and women – Impact of Globalization in the light of multiple roles of women – Globalization from the perspective of Developed countries - Dimensions -Diverse and Adverse Effects – Implications for Women.

Unit II Gender dimensions of globalization

12Hrs

Impact of Globalization on women – Feminization of poverty – Rapid Casualization – Contract Labour System – Mechanization – Changing cropping Pattern –non-agricultural use of land and implications on Women's Employment – Environment Degradation – Deforestation –Women as Social Capital – Networking of Women - Conservation – bearing on resources, index of failure of Government – LPG policies and women

Unit III: Women and Globalization:

12Hrs

Structural Adjustment Program and Employment of Women – Widening wage differentials between men and women – Set back in Education – Decline in Health and Food security Standards – Corporatization of resources: Denial and Loss - Commercial exploitation and lack of access to resources – Losing water security - Decline of Income in Women Headed Households. Unemployment – Displacement from traditional roles—Constantly lags in skills and skill development.

Unit IV Gender Perceptions

10Hrs

Organization of Production and Institutional Support – Quantum jump in Professionalism – Access to Credit and Assets – Letting out System –Assembly Line Production - Developing Women's Organizations – State Policies for redefinitions on Women Empowerment – Redefined Self-Image– Collective emancipation

Unit V Challenges of globalization

12Hrs

Globalization and changing consumerist culture –Feminism under Consumerism – Westernization – Influence of Media – Advertisement Ethics – Commodification – and Degrading women – Reinforcing Gender Stereotyping - Need for changing role of Media in the Globalization context– Freedom of Career choice – Consequences of Characteristic

of Modernity- Information Flooding - Increasing Violence - Trafficking recommendations and reforms.

References:

- 1. Amin, S. Capitalism in the age of Globalization, New Delhi, Madhyam, 1999.
- 2. Burbach, Nunez etal. Globalization and its Discontents, London, Pluto, 1997.
- 3. Chossudovsky M. The Globalization of Poverty. Goa, Madhyam, 2001.
- 4. Ghosh J. Gender Concern in Macro Economic Policy, EPW 30th April, WS 2.
- 5. Heikki Patomaki (2001) Democratizing Globalization: The Leverage of the Tobin Tax, New Delhi, Zed Books Ltd.
- 6. Dr. Halima Sadia Rizi& Ms. Pooja Khurana (2007) Globalization, Income Inequality and Human Development, New Delhi, Global Books Organization.
- 7. ILO (2004), Nilufer Cagatay and Korkuk Erturk, Gender and Globalization: A Macroeconomic Perspective (Working Pg. No. 19), Geneva.
- 8. Syed Nawab Haider Naqvi (2002) Development Economics Nature and Significance, New Delhi, Sage Publications.
- 9. Boserupe. women's role in economic development, georgeallen and unwin, London, 2014.
- 10. United nations programme, one globe, many people, 2010.

CO-1	Knowledge about the concept of globalization	
CO-2	Critically analyze the challenges of globalization and international trade	

Course: Women and start-ups	CourseCode:21WSD4E4BL
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04
Internal Assessment Marks: 30	Semester End ExaminationMarks:70

Course Objectives:

- 1. To understand new venture creation opportunities, its resources, and requirements for Enterprise Start-up.
- 2. Access growth stages in new venture and reasons for scaling ventures.
- 3. Analyze start-up capital requirement by analyzing legal factors.

Unit I Meaning and Definition

10Hrs

Meaning Definition of Startups Evolution of start ups in India, Journey of Evolution. Start-up India Recognition, Guide lines for Startup in India. Startup India-, Empowering the States, National Start-ups Awards: Rewarding Ecosystem Enablers, Special Category, Women -Lead Start-ups across sectors Special Category: Rural Impact of Startup, Campus Start-ups, educational institutes led by students

Unit II structures a New Business

12Hrs

Identification of Business Opportunities - Business Plan - Sources of Finances - Starting a New Venture - Steps for Starting New Business - Legal Requirements for Starting a New Enterprise - Registration Process - Licensing. challenges facing by women in startups.

Unit III: Start-up opportunities and financial issues

12Hrs

The New Industrial Revolution – The Big Idea- Generate Ideas with Brainstorming-Business Start-up - Ideation- Venture Choices - The Rise of The startup Economy - The Six Forces of Change- The Start-up Equation – The Entrepreneurial Ecosystem – Entrepreneurship in India. Government Initiatives. Feasibility Analysis - The cost and process of raising capital – Unique funding issues of a high-tech ventures - Funding with Equity – Financing with Debt- Funding startups with bootstrapping- crowd funding-strategic alliances.

Unit IV Startup Capital Requirements and Legal Environment:

10Hrs

Identifying Startup capital Resource requirements - estimating Startup cash requirements - Develop financial assumptions Constructing a Process Map - Positioning the venture in the value chain - Launch strategy to reduce risks- Startup financing metrics - The Legal Environment- Approval for New Ventures Taxes or duties payable for new ventures.

Unit V Survival and Growth

12Hrs

Stages of growth in a new venture- Growing with the market - Growing within the industry- Venture life patterns- Reasons for new venture failures Scaling Ventures – preparing for change - Leadership succession. Support for growth and sustainability of the venture. Dealing with Failure: Bankruptcy, Exit Strategies Selling the business - Cashing out but staying in-being acquired- Going Public (IPO) – Liquidation.

References:

1) OECD, Entrepreneurship at a Glance 2015. Entrepreneurship at a Glance. Paris: OECD Publishing, 2015.

- 2) Malmström, Malin; Johansson, Jeaneth; Wincent, Joakim Gender Stereotypes and Venture Support Decisions: How Governmental Venture Capitalists Socially Construct Entrepreneurs' Potential". Entrepreneurship Theory and Practice, 2017.
- 3) Barbara J. Orser; Catherine Elliott; Joanne Leck. "Feminist attributes and entrepreneurial identity". Gender in Management, 2011.
- 4) Orser, Barbara, and Joanne Leck. "Physician as feminist entrepreneur: The gendered nature of venture creation and the Shirley E. Greenberg Women's Health Centre." Women entrepreneurs and the global environment for growth 2010.
- 5) Tinkler, J. E.; Bunker Whittington, K.; Ku, M. C.; Davies, A. R. "Gender and venture capital decision-making: The effects of technical background and social capital on entrepreneurial evaluations", 2015.
- 6) Hisrich and Robert, Michael Peters and Dean Shepherded Entrepreneurship, 9th Tata McGraw Hill, 2012.
- 7. Kathleen R Allen, Launching New Ventures, An Entrepreneurial Approach, Cengage Learning, 2016.
- 8. AnjanRaichaudhuri, Managing New Ventures Concepts and Cases, Prentice Hall International, 2010.
- 9. S. R. Bhowmik& M. Bhowmik, Entrepreneurship, New Age International, 2007.
- 10. Steven Fisher, Ja-nae' Duane, The Startup Equation -A Visual Guidebook for Building Your Startup, Indian Edition, Mc Graw Hill Education India Pvt. Ltd, 2016.
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CO-1	Understand the various livelihood supports for women Employment opportunities.
CO-2	Critically evaluate the ways of women empowerment through start-ups.
CO-3	Understand the role of women in economic growth, micro and macro business

Course: Women and self-help groups	CourseCode:21WSD4E4CL
Teaching Hrs/Week(L-T-P):4-0-0	No. of Credits:04
Internal Assessment Marks: 30	Semester End ExaminationMarks:70

Course Objectives

- 1. This course introduces Self-help group as a tool for social and rural development of women.
- 2. Recognize various credit lending models.
- 3. Learn about group work and work with group easily.

Unit I Origin and growth

10Hrs

Introduction, Origin of Self-Help Groups, Importance of Self helps Groups. Roles And Responsibilities, SHG's Developmental Paradigms, Overview of SHG's In India, SHG's; paradigm Of Success and Impediments in India. Role And Perception OF Stake Holders, Impact of SHG's On Swarozgaris,

Unit II Women and self-help groups

12Hrs

Activities of Self-Help Groups: Savings, credit, marketing and insurance rules to formation of Self-Help Group. Roles in self-help groups. Developing the concepts of micro savings and micro insurance. Helps to develop confidentiality.

Unit III: Monitoring and Evaluation

12Hrs

Monitoring and Evaluation of Self-Help Group. Relevance, features and ideas of monitoring. Role of governmental and nongovernmental organization in strengthen the self-help groups. Involvement of communities in maintain the self-help groups. Marketing challenges for the self-help groups.

UnitIV Silent revolution

10Hrs

Self Help Group: solidarity groups, making silent revolution, integration of women to curb social differences, moving towards formal financial institutions – banks and governmental institutions. Making the women as leadership potentials. Elimination of poverty, Socio-Cultural Hurdles in Penetration of SHGs in Rural Areas

Unit V Promoting SHG'S

12Hrs

Measures Taken by the Government to Promote the SHGs, Priority Sector Lending: elf Help Group-Bank Linkage Programme, Deendayal Antodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM):Mahila Kisan Shashaktikaran Pariyojana

References:

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- 5. Government of India. 2005. 59th round of National Sample Survey (January-December, 2003): consumer expenditure, employment-unemployment, situation assessment survey of farmers. March. New Delhi, National Sample Survey Organization (also available at http://mospi.nic.in/mospi.nso-rept-pubn.htm).
- 6. Lla Bhat, A Bank of One's Own (A note from SEWA) Finance against Poverty
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- 9. .MYRADA. 2005a. Self-help affinity groups (SAGs): their role in poverty reduction and financial sector development. Rural Management Systems Series Paper 40. March. Bangalore (also available at www.myrada.org/paper-rural-management.htm).
- 10. MYRADA. 2005b. Sustainability of self-help affinity groups or SAGs as understood by MYRADA. Rural Management Systems Series Paper 41. May. Bangalore (also available at www.myrada.org/paper rural management.htm).
- **11.** MYRADA. 1990. Characteristics that can describe a sangha as 'good'. Rural Management Systems Series Paper 15. Bangalore (also available at www.myrada.org/paper_rural_management.htm).
- **12.** NABARD. 1992. Guidelines for the pilot project for linking banks with self-help groups. Circular No. DPD/104 (NB.DPD.FS.4631.92-A/91-92), 26 February. Mumbai.
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- 14. NABARD. 2005. Progress of SHG-Bank Linkage in India (2004-2005). Mumbai.
- **15.** NABARD/GTZ. 2002. A review of the progress and impact of the overall strategy for scaling up the SHG Bank Linkage Programme over the last decade, by Erhard Kropp. Mumbai.
- 16. Nelasco, Shobana, Status of women in India. New Delhi: Deep & Deep Publications. 2010.
- 17. Rajasekhar D. Savings and Credit Systems of the poor: Some NGO experiences, NOVIB and HIVOS
- **18.** Tilak, Sudha G. Crimes against women increase in India Features the Times of India.2013.
- 19. Team. India ranked worst G20 country for women". Feminists India.com. Feminists India, 2012.
- 20. Yunus, M., Rural Agricultural Credit Operations in Bangladesh

Cos.No.	Course Outcomes	
CO-1	Appreciation of livelihood promotion among women through SHG'S	
CO-2	Understand the role of women SHG'S in different facets of society.	
CO-3	Awareness on the importance of nurturing of Women SHGs for future building	

Course: Law and Society - Women Perspectives	Course Code: 21WSD4G2AL
Teaching Hrs/Week(L-T-P):2-0-0	No. of Credits:02
Internal Assessment Marks: 15	Semester End Examination Marks:35

Course Objectives

- 1. To provide an understanding of women/gender and law in India.
- 2. To introduction to the historical context in which rights and laws.

Unit I Feminist jurisprudence

08Hrs

Feminist Terrains in Legal Domain: Introduction to Legal Campaigns and Legal Studies in India, Law of Pre-independence After independence, Dark history of India with evil practices, Law as a Subversive Site: Feminist Perspectives

Unit II Justice and law

08Hrs

Justice and law Protective legislation, justice and the constitution, Texts of various legislations and landmark judgments of the High Courts and Supreme Court, Open letters and other materials on specific formulations of law, Feminist response and critique of protective legislation both in their formulation and practice.

Unit III: Women, family and law

12Hrs

Women, family and law Reduction of formal law concerning the family to "family laws"; Family as foundational institution figuring in every branch of law - contract, commercial laws, international law etc. Women's movement and securing women's rights within the family.

References:

- 1. Agnes Flavia (2010) Law, Justice, and Gender: Family Law and ConstitutionalProvisions in India, Delhi: Oxford University Press.
- 2. B. R. Ambedkar, (1916) Castes in India: Their Mechanism, Genesis and Development.
- 3. Cossman, B. and R. Kapur (eds.) (1996) Subversive Sites: Feminist Engagementswith Law in India, New Delhi, Sage.
- 4. Dhagamwar Vasudha (1999) Law, Power and Justice: the protection of personal rights in the Indian penal code [chapter on rape law reform], Sage Publications.
- 5. Flavia Agnes (2012) Family Law II: Marriage, Divorce, and Matrimonial Litigation, OUP.
- 6. Grover Vrinda and Saumya Uma (2010) Kandmahal: the law must change itscourse, MARG.
- 7. Hasan, Z. (ed.) (1994) Forging Identities: Gender, Communities and the State, New Delhi, Kali for Women.
- 8. Kalpana Kannabiran, "Voices of Dissent: Gender and Changing Social Values inHinduism" edited by Robin Rinehart, ABC-CLIO,2004.
- 9. Menon, N (2004) Recovering Subversion: Feminist Politics Beyond the Law, New Delhi, Permanent Black
- 10. Mohanty Manoranjan et. al eds (2010) Weapon of the oppressed: Inventory ofpeople's rights in India, Council for Social Development &Daanish Books, Pp 1-120.
- 11. Narrain Arvind and Gupta Alok (2010) Law like Love, Yoda Press. Phule Jotirao, Gulamgiri.
- 12. Rao B. Shiva, Framing of India's Constitution: A Study, IIPA. (Excerpts from thesame for Constituent Assembly Debates on Women's Equality).
- 13. Shinde Tarabai, Stree Purusha Tulana.SunderRajan, R (2004) The Scandal of the State: Women, Law and Citizenshipin Postcolonial India, New Delhi, Permanent Black.

Cos. No.	Course Outcomes	
CO-1	Develop an equitable thinking towards women	
CO-2	-2 Identify perspectives and inputs of policy-makers	

Course: B. Women in Media	CourseCode:21WSD4G2BL
Teaching Hrs /Week(L-T-P):2-0-0	No. of Credits:02
Internal Assessment: Marks:15	Semester End Examination Marks:35

Course Objectives

- 1. The course will examine various images of gender in media.
- 2. Students will explore different processes and practices of gender, specifically in terms of media representations of femininity and masculinity.

Unit I Media -Feminist perspective

08Hrs

Construction of women hood in Electronic Media: evocation of women in radio, television and cinema, Representation of good and bad women from Media.

Unit II Feminist stance: Different Types of Mass Media

08Hrs

Print and Visual media, Posters, Pamphlets, Newspapers, Magazines, Special Supplements, Journals Forms: Jokes, Articles, Stories, Advertisements, Illustrations, Content: Language used – Values reinforced, visual arts, film, science and technology and sports.

Unit III: Media –women –changing perspective

12Hrs

Efforts in Print, Running Magazines, Alternate Literature, Community Radio, Participatory Video, participation of women in media, Emergence of social media. Role of social media (Face book, Twitter etc) in mobilization of public opinion on women's issues. Victimization of women through social media, empowering role of social media

Reference:

- 1. Bathla, Sonia, Women, Democracy and the Media: Cultural and Political Representations in the Indian Press, Sage, New Delhi, 1998. 62.
- 2. Creedon, P.J., (ed) Women in Mass Communication, Sage, Newbury Park, CA, 1993. 3.
- 3. Giles, Judy & Tim, Middleton, Studying Culture: A Practical Introduction, Blackwell Publishers, Oxford, 1999
- 4. Joseph, Ammu, Women in Journalism: Making News, Konark Pulishers Pvt. Ltd, Delhi, 2000
- 5. Kosambi, Meera (ed), Women's Oppression in the Public Gaze: An Analysis of Newspaper Coverage, State Action and Activist Response, Research Centre for Women's University, Mumbai, 1994
- 6. Krishnan, Prabha and Anita Dighe, Affirmation and Denial: Construction of Feminity on Indian Television, Sage Pub, New Delhi, 1990
- 7. Pande, Mrinal, The Subject is Woman, Sanchar Publishing House, New Delhi, 1990
- 8. Poonacha, Veena, Coverage of Women in the Print Media: Content Analysis of the Sunday Observer, Research Centre for Women's Studies, SNDT Women's University, Bombay, 1988

Cos. No.	Course Outcomes
CO-1	Describe the role of media in promotion of women empowerment
CO-2	Conceptualize the impact of social media in women's life

Course: Women in Rural Development	CourseCode:21WSD4G2CL
Teaching Hrs /Week(L-T-P):2-0-0	No. of Credits:02
Internal Assessment Marks: 15	SemesterEndExaminationMarks:35

Course Objectives

- 1. Describe the significance and scope of the women's Rural Development;
- 2. Identify ways in which Rural Development is measured for women.

Unit I Concepts and dimensions

08Hrs

Rural Development- definition- scope- approaches Rural and Urban disparities: Female literacy- access to education, Access to health -Infant Mortality-Maternal Mortality, poverty- women in agriculture- Work participation of rural women, Women in unorganized sector- wage differences- causes for wage difference.

Unit II Rural Development Gender Analysis

08Hrs

Rural Development Gender Analysis of Rural Development programmes: National rural health mission reproductive and child health, Role of Banks in empowerment of rural women, Role of NGOs in women empowerment, Women in Panchayat Raj Institution.

Unit III: Assessments of Rural Women Development and Empowerment 12Hrs

Participation of women in PRI- Significance of 73rd and 74th Constitutional Amendment, Programmes for Women's Development. Indira Aawas Yojna (IAY), Mahatma Gandhi National Rural Employment Guarantee Act – 2005(MGNREGA), National Rural Health Mission (NRHM), Bhagya Lakshmi Scheme, Roles of Ministries from Central to State Government, Ministry of Human Resource Development, Ministry of Women and Child Development; Ministry of Rural Development; Ministry of Health and Family Welfare.

Reference:

- 1. M.S.Swaminathan. (1998). "Gender Dimensions in Biodiversity Management".
- 2. Konarkpublisherspvt ltd, New Delhi.
- 3. P.K.Rao. (2000) "Sustainable Development Economics and Policy". Blackwell, New Delhi.
- 4. Promillakapur (ed). (2000). "Empowering Indian Women". Publication Division, Government of India, New Delhi.
- 5. RadhaKumar.(1993). "The History of Doing". Kali for Women, New Delhi.
- 6. Ronnie Vernooy, (Ed). (2006). "Social and gender Analysis Natural Resource Management:
- 7. Learnning studies and lessons from Aisa". Sage, New Delhi.
- 8. Swarup, Hemlata and Rajput, Pam. (2000). Gender Dimensions of Environmental and Development Debate:
- 9. The Indian Experience". In Sturat S.Nagel, (ed). "India's Development and Public Policy". Ashgate, Burlington.
- 10. The Hindu. "Survey on Environment".

- 11. VandanaShiva and Moser, Ingunn (eds). (1995). "Bio Politics: A Feminist and Ecological Reader on Biotechnology". Zed Books LTD, London
- 12. Vandana Shiva. "Gender and Technology Journal Sage publication.
- 13. Vandana Shiva. (1988). "Staying Alive". Kali for Women, New Delhi.
- 14. Vandana Shiva. (2005). Globalization's New Wars: Seed. Water and Lifeforms". Women Unlimited, New Delhi.
- 15. Venkateshwara, Sandhya. (1995). "Environment, Development and the Gender Gap". Sage Publications, New Delhi.

CO-1	Understand the significance of rural women development.	
CO-2	Critically analyze the challenges of policy and program implementation.	
CO-3	Explores Knowledge and Importance of Rural Women.	

Course: Women-Research Methodology	CourseCode:21WSD4S3L/T/LT
Teachings Hrs/Week(L-T-P):1-1-0	No. of Credits:02
Internal Assessment Marks:20	Semester End Examination Marks: 30

Course Objectives

- 1. Explain the lack of women in senior level positions.
- 2. To enable them to understand the environment of the organization.
- 3. To help the students gain knowledge about functions and responsibilities of managers.

Unit I Introduction to Research

Hrs 6

Nature and importance of research- Aims, Objectives and Principles: Fundamental research vs. applied research with examples: Qualitative vs Quantitative research: Theoretical research vs. experimental research with examples: Selection of a research problem and Sources of literature – Journals, Conferences, Books. Types of sources: Literature Survey engines- Scopus, web of Science, Google Scholar, Pub Med, NCBI, Sci hub, etc. Science citation index: Citations, h-index, i10 index, impact factor.

Unit II Methods of Data Collection

Hrs 4

Data Collection Methods- Framing a hypothesis, designing controlled experiments, choosing the sample-size, sampling bias, importance of independent replicates, conducting an experiment, maintaining a lab-notebook to record observations: Identifying experimental errors. Case-studies on well-designed experiments vs. poorly designed experiments. Correlations vs. Causation.

Unit III Data analysis (Practical) Data Presentation and Writing

Technical presentation, technical writing, Formatting citations; MS Excel for plotting the data (pie chart, plots, bar charts)

Analysis using software tools:

Descriptive Statistics: Mean, standard deviation, variance, plotting data and understanding error-bars. Curve Fitting: Correlation and Regression. Distributions: Normal Distribution, Gaussian distribution, skewed distributions. Inferential Statistics: Hypothesis testing and understanding p-value. Parametric tests: Student's t-test, ANOVA. Tests to analyze categorical data: Chi-square test.

Hrs 14

References (indicative)

1. C.R. Kothari, Research Methodology: Methods and Techniques, II Ed. New Age International Publishers, (2009).

- 2. Shanthi Bhushan Mishra, Shashi Alok, Handbook of Research Methodology, I Ed, 2017, Edu creation Publishers.
- 3. Basic Statistical Tools in Research and Data Analysis (https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5037948/).
- 4. Introduction to Statistical methods with MATLAB (MATLAB and Simulink Training (mathworks.com)

CO-1	Able to identify the difference between traditional research and feminist research.
CO-2	Describe the challenges of feminist research.

Course: Research Project	Course Code: 21WSD4C1R
Teaching Hrs/Week(L-T-P):0-0-8	No. of Credits:04
Internal Assessment Marks: 30	Semester End Examination Marks:70

VSKU Guidelines for Project Work for MA in Women's Studies Programme

Project work is an integral part of academic curriculum of the It is an initiative to bridge the gap between knowledge and application through a series of interventions that will enable students to gain insights and exposure to gender aspects. The candidate should submit an independent hard bond form of project report by the end of final year course on a topic relevant Women's studies, based on the experiments/case studies, field studies carried out in a Women's specific issues, it will be evaluated by external and internal examiners. It will be carried out fourth semester, but will be started in the third semester. Three copies of the project report shall be submitted to the chairman, Department of Women's studies before one week of the theory examination of fourth semester

CO-1	Evaluate, clarify, and frame complex questions using a feminist perspective in conversation with at
	least one other major field of study.
CO-2	Evaluate the reliability and comparative work of competing quantitative and qualitative information
	resources and their contributions to the field of Women's and Gender Studies.
CO-3	Recognize the ways feminist theory invites us to understand gender, human behaviour, political
	institutions and oppression in a new light, with a reflection on how these factors operate in the one's
	own life.
CO-4	Demonstrate the feminist commitment to ground theory in real experience, through an examination
	and practice of how feminist theory and methodology must—and do—intersect.
CO-5	Connect knowledge and experience, theory and activism, and Women's and Gender Studies to other
	courses and fields of study.
CO-6	Apply knowledge for social transformation and citizenship.