



**M.Com. II Semester Degree Examination, October - 2023**

**COMMERCE**

**International Business**

**(CBCS)**

Time : 3 Hours

Maximum Marks : 70

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**Instructions :** Answer **any five** of the following questions with Question No. **1** is **Compulsory**.  
Each question carries **fourteen** marks.

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1. Explain the impact of devaluation on international business. 14
2. What are regional trading blocks ? Explain the different types of regional trading blocks. 14
3. Discuss in detail global manufacturing strategies of MNCs. 14
4. Discuss the factors influencing of FDI. Highlight the present scenario of FDI in India. 14
5. Explain the role of WTO in globalisation. 14
6. (a) How do regional trade blocks helps for global trade ? Discuss. 7  
(b) Does India suffer from Brain Drain ? Discuss. 7
7. (a) Discuss the impact of make in India on manufacturing sectors. 7  
(b) Discuss the functions of TRIPS and TRIMS. 7
8. Write a short note on :  
(a) Technology Transfer 5  
(b) Bretton Wood Twins 5  
(c) Supply Chain Management 4

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