



M.Com. II Semester Degree Examination, September/October - 2022
COMMERCE

21COM2C6L : International Business

Time : 3 Hours

Maximum Marks : 70

Note : Answer any **five** of the following questions with questions No. **1 Compulsory**. Each question carries **fourteen** marks.

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| 1. | (a) Briefly explain the various modes of entry into International Business. | 10 |
| | (b) List the stages of Internationalization. | 4 |
| 2. | (a) Define Regional Economic Integration. Explain the various levels of Economic Integration. | 10 |
| | (b) Write a note on European Union. | 4 |
| 3. | (a) What are MNCs ? Enumerate the arguments for and against MNCs. | 10 |
| | (b) Explain the opportunities offered by Global supply chain management. | 4 |
| 4. | (a) Explain the various types of Foreign Direct Investments. | 7 |
| | (b) Briefly explain the factors that influence Foreign Direct Investments. | 7 |
| 5. | (a) Write a note on the basic principles and functions of World Trade Organization. | 7 |
| | (b) Briefly explain the various types of tariffs imposed in International Business. | 7 |
| 6. | (a) Explain the institutional framework for export promotion in India. | 7 |
| | (b) Define Global HRM. Explain the scope and importance of Global HRM. | 7 |
| 7. | (a) List the benefits and costs of FDI in a developing economy such as India. | 10 |
| | (b) Discuss the types of foreign collaborations. | 4 |
| 8. | (a) What is foreign trade policy ? Explain its objectives. | 5 |
| | (b) Explain the salient features of MNCs. | 5 |
| | (c) List out the key functions of IMF. | 4 |

