



**M.Com. IV Semester Degree Examination, October-2023**

**COMMERCE**

**Business Ethics and Corporate Governance**

**(NEP)**

Time : 3 Hours

Maximum Marks : 70

**Note :** Answer **any five** of the following questions with Question No. **1** is **compulsory**. Each question carries **Fourteen** marks.

1. (a) What is the fundamental meaning of ethics, and how does it differ from laws and regulations ? **7**
- (b) Explain why ethics play a crucial role in the business world. How can ethical behaviour impact a company's reputation and success ? **7**
2. Explore the inherent tension between profit-driven goals and ethical considerations in different functional areas of a business. Select two functional areas and elaborate on situations where the pursuit of profit might clash with ethical principles. Discuss the strategies that organizations can adopt to strike a balance between profitability and ethical conduct. **14**
3. What are the key provisions of the Companies Act, 2013 related to CSR ? Discuss the importance of transparent CSR reporting and disclosure in the context of the Companies Act 2013. How does comprehensive reporting benefit both stakeholders and the society ? **14**
4. (a) Explore the reasons behind the need for strong corporate governance in today's business landscape. How does effective corporate governance contribute to enhancing transparency, accountability, and stakeholder trust ? **7**
- (b) Provide an example of situations where weak corporate governance has led to negative outcomes. **7**
5. Analyse the significance of the recommendations made by the SEBI Committee and the Birla Committee in the context of corporate governance in India. How have these recommendations contributed to improving governance practices and investor confidence in the Indian market ? **14**



- 6.** (a) What is the significance of organizational ethics in today's business environment ? How does it impact a company's reputation and success ? **7**
- (b) What is ethical dilemma ? How can open communication channels help in resolving ethical dilemmas effectively ? **7**
- 7.** (a) Why is there a growing push for uniform international corporate governance standards ? How can standardized practices benefit multinational corporations and investors ? **7**
- (b) What are the six OECD principles of corporate governance ? **7**
- 8.** (a) What is the significance of whistleblower protection in promoting organizational ethics ? **5**
- (b) What are the key elements of a CSR report ? **5**
- (c) What are the key recommendations of the Cadbury Report on CSR ? **4**

**- o o o -**

