No. of Printed Pages : 2

21COM4G2AL

Sl. No.

M.Com. IV Semester Degree Examination, October - 2023 COMMERCE (GENERIC ELECTIVE COURSE)

Entrepreneurship Development

(NEP)

 Time : 1 Hour
 Maximum Marks : 30

 Note : Answer all the sections.

SECTION - A

Answer all the following questions. Each question carries one mark. **5x1=5**

- **1.** (a) Define entrepreneurship.
 - (b) Who is an Intrapreneur ?
 - (c) Expand MSMEs.
 - (d) What is Self Help Group ?
 - (e) Define Social Entrepreneur.

SECTION - B

Answer **any five** of the following questions. Each question carries **two** marks. **5x2=10**

- 2. State the difference between entrepreneur and entrepreneurship.
- **3.** Highlight the functions of an entrepreneur.
- **4.** List the factors affecting entrepreneurship development.
- **5.** Bring out the role of SIDBI.
- 6. What are the marketing problems faced by MSMEs in India ?
- 7. Mention the objectives of women entrepreneur.
- 8. What are the skills needed by a Social Entrepreneur ?

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SECTION - C

Answer **any three** of the following question. Each question carries **five** marks.

3x5 = 15

- 9. Briefly explain the various types of entrepreneur.
- 10. Write a note on Micro Finance and its role in entrepreneurial support.
- 11. What are the institutions supporting the entrepreneurs in India ? Explain.
- 12. Explain the problems of women entrepreneur in India.
- 13. Explain the issues and challenges of social entrepreneur.

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