21JMC4S3L/P

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## M.A. IV Semester Degree Examination, October - 2023 **JOURNALISM**

## Research Methodology

			(N	EP)							
Time	e: 1	Hour			Maximum Marks : 30						
Note	e: A	nswer the following question	s, each qı	uestion carries <b>two</b> marks.							
1.	Research can be classified as :										
	(A)	Basic, Applied and Action	h								
	(B)	Quantitative and Qualita	tive Rese	earch							
	(C)	Philosophical, Historical,	Survey a	nd Experimental Researc	eh						
	(D)	All the above									
2.	Res	esearch is:									
	(A)	A) Searching again and again									
	(B)	Finding a solution to any problem									
	(C)	Working in a scientific way to search for the truth of any problem									
	(D)	None of the above									
3.	Pub	Published information in particular subject area is discussed in									
	(A)	Journals	(B)	Literature review							
	(C)	Research proposals	(D)	Bioethics							
4.	The	The data which are collected for the first time by the investigator is called:									
	(A)	Primary data	(B)	Secondary data							
	(C)	Both (A) and (B)	(D)	None of these							
5.	The	number of individual selec	ted in a	sample is called its:							
	(A)	Sampling (B) Quan	tity	(C) Sample size (D)	Sample height						

6.	The first step of Research process people do:									
	(A) Formulation of a problem		(B)	Collection of data						
	(C)	Editing and co	oding	(	(D)	Sele	ction of proble	m		
7.	Pop	ılation Census	is an	example of	Res	searc	h :			
	(A)	Survey	(B)	Empirical		(C)	Clinical	(D)	Diagnostic	
8.	An instrument used in method is calle			alled	l :					
	(A)	Sample	(B)	Technique		(C)	Tool	(D)	Method	
•										
9.		lue print of Res								
	(A)	Research prob			(B)		earch design			
	(C)	Research tool	S	(	(D)	Res	earch methods			
10	Dihl	iography maana								
10.		iography means	· .		(D)	0	4-4:			
			(B)	Quotations Biography						
	(C)	List of books	reierr	ea (	(D)	B108	grapny			
11.	• Final stage in the Research process is :									
		(A) Problem formulation (B)								
	(C) Data analysis		(	(D)	Report writing					
12.	2. Survey is a study of:									
	(A)	Descriptive	(B)	Fact findin	ıg	(C)	Analytical	(D)	Systematic	
13.	Sending Questionnaire to a respondent with a request to complete and retu post is called:					te and return by				
	(A)	Mail survey	(B)	Interview		(C)	Observation	(D)	Panel	

- 14. An example of a historical source is:
  - (A) Document, inscription
  - (B) Direct inspection of functional behaviour
  - (C) Match more than two people
  - (D) Conversations

## **15.** A hypothesis is:

- (A) A statement that serves as the basis for further investigation
- (B) The methodical evaluation of research evidence
- (C) A statement of the aims of an investigation
- (D) None of the above

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