

Sl. No.

No. of Printed Pages : 1



21MBA3E4CL

MBA III Semester Degree Examination, April/May - 2023

MANAGEMENT

Behavioural Finance

Time : 3 Hours

Maximum Marks : 70

Note : Answer **any five** of the following questions with Question **No. 1 Compulsory**, each question carries **equal** marks.

1. Discuss the concept of cognitive bias laying emphasis on different types of cognitive biases. **14**
2. Compare and Contrast standard finance and behavioural finance. Highlight the scope of behavioural finance. **14**
3. Discuss Agency theory of behavioural finance and problems associated with agency theory. **14**
4. Define Emotional bias. Explain different types of emotional biases. **14**
5. Differentiate between investor and speculator. Highlight the different types of investors in stock market. **14**
6. Explain the role of Asymmetric information theory in influencing investor's decisions. **14**
7. Discuss the process of bubble creation and emphasise the different stage of the bubble. **14**
8. Write a short note on :
 - (a) Rational individual vs. crowd psychology **5**
 - (b) Heuristics **5**
 - (c) Bandwagon Effect **4**

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