



MBA IV Semester Degree Examination, October - 2023

Cross Cultural Management

(NEP)

Time : 3 Hours

Maximum Marks : 70

Note : Answer **any five** of the following questions with Question No. **1 (Q 1) Compulsory**. Each question carries **equal** marks.

1. (a) Define Cross Culture Management. Explain its significance in the current context. **7**
(b) Explain the role of culture in Cross Culture Management. **7**
2. (a) Describe the capabilities of managers in home country, host country and third country nations. Explain your answer with example. **7**
(b) Distinguish individualism v/s collectivism and feminism v/s masculinity. **7**
3. (a) Briefly describe the significance of training and development in Cross Cultural Management. **7**
(b) Describe the role of Training and Development Expatriation. **7**
4. (a) Explain in detail Greet Hofstede's Dimension. **7**
(b) Describe the approaches to Cross-Cultural Management. **7**
5. (a) Explain Global skill pyramid with neat diagram. **7**
(b) How to manage cross-culture barriers. Explain. **7**
6. (a) Write a brief note on scope of Cross Culture Management. **7**
(b) Write a note on Global Expatriation Skills. **7**
7. (a) Write Cultural strategies of Cross-Cultural Organization. **7**
(b) Discuss any 2 Dimensions of Cross-Cultural Management. **7**
8. (a) What is the importance of communication in Cross-Cultural Management ? Explain. **5**
(b) Explain the determinants of Cross Culture. **5**
(c) Write a note on "Global Expatriation Skills". **4**

