

Ph.D Course Work Examination July-2023

MANAGEMENT

Course-II: General Management

Time: 3 Hours

Max. Marks: 70

Answer any FIVE of the following questions. Each question carries 14 Marks (5x14=70)

1. a. Explain the management concept of Henri Foyal. Identify the key difference between Henri Foyal and F.W.Taylor and there applicability. (7 Marks)
b. Discuss the implication of group decision making on management. (7 Marks)
2. a. Explain the system approach and contingency approach of management. (7 Marks)
b. Write an explanatory note on span of control and MBO. (7 Marks)
3. a. Explain any two types of organisational structure with examples. (7 Marks)
b. What are the significance and purpose of managerial performance? (7 Marks)
4. a. Examine the impact of competitive advantage on organisational performance. (7 Marks)
b. Evaluate the importance of TQM and employee work culture in the organisation. (7 Marks)
5. a. "Control leads to planning and reorganising" Elucidate. (7 Marks)
b. Explain the advantages and disadvantages of empowering and authority. (7 Marks)
6. a. What are the guidelines for effective planning? Explain in detail. (7 Marks)
b. Explain the importance of business process engineering in service organisation. (7 Marks)
7. a. Explain any two motivational theories with examples. (7 Marks)
b. What do you mean by core competency? Discuss its importance in the organisation. (7 Marks)
8. a. What is decision making? Explain the concept of decision tree. (7 Marks)
b. Discuss the ethical issues in management with illustrations. (7 Marks)
