

No. of Printed Pages : 1

Sl. No.

21MBA1C2L

MBA I Semester (NEP) Degree Examination, June - 2023

MANAGEMENT

Managerial Economics

Time : 3 Hours

Maximum Marks : 70

Note : Answer **any five** of the following question with Question **No. 1 (Q1) Compulsory**, each question carries **equal** marks.

1. Analyse the importance of studying managerial economics for business decision making. **14**
2. Explain law of demand and discuss the various types of elasticity of demand. **14**
3. Compare and contrast the pricing and output decisions under different market structures. **14**
4. What do you mean by cost analysis ? Explain the cost function and types of cost. **14**
5. Evaluate the effectiveness of monetary policies in achieving economic stability. **14**
6. Explain the feature of oligopoly, monopolistic and monopoly market. **14**
7. Describe the economic transition in India and the impact of liberalization, privatization and globalization. **14**
8. (a) Write an explanatory note on demand analysis. **5**
(b) Explain the concept of production function and cost of production. **5**
(c) Discuss the role of industrial finance in economic development. **4**

- o o o -

