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21MBA3G1AL

Sl. No.

M.B.A. III Semester Degree Examination, April/May - 2024

MANAGEMENT

GEC1 : Business Ethics and Corporate Governance

(NEP)

Time : 1 Hour

Maximum Marks : 30

Note : Answer **all** the Sections.

SECTION - A

1. Answer **all** the following questions, each question carries **one** Mark. 5x1=5
- (a) Define Business Ethics.
- (b) What do you mean by Corporate Governance ?
- (c) How do you define Corporate Social Responsibility ?
- (d) Mention the examples for rating agencies.
- (e) Define Corporate Social Reporting.

SECTION - B

- Answer **any five** of the following questions, each question carries **two** marks. 5x2=10
2. Mention any two characteristics of Good Corporate Governance.
3. Define Corporate Excellence.
4. What do you mean by Corporate Sustainability ?
5. What do you understand by Satya and Ahimsa of Gandhian Doctrine ?
6. Why was K.M. Birla Committee framed ?
7. Mention any two characteristics of Ethical Organisation.
8. Mention any two ethical issues that exists in Organisation.

P.T.O.

SECTION - C

Answer **any three** of the following questions, each question carries **five** marks.

9. Explain the Principles of Business Ethics. 3x5=15
10. Explain how Business ethics help in managing the Market and Finance of an Organisation.
11. How do you differentiate Corporate Governance with Corporate Excellence ?
12. Write a note on various types of CSR models.
13. Explain the Clause 49 listing Agreement of SEBI Norms.

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