21MBA3E3BL

Sl. No.

M.B.A. III Semester Degree Examination, April/May - 2024
MANAGEMENT
HR Metrics and Analytics
(NEP)

Time : 3 Hours

Maximum Marks : 70

Note : Answer **any five** of the following questions with Question **No.1 (Q1) compulsory**, each question carries **equal** marks.

1.	(a)	Define Business Analytics and explain its significance.	**7**
	(b)	Explain the contemporary HR challenges.	**7**
2.		Describe HR metrics with examples.	**14**
3.		Describe analytical capabilities and analytics value chain.	**14**
4.		Write explanatory note on :	**14**
	(a)	Data	
	(b)	Types of Data	
	(c)	Data collection methods.	
5.		Discuss the significance of Predictive analytics with examples.	**14**
6.		Discuss Diagnostic analytics with example.	**14**
7.		Evaluate the process of Descriptive HR analytics.	**14**
8.		Explain :	
	(a)	HR Metrics	**5**
	(b)	KPIs	**5**
	(c)	HR Dashboard	**4**

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