



M.B.A. III Semester Degree Examination, April/May - 2024

MANAGEMENT

Start-up and Entrepreneurship (GEC)

(NEP)

Time : 1 Hour

Maximum Marks : 30

Note : Answer *all* the sections.

SECTION - A

1. Answer **all** the following questions, each question carries **one** mark. **5x1=5**
- (a) What were the 4 causes for the Industrial Revolution ?
 - (b) Define Brainstorming.
 - (c) Define Entrepreneurship.
 - (d) What is capital in a business plan ?
 - (e) What are the various forms of business organisations' ?

SECTION - B

Answer **any five** of the following questions, each question carries **two** marks.

5x2=10

- 2. How did the Industrial Revolution change people's self-reliance ?
- 3. Who is Venture capitalist ?
- 4. What is a capital need analysis ?
- 5. How does NABARD help in entrepreneurship development ?
- 6. What is the relationship between entrepreneurship and society ?
- 7. Explain the components of business model.
- 8. What is the mission and vision of a strategic plan ?



SECTION - C

Answer **any three** of the following questions, each question carries **five** marks.

9. Explain the types of entrepreneurship with suitable example. **3x5=15**
10. Explain the steps involved in innovative thinking.
11. How do you determine capital needs in a business ?
12. Explain the types of business models with suitable example.
13. How entrepreneurship has influenced economic development ?

- o o o -

