



**B.Com./B.B.M./B.B.A III Semester Degree Examination,
April/May - 2024**

ENGLISH

Basic English

(NEP)

Time : 2 Hours

Maximum Marks : 60

Note : Answer *all* the sections.

SECTION - A

1. Answer the following in a **word**, **phase** or a **sentence** each. **10x1=10**
- (a) Where did Mrs. Jones work ?
 - (b) According to the play "The Silver Box". What was the profession of Mr. Roper ?
 - (c) When did Tagore deliver his last speech at Shanthi Nikethana ?
 - (d) What is climate change ?
 - (e) What is informative presentation ?
 - (f) Write any one key features of Decision making presentation.
 - (g) What is narrative writing ?
 - (h) What is comparative writing ?
 - (i) What is promotion letter ?
 - (j) What is sales letter ?

SECTION - B

Answer **any four** of the following.

4x5=20

- 2. Sketch the character of Mr. Barthwick.
- 3. Explain how does Martin Luther King's speech influence on mass.
- 4. Write essential points of ABC of a good presentation.
- 5. What is Descriptive writing ? Describe one of your favorite locations.
- 6. Write a complaint letter for incorrect delivery of goods to your shop.
- 7. Describe the steps of persuasive presentation skills.



P.T.O.

SECTION - C

Answer **any three** of the following.

3x10=30

8. Discuss the themes of the play "The Silver Box".
9. Write your observations on Rabindranath Tagore's last speech at Shanthi Nikethana "Crisis of Civilization".
10. Write the ideal steps for Decision making presentation skills. Explain them with suitable examples.
11. What are the features of a good narrative writing ? Narrate any one incident recently experienced by you.
12. Write a sales promotion letter to retail shop owner, Imagine you are having the stock of 500 unsold Android TV's.

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