



VIJAYANAGARASRIKRISHNADEVARAYAUNIVERSITY

Jnanasagaracampus, Vinayakanagara, Cantonment, Bellary.-583105

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VSKUB Curricular and Credits Structure under Choice Based Credit System [CBCS] for the Four Years Multidisciplinary Bachelor of Business Administration Under graduate Honors Program with Effect from 2021-22

THIRDYEAR:SEMESTER-6:BBASubjects Curricular and Credits Structure without Practical

Objective :Understanding, Exploration & Ability to solve well defined problems

Category	Department	Course code	Title of the Paper	Marks			Teaching hours/week			Credit	Duration of exams (Hrs)
				IA	SEE	Total	L	T	P		
DSC16	Management	21BBA6C16BL	Business Law	40	60	100	4	-	-	4	2
DSC17	Management	21BBA6C17IT	Income Tax-II	40	60	100	3	-	2	4	2
DSC18	Management	21BBA6C18IB	International Business	40	60	100	4	-	-	4	2
DSE3	Management	21BBA6E3FN2	Security Analysis And Portfolio Management	40	60	100	3	-	-	3	2
		21BBA6E3MK2	Advertising And Media Management	40	60	100	3	-	-	3	2
		21BBA6E3HRM2	Cultural Diversity At Work Place	40	60	100	3	-	-	3	2
		21BBA6E3DA2	Marketing Analytics	40	60	100	3	-	-	3	2
		21BBA6E3RM2	Retail Operations Management	40	60	100	3	-	-	3	2
		21BBA6E3LSCM2	Sourcing For Logistics And Supply Chain Management	40	60	100	3	-	-	3	2
DSE4	Management	21BBA6E4FN2	Security Analysis And Portfolio Management	40	60	100	3	-	-	3	2
		21BBA6E4MK2	Advertising And Media Management	40	60	100	3	-	-	3	2
		21BBA6E4HRM2	Cultural Diversity At Work Place	40	60	100	3	-	-	3	2
		21BBA6E4DA2	Marketing Analytics	40	60	100	3	-	-	3	2
		21BBA6E4FRM2	Retail Operations Management	40	60	100	3	-	-	3	2
		21BBA6E4LSCM2	Sourcing For Logistics And Supply Chain Management	40	60	100	3	-	-	3	2
VOC2	Management	21BBA6VC1	Goods and Service Tax	40	60	100	2	-	2	3	2
		21BBA6VC2	Enterprise Resource Planning	40	60	100	2	-	2	3	2
SEC	Management	21BBA6INT/ 21BBA6PW	Internship/Project Work	-	-	50	3	-	-	3	2
Semester Credits										24	



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Concept Note, Abbreviation Explanation and Coding:

Concept Note:

1. CBCS is a mode of learning in higher education which facilitates a student to have some freedom in selecting his/her own choices, across various disciplines for completing a UG/PG program.
2. A credit is a unit of study of a fixed duration. For the purpose of computation of work load as per UGC norms the following is mechanism be adopted in the university:
One credit (01) = One Theory Lecture (L) period of one (1) hour ;
One credit (01) = One Tutorial (T) period of one (1) hour;
One credit (01) = One practical (P) period of two (2) hours.
3. Course: paper/subject associated with AECC, DSC, DSEC, SEC, VBC, OEC, VC, IC and MIL
4. In case of OEC,a candidate is not allowed to choose course/ subject of home departments (DSCs).
5. Wherever there is a practical there will be no tutorial and vice-versa
6. Vocational course is a course that enables individual to acquire skills set that a re-required for a particular job.

A. INTERNSHIP WITH BUSINESS ORGANIZATIONS

Objectives:

1. To enhance the classroom learning
2. To provide training and experiential learning opportunities for students
3. To provide an opportunity to apply knowledge and skills acquired by the students in the classroom to professional context

Guidelines to the institution:

1. Each student will have to work in a Business Organization for at least 4 weeks after their Fifth Semester Examination.
2. The entire batch of students is to be divided equally among the department faculty members. The faculty members should be the mentors and guide the students in the internship process.
3. The students must submit the Certificate for completion of internship by the organization to the college along with a brief report of not less than 25 pages. The report contains details of the organization, nature of business, and a write up on the learning outcome from the internship carried out by them.

Abbreviation Explanations:

1. L1: Language One
2. L2: Language Two



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3. AECC: Ability Enhancement Compulsory Course;
4. DSC: Discipline Specific Core Course;
5. SEC: Skill Enhancement Course;
6. VBC: Value Based Course;
7. OEC: Open/Generic Elective Course;
8. VC: Vocational Course;
9. LTP: L=Lecture; T=Tutorial; P=Practical;
10. FK: Functional Kannada;

Program Coding:

1. Code 21: Year of Implementation.
2. Code BCOM: B.Com Program under the faculty of Business Studies of the university.
3. Code 3: Third Semester of the Program, (2 to 6 represent higher semesters).
4. Code A: AECC, (C for DSC, S for SEC, V for VBC and Of or OEC).
5. Code 1: First "AECC" Course in semester, similarly in remaining semester for such other courses.
6. Code LK: Language Kannada, similarly Language English, Language Hindi, Language Telugu, Language Sanskrit, & Language Urdu.
7. Code 3: Course in that semester.