



M.A. I Semester Degree Examination, April/May - 2024
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Computer Skills for Media
(NEP)

Time : 1 Hour

Maximum Marks : 30

Note : Answer **all** the following questions, each question carries **equal** marks.

1. In MS-Excel which one represents the name of the work book ?
(A) Status Bar (B) Title Bar (C) Name Bar (D) Task Bar
2. Which operating system used by the Apple company systems ?
(A) Linux (B) Windows (C) Solaris (D) Mac
3. 'JPG' is the file format related to _____.
(A) Graphic file (B) Audio file (C) Text file (D) Video file
4. The use of information technology to improve the ability of government to address the needs of society is known as :
(A) E-Business (B) E-Administration
(C) E-Governance (D) E-Marketing
5. Find out the newspaper design software below.
(A) Adobe inDesign (B) MakeMyNewspaper
(C) Yudu (D) All of the above
6. PCR in media defines as :
(A) Production control room (B) Population control room
(C) Pollution control room (D) None of the above
7. Photoshop is the product of which company ?
(A) Eula (B) Aldus (C) Adobe (D) Microsoft
8. Three elements of the story are :
(A) Writing, filming, editing (B) Script, actor, director
(C) Beginning, middle, end (D) None of the above



9. Social media platforms are now considered to be essential in :
(A) Society behaviour (B) Marketing industry
(C) Personality development (D) None of the above
10. Who is the founder of WhatsApp ?
(A) Larry Page (B) Jack Dorsey
(C) Mark Zuckerberg (D) Jan Koum
11. Basic rules of a Radio script are :
(A) Use simple words (B) Use short sentences
(C) Use active voice (D) All of these
12. Letters to editor are included in :
(A) Sports page (B) Last page (C) Editorial page (D) Local page
13. VFX is related to :
(A) Special effects (B) Story board
(C) Digital script (D) Shooting script
14. A live news bulletin is controlled and coordinated from :
(A) PCR (B) MCR (C) Edit suit (D) Studio
15. A device that scrolls the text in front of the camera for anchor to read is :
(A) Tele reader (B) Tele viewer (C) Scroller (D) Tele prompter
16. Which of the following microphone is used for anchoring a news bulletin ?
(A) Lavalier microphone (B) Handheld microphone
(C) RF microphone (D) Boom mic
17. Print media consists of :
(A) Newspaper (B) Magazines (C) Both of these (D) None of these
18. Which is not a factor in editing process ?
(A) Checking (B) Cutting (C) Conflict (D) Changing
19. Who among the following is a journalist ?
(A) Ranveer Kapoor (B) P. Sainath
(C) Kiran Bedi (D) Girish Karnad
20. Who is the captain of the ship in film production ?
(A) Hero (B) Producer (C) Director (D) Heroine
21. Portrait and Landscape are :
(A) Page orientation (B) Paper size
(C) Page layout (D) All the above



22. Which key on the keyboard can be used to view slide show in MS PowerPoint ?
(A) F1 (B) F2 (C) F5 (D) F10
23. What do we call the people we send an email to ?
(A) Recipients (B) Inbox (C) Spam (D) Report
24. AI stands for :
(A) Artificial Intelligence (B) Art Network
(C) Aero Intelligence (D) None of the above
25. In SMCR communication model M stands for :
(A) Mode (B) Message (C) Machine (D) Mentor
26. Which of this computer language do we use in AI ?
(A) PROLOG (B) FORTRAN (C) COBOL (D) C+
27. Which of the following computer generation uses the concept of AI ?
(A) First Generation (B) Second Generation
(C) Fifth Generation (D) Third Generation
28. CAD stands for :
(A) Computer Aided Design
(B) Computer Algorithm for Design
(C) Computer Application in Design
(D) Computer Analogue Design
29. The CPU and memory are located on the :
(A) Expansion board (B) Motherboard
(C) Storage device (D) Output device
30. Joystick is used for :
(A) Gaming (B) Weather forecast
(C) Word processing (D) All the above

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