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M.A. III Semester Degree Examination, April/May - 2024 ECONOMICS

Managerial Economics

(NEP)

Time: 1 Hour Maximum Marks: 30

Instruction: Answer **all** the sections

Section - A

Answer **all** the following questions, each question carries **one** mark.

5x1=5

- 1. (a) What do you mean by Managerial Economics?
 - (b) Define Firm.
 - (c) Write concepts of production.
 - (d) What do mean by BEA?
 - (e) Write any two objectives of Firm.

Section - B

Answer any five of the following questions, each question carries two marks. 5x2=10

- **2.** Write a note on Scope of Managerial Economics.
- **3.** Explain the determinant of Demand.
- **4.** Define the Elasticity of Demand.
- **5.** Write the importance of BEA.
- **6.** What do you mean by Economics of Scale?
- **7.** Write objectives of Firm.
- **8.** Define the loss leader pricing.

Section - C

Answer any three of the following questions, each question carries five marks. 3x5=15

- **9.** Explain the theory of Firm.
- **10.** Discuss the Law of supply.
- 11. Elucidate product line pricing.
- **12.** Write a note on Demand and Supply equilibrium.
- 13. Explain Break Even Analysis.



