



**VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY**  
Jnanasagara campus, Vinayakanagara, Cantonment, Bellary.-583105

**VSKUB SEP Curriculum and Credits Structure for Undergraduate Programme under Choice Based Credit System [CBCS] Scheme for the Three Years B.B.A. Programme with effect from 2024-25 (Mono Specialization)**

| <b>FIRST YEAR; SEMESTER-I</b> |                       |             |   |       |     |       |                     |   |   |        |                         |
|-------------------------------|-----------------------|-------------|---|-------|-----|-------|---------------------|---|---|--------|-------------------------|
| Category                      | Department            | Course code | Title of the Paper  | Marks |     |       | Teaching hours/week |   |   | Credit | Duration of exams (Hrs) |
|                               |                       |             |   | IA    | SEE | Total | L                   | T | P |        |                         |
| Languages                     | Kannada               | 24BBLGKA1L  | ವಾಣಿಜ್ಯ ಸೌರಭ  | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               |                       | 24LGFUNK1L  | All UG<br>ಅನ್ಯ ಭಾಷಾ ವಿದ್ಯಾರ್ಥಿಗಳ ಕಲಿಕಾ ಭಾಷಾ ಪಠ್ಯ<br>(ಕನ್ನಡ ಕಲೆ) | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               | English               | 24BBLGEN1L  | Basic English   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               | Hindi                 | 24BBLGHN1L  | Gadya Chayan Aur Vanijya Patrachar                              | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               | Telugu                | 24BBLGTL1L  | <b>Telugu</b>   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               | Sanskrit              | 24BBLGSN1L  | <b>Sanskrit</b>   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               | Urdu                  | 24BBLGUR1L  | Prose, Poetry, Grammar & Letter Writing                         | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                               | Foreign Language      | 24BBLGFR1L  | <b>French</b>   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
| Mono Specialization           | BBA                   | 24MJBBA1L1  | Principles and Practices of Management                          | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
|                               | BBA                   | 24MJBBA1L2  | Fundamentals of Business Accounting                             | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
|                               | BBA                   | 24MJBBA1L3  | Business Environment  | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
|                               | BBA                   | 24MJBBA1L4  | Communication Skills for Managers                               | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
| Compulsory                    | Environmental Science | 24ESCOMM1L  | Environmental Science   | 10    | 40  | 50    | 3                   | - | - | 2      | 1.5                     |
| Skill Course                  | -                     | -           | -   | -     | -   | -     | -                   | - | - | -      | -                       |
| <b>Total Credits: 24</b>      |                       |             |   |       |     |       |                     |   |   |        |                         |

**FIRST YEAR; SEMESTER-II**

| Category                 | Department            | Course code | Title of the Paper  | Marks |     |       | Teaching hours/week |   |   | Credit | Duration of exams (Hrs) |
|--------------------------|-----------------------|-------------|---|-------|-----|-------|---------------------|---|---|--------|-------------------------|
|                          |                       |             |   | IA    | SEE | Total | L                   | T | P |        |                         |
| Languages                | Kannada               | 24BBLGKA2L  | ಕಾದಂಬರಿ ಮತ್ತು ನಾಟಕ ಸಾಹಿತ್ಯ                                      | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          |                       | 24LGFUNK2L  | All UG<br>ಅನ್ಯ ಭಾಷಾ ವಿದ್ಯಾರ್ಥಿಗಳ ಕಲಿಕಾ ಭಾಷಾ ಪಠ್ಯ<br>(ಕನ್ನಡ ಕಲೆ) | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          | English               | 24BBLGEN2L  | Basic English   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          | Hindi                 | 24BBLGHN2L  | Adhunik Kavya Aur Vanijya Nibandh                               | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          | Telugu                | 24BBLGTL2L  | <b>Telugu</b>   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          | Sanskrit              | 24BBLGSN2L  | <b>Sanskrit</b>   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          | Urdu                  | 24BBLGUR2L  | Prose, Poetry, Grammar & Essay Writing                          | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
|                          | Foreign Language      | 24BBLGFR2L  | <b>French</b>   | 20    | 80  | 100   | 4                   | - | - | 3      | 3                       |
| Mono Specialization      | BBA                   | 24MJBBA2L1  | Financial Management  | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
|                          | BBA                   | 24MJBBA2L2  | Human Resource Management                                       | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
|                          | BBA                   | 24MJBBA2L3  | Marketing Management  | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
|                          | BBA                   | 24MJBBA2L4  | Business Decision Theories                                      | 20    | 80  | 100   | 4                   | - | - | 4      | 3                       |
| Compulsory               | Constitutional Values | 24CVCOMM2L  | Constitutional Values   | 10    | 40  | 50    | 3                   | - | - | 2      | 1.5                     |
| Skill Course             | -                     | -           | -   | -     | -   | -     | -                   | - | - | -      | -                       |
| <b>Total Credits: 24</b> |                       |             |   |       |     |       |                     |   |   |        |                         |