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21POL4G2BL

Sl. No.



M.Sc. IV Semester Degree Examination, Sept./Oct. - 2024

POLITICAL SCIENCE

Election Survey and Media

(NEP)

Time : 1 Hour

Maximum Marks : 30

Note: Answer **all** the sections.

SECTION - A

1. Answer **all** the following question. Each question carries **one** mark. **5x1=5**
- (a) Psephology
 - (b) Voting behaviour
 - (c) Social Media
 - (d) Digital Campaigning
 - (e) Electoral Media

SECTION - B

- Answer **any five** of the following question. Each question carries **two** marks. **5x2=10**
- 2. Write an essay on Booth Capturing and Rigging.
 - 3. Explain Socio-political change.
 - 4. What is the meaning of post poll surveys ?
 - 5. Highlight the different election reforms commissions in India.
 - 6. Outline the factors of voting behaviour.
 - 7. What are features of Electoral media ?
 - 8. Bringout the significance of digital Campaigning.



P.T.O.

SECTION - C

Answer **any three** of the following question. Each question carries **five** marks.

3x5=15

9. Discuss the impact of Electoral media in digital campaigning in India.
10. Assess the impact of Social media an election campaigning in India.
11. Outline the suggestions made by Tarkunde, Goswami and Indrajit Gupta Committee an election reforms in India.
12. Explain the upcoming issues and challenges of election commission of India.
13. Evaluate the technological development of electroal process in India.

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