



**M.Com. IV Semester Degree Examination, Sept./Oct. - 2024**

**COMMERCE (GENERIC ELECTIVE COURSE)**

**Entrepreneurship Development**

**(NEP)**

Time : 1 Hour

Maximum Marks : 30

**Note :** Answer **all** the Sections.

**SECTION - A**

Answer **all** the following questions. Each question carries **one** mark.

**5x1=5**

1. (a) List any two characteristics of an entrepreneur.
- (b) What is the purpose of the National Entrepreneurship Development Board (NEDB) ?
- (c) List any two problems of women entrepreneurs in India.
- (d) What is a 'Social Enterprise' ?
- (e) Define MSME.

**SECTION - B**

Answer any **five** of the following questions. Each question carries **two** marks.

**5x2=10**

2. State the role of entrepreneurship in economic development.
3. List the characteristics and skills necessary for successful entrepreneurship.
4. Outline the contributions of the National Institute of Entrepreneurship & Small Business Development (NIESBUD).
5. Describe the role of Microfinance Institutions (MFIs) in entrepreneurship development.
6. State the role of Self-Help Groups (SHGs) in fostering entrepreneurship in rural areas.
7. Identify sustainability issues in social entrepreneurship.
8. List the challenges faced by women entrepreneurs in India.



**SECTION - C**

Answer any **three** of the following questions. Each question carries **five** marks.

**3x5=15**

9. Describe the problems faced by entrepreneurs in modern business environment.
10. Explain the role of Government in promoting entrepreneurship in India.
11. Outline the strategies to overcome the challenges faced by women entrepreneurs in India.
12. Summarize the effectiveness of India's MSMEs Policy in fostering entrepreneurship.
13. Discuss the role of social entrepreneurship in addressing social issues with suitable examples.

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