



M.Com. II Semester Degree Examination, Sept./Oct. - 2024

COMMERCE

International Business

(NEP)

Time : 3 Hours

Maximum Marks : 70

Note : Answer **any five** of the following questions with **Question No.1** is **Compulsory**.
Each question carries **fourteen** marks.

1. Discuss the various modes of entry into international markets. How do these modes differ in terms of risk, control and investment ? **14**
2. What is regional economic integration ? Explain its different types. **14**
3. Write a note on global supply chain management. **14**
4. Explain the different types of Foreign Direct Investment(FDI) and how FDI impact both the investing company and the host country ? **14**
5. Explain the types of trade barriers. How do these barriers impact on international trade and global economic relations ? **14**
6. (a) How does SAARC address regional issues ? **7**
(b) Explain the ethical practices in MNC's. **7**
7. (a) Explain the structure of World Bank. **7**
(b) Write a note on Make in India scheme. **7**
8. (a) Explain the factors influencing on Global manufacturing strategies. **5**
(b) What is the current status of Foreign Direct Investment (FDI) policy in India ? **5**
(c) What are the factors influencing on pricing of goods in international trade ? **4**

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