



**B.B.A. V Semester Degree Examination, Sept./Oct. - 2024**

**MANAGEMENT**

**Project Management**

**(NEP)**

Time : 2 Hours

Maximum Marks : 60

**Note :** Follow the instructions and answer.

**SECTION - A**

**I.** Answer the following questions. Each question carries **one** mark. **10x1=10**

1. (a) What is Project Identification ?
- (b) What is Plant capacity ?
- (c) What is project Cash flows ?
- (d) What is Demand forecasting ?
- (e) What is screening of Ideas ?
- (f) What do you mean by Critical path ?
- (g) Expand PERT.
- (h) Define Project.
- (i) What do you mean by Product mix ?
- (j) What is Situational analysis ?

**SECTION - B**

**II.** Answer **any four** of the following questions. Each question carries **five** marks. **4x5=20**

2. Explain the Role of financial institution in project financing.
3. Briefly explain the detail project report and its content.



4. A cement factory reports the following sales of cement as shown against various years. Estimate the sales for the next two years i.e. for 2013 and 2014 with the help of Least Square Method.

Year	2008	2009	2010	2011	2012
Sales in Tonnes (No's)	90	80	70	80	60

5. Describe in detail the Project life cycle.
6. Explain the methods of Demand Forecasting.
7. Explain the characteristics of Project.

### SECTION - C

- III. Answer **any three** of the following questions. Each question carries **ten** marks. **3x10=30**

8. Explain in detail Sources of project financing.
9. Who is Project Manager ? Discuss Role of Project Manager.
10. Write a short note on :
- Project Rating Index
  - Project Time Management
  - Project Quality Management
11. Explain Nature and Benefits of Project Management.
12. The following details are available in project.

Activity	Predecessor Activity	Duration in weeks
A	-	4
B	A	5
C	A	10
D	B	7
E	C	5
F	D, E	3

Determine the Critical path and Project completion time.

- o O o -

