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## L & T EduTech

**Course Name: Fundamentals of Business Analytics** 

**Training Duration: 50 hrs** 

Target Audience	Course Differentiator	Software Taught	Curriculum Alignment	Job roles associated with the course
BCom/ BA/ BBA – 6th sem	a) Engage in Project Based Learning, applying Excel fundamentals to real-world data analysis scenarios. b) Learn from Experienced Instructors who provide comprehensive training in Excel basics and intermediate features tailored for data processing and analysis. c) Utilize State-of-the-Art tools and Technologies endorsed by L&T MindTree, enhancing your proficiency in advanced Excel tools for data transformation and visualization. d) Analyze Real-World Case Studies to gain practical experience in organizing, managing, and visualizing data effectively using Excel. e) Develop Practical Skills through hands-on exercises that simulate industry challenges and scenarios. f) Access an IndustryRelevant Curriculum designed in collaboration with L&T MindTree, ensuring alignment with current market demands and trends. g) Receive Comprehensive Coverage of Excel techniques essential for data-driven decisionmaking and business analytics.	a) Microsoft Excel b) Tableau c) Microsoft Power Bl	a) Ability to apply statistical methods in engineering data analysis using Excel b) Apply Excel basics and intermediate features for data processing and analysis. c) Use advanced Excel tools and functions for data transformation and visualization. d) Competence in interpreting and presenting data through charts and graphs. e) Create and present datadriven solutions using Excel	a) Business Intelligence Analyst b) Market Research Analyst c) Business Process Analyst