

## Department Name: Journalism and Mass Communication

### Semester - IV

<b>Course Title: Mobile Journalism</b>	<b>Course Code: 24MJMCJ4E1</b>
<b>Total Contact Hours: 28</b>	<b>No. of Credits: 2</b>
<b>L:T:P: 2-0-0</b>	
<b>Internal Assessment Marks: 10</b>	<b>Duration of SEE: 1.5 Hours</b>
<b>Semester End Exam Marks: 40</b>	

**Course Description:** Paper would focus on the use of mobile devices, such as smartphones and tablets, as tools for reporting, creating, and distributing news. The course would explore the basics of mobile journalism (mojo), including shooting and editing video, recording audio, writing articles, and using social media for real-time reporting.

#### Course Outcomes (COs):

**At the end of the course, students will be able to:**

1. develop the ability to use mobile devices to capture, edit, and produce high-quality multimedia content.
2. gain proficiency in using mobile journalism tools for live reporting, social media integration and audience interaction.
3. critically evaluate the ethical, legal, and practical challenges of mobile journalism.

<b>Unit</b>	<b>Description</b>	<b>Hours</b>
<b>1</b>	<b>Introduction to Mobile Journalism:</b> Meaning and Definition, Its Need & Significance in reportage, Future of Mobile Journalism, Do's and Don'ts for ethical mobile journalism	<b>08</b>
<b>2</b>	<b>MOJO and Applications:</b> Mobile Journalism Kits, Importance of Mobile journalism Apps, Usage of Photo, Video/audio editing apps, Global adoption and its influence, MOJO in India, Case study on successful mojo story/journalist	<b>10</b>
<b>3</b>	<b>Session on Smart phones and their uses:</b> Mobile camera Movements, Camera Shots, Handling of Mobile Gimbals for outdoor/indoor recording, Session on audio/Video Recording apps, Session on Editing Video on Smartphone/apps, Field work for student- Any Beat based story.	<b>10</b>

#### References:

1. Belavadi Vasuki, (2013). Video Production, Second Edition, OUP India.
2. MOJO: The Mobile Journalism Handbook How to Make Broadcast Videos with an iPhone Or iPad By Ivo Burum, Stephen Quinn.
3. Dass, Dr. Rahul, (2022). Mobile Journalism- A key Mass Communication to the Future, 1st Edition Prabhat Prakashana Pvt. Ltd.
4. Mobile and Social Media Journalism A Practical Guide By Anthony Adornato.
5. Mobile-First Journalism Producing News for Social and Interactive Media By Steve Hill, Paul Bradshaw
6. Maikchel, Raj, (2020). Mobile Editor, First Edition: Mobile Editing Tips for beginners, Freeze Digital Editz (-ebook).
7. Mobile Storytelling: A Journalist's Guide to the Smartphone Galaxy By Björn Staschen, Wytse Vellinga
8. Online Reading Material-<https://momofilmfest.com/the-ultimate-beginners-guide-to-smartphone-filmmaking/>
9. <https://www.movophoto.com/pages/mojo-mobile-journalism>