



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY
JNANA SAGARA CAMPUS, BALLARI - 583105
DEPARTMENT OF STUDIES AND RESEARCH IN
HISTORY AND ARCHAEOLOGY



P.G. Diploma in Tourism, Museology and Archaeology.

SYLLABUS FOR
I & II SEM

WITH EFFECT FROM
2025-26



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY

JNANASAGARA CAMPUS, VINAYAKA NAGARA, BALLARI-583105

**Programme Name: P.G. Diploma in Tourism, Museology and
Archaeology.**

Duration: I Year (Two Semesters)

Programme Code: 25PGDTMA

I Introduction:

The department of History and Archaeology is one of the prominent parts in the development of the Vijayanagara Sri Krishnadevaraya University, Ballari. It has been engaged in refracting teaching and subsidiary undertaking several research projects and conduct workshops seminars. The headquarter of Vijayanagara Sri Krishnadevaraya University, Ballari is one of the Heritage and historical sites in the world. The ancient city of Ballari with its district area, is regarded and developed as an important tourist destination centre also many historical and natural places in Karnataka has been developing as tourist centers to compliment the cultural and educational activities. In order to boost educational and entrepreneurship potentiality the Department is introduced a P.G.Diploma in Tourism, Museology and Archaeology. Primary information will be collected on the geographical, archaeological history. This course considering all these points the syllabus of this course has been designed in such a way which will be helpful to get employment opportunities in the department of Tourism, Museology and Archaeology and start self employment. The admission process examination method valuation system and conducting of class are designed as per the rules and regulations of University and UGC.

II. ELIGIBILITY FOR ADMISSION:

Candidates who have passed Two Year Pre University Course of Karnataka State in any discipline or its equivalent (viz., 10+2 of other states, ITI, Diploma etc.) are eligible for admission into this program.

III. DURATION OF THE PROGRAM:

The program of study is only 4(Four) months (one Semester only). A candidate shall complete his/her diploma Course within Two academic years from the date of his/her admission.

IV. MEDIUM OF INSTRUCTION

The medium of instruction shall be Kannada and English. .

V. ATTENDANCE

- a. A student shall be considered to have satisfied the requirement of attendance for the Course, if he/she has attended not less than 75% in aggregate of the number of working periods in each of the subjects compulsorily.
- b. A student who fails to complete the course in the manner stated above shall not be permitted to take the University Examination.

VI. TEACHING AND EVALUATION

M.A. History and Archaeology or Masters degree in Tourism graduates from a recognized university are only eligible to teach and to evaluate the Diploma Course.

VII. SKILL DEVELOPMENT / RECORD MAINTENANCE

- a. Every college is required to establish a dedicated lab for the purpose of conducting practical/ assignments to be written in the record.
- b. the student should maintain a record book in which a minimum of 5 exercise or activities per course are to be recorded.

VIII. SCHEME OF EXAMINATION

- a. There shall be an University examination at the end of Diploma Course. The maximum marks for the university examination in each paper shall be 70 marks for DSC/DSE/SEC.
- b. Internal Assessment 30 marks for DSC/DSE/SEC.

Guidelines for Continuous Internal Evaluation (CIE) and Final Examination(FE) :

The CIE and FE will carry 30% and 70% weightage each, to enable the course to be evaluated for a total of 100 marks, irrespective of its credits. The evaluation system of the course is comprehensive & continuous during the entire period of the Diploma Course. For a course, the CIE and FE evaluation will be on the following parameters:

A) Parameters for the Continuous Internal Evaluation(CIE) :

Sl. no	Particulars	Marks
1	Assignment (Case studies/Case lets)	05
2	Seminar (Class Room Presentations)	10
3	One Test	10
4	Attendance (100%)	05
Total Maximum Marks		30

B) Parameters for the Semester End Examination (SEE) : 70 Marks

Total of CIE and SEE (A + B) =100 Marks

b. **Internal Assessment Tests (IAT):** The IAT will carry a maximum of 20% weightage of total marks of a course. Under this component, one test will have to be conducted.

PATTERN OF INTERNAL ASSESSMENT TEST QUESTION PAPER

Course Code:

Name of the Course:

Duration: 1 Hour

Total Marks: 10

I. Answer any Two of the following questions. (5X2 = 10)

1.-----

2.-----

3.-----

4.-----

PATTERN OF FINAL EXAMINATION (FE):

The Diploma Final Examination for all the courses for which students who get registered during the Diploma shall be conducted. FE of the course shall be conducted after fulfilling the minimum attendance requirement as per the University norms. The BOS of the University has prepared the FE framework and the question paper pattern for FE is presented below for 70 marks.

PATTERN OF QUESTION PAPER

TIME : 3 HOURS

MARKS:

70

Instruction to the Students: attend all the Section and Questions

PART – A

Answer any Four of the following questions. Each question carries 5 marks. (5x4=20)

1. -----
2. -----
3. -----
4. -----
5. -----
6. -----

PART – B

Answer any TWO of the following questions. Each question carries 10 Marks.

(2x10 =20)

8. -----
9. -----
10. -----
11. -----

PART – C

Answer any TWO of the following questions. Each question carries 15 Marks

(2x15=30)

12. -----

13. -----

14. -----

15. -----

Minimum Marks for a Pass:

Candidates who have obtained a minimum of 35% marks in semester end examination i.e. 28 marks out of 70 marks of theory examination and 40% in aggregate i.e. total 40 marks out of 100 marks of Final Examination marks and Continuous Internal Evaluation marks. (The regulations of the VSK University of Ballari are applicable wherever required).



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SEMESTER-I

Category	Subject code	Title of the Paper	Marks			Teaching hours/week			Credit	Duration of exams (Hrs)
			IA	Sem.	Total	L	T	P		
DSC1	25PGDTMA1C1	Elements of Tourism	30	70	100	3	-	1	4	3
DSC2	25PGDTMA1C2	Aspects of Tourism in India	30	70	100	3	-	1	4	3
DSC3	25PGDTMA1C3	Principles and Methods of Museology.	30	70	100	3	-	1	4	3
DSC4	25PGDTMA1C4	Theory and Methods of Archaeology	30	70	100	3	-	1	4	3
DSC5	25PGDTMA1C5	Management Skills of Museum.	30	70	100	3	-	1	4	3
SEC1	25PGDTMA1P	Practical.	30	70	100	3	-	1	4	-
Total Marks for I Semester					600					

P.G. Diploma in Tourism, Museology and Archaeology.

Paper 1- 25PGDTMA1C1: Elements of Tourism

Course Title : Elements of Tourism	Course Code: 25PGDTMA1C1
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: The objective of this course is to introduce the concept of Tourism and importance of Tourism, different aspects & Components of Tourism

Course Outcomes: At the end of the Course Students will be able to :

- 1) An understanding of the basic concepts of tourism.
- 2) An ability to describe the different forms and types of tourism.
- 3) An understanding of the .
- 4) An understanding of the relevance of Communication, Language, Guidance, Advertisements and Brochures, Exhibition.
- 5) An understanding of the Role of tourist organizations.

Unit - 1: Introduction.

15 Hours

Meaning, Nature, Scope and Definitions -Origin and Evolution of Tourism - Types of tourism and tourists - **Forms of Tourism:** Religious, Historical, Social, Adventure, Health, Business Tourism and other Forms of Tourism.

Unit - 2 : Different Approaches of Tourism.

12 Hours

Historical and Environmental -Health and Education - Religious and Pilgrimage-Economic and Social - Entertaining and Heritage Tourism.

Unit -3 : Components of Tourism.

17 Hours

Components: Attractions - Accommodation and Accessibility. Communication, Language, Guidance, Advertisements and Brochures, Exhibition.

Recent Trends in tourism: Eco, Medical, Adventure, Sports, Film etc.

Unit -4 : Role of Tourism Organizations.

16 Hours

Role of organizations, WTO, I A T A, WTTC – OECD, ITDC – KSTDC. Legal aspects of tourism - Passport - Visa statutory related to travel -Safety and security

Books for Reference :

1. Swain, S.K. & Mishra, J.M.(2012). Tourism Principles & Practices, Oxford University Press, New Delhi.
2. Bhatia A.K. (2002), International Tourism Management, Sterling Publishers, New Delhi.
3. Goeldner, C.R. & Brent Ritchie, J.R. (2006). Tourism, Principles, Practices, Philosophies. John15 Wiley andSons, New Jersey.
4. Page Stephen J. Brunt Paul, Busby Graham andCornell .J (2007). Tourism: Modern Synthesis.

Thomson Learning, London, U.K.

5. Gee, Chuck Y., James C. Makens,, andDexter J.L. Choy. (1997). The Travel Industry, Van NostrandReinhold, New York.

6. Youell, R.(1998). Tourism-An Introduction. Addison Wesley Longman, Essex.

7. Michael M. Coltman. (1989). Introduction to Travel andTourism- An International Approach. Van NostrandReinhold, New York.

8. Burkart A.J., Medlik S. (1992). Tourism - Past, Present andFuture. Heinemann, London.

9. Roday. S, Biwal. A & Joshi. V. (2009). Tourism Operations andManagement, Oxford University Press, New Delhi.

10. Seth, P.N., (1999) Successful Tourism Management (Vol 1 & 2)

11. Jagmohan Negi, Tourism andTravel: Concepts andPrinciples

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Paper 2- 25PGDTMA1C2: Aspects of Tourism in India

Course Title : Aspects of Tourism in India	Course Code: 25PGDTMA1C2
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: To provide an overview of the tourism products and resources of India. This paper presents the core competency of Indian Tourism to the students to be familiar with the places of natural and cultural tourism interest.

Course Outcomes: At the end of the Course Students will be able to :

1. The objective is to help students to understand the significance of cultural and natural tourism resources of India.
2. Creating awareness and induce thinking about our past, present and future condition of our heritage and resources.
3. Develop knowledge about the various landforms of India and to learn about popular tourist circuits of India.
4. To foster tourism development and to have a critical understanding about the importance and need for conservation our heritage.

Unit – I Tourist Destinations in India:

15 Hours

Introduction to Indian Tourism: Tourism Background, Classification of Indian Tourist Center,

Wildlife Sanctuaries, National Parks and Natural Reserves In India: Jim Corbett Tiger Reserve, Bharatpur Bird Sanctuary, Valley of Flowers, Kanha, Kaziranga, Sasan Gir, Dachigam, Ranthambhore and Keoladeo Ghana.

Hill Stations: Study of Hill Station Attractions and Their Environs With Case Studies of Mussoorie, Nainital, Munnar and Ooty.

Beaches and Islands: Beaches in Goa, Kerala, Orissa. Andman Nicobar & Lakshdvp Islands.

Unit –II. Historical Tourist Centers:

15 Hours

Delhi, Agra, Jaipur, Khajuraho, Varanasi, Mumbai, Kolkata, Chennai, Hyderabad, Mahabalipuram, Madurai, Tanjore, Hampi, Ellora, Elephanta, Konark and Fatehpur Sikri Monuments- Qutub Minar, Atala Mosque (Jaunpur), Kirtistambha (Chittor), Sher Shah Suri's Tomb, Sikandara, Red Fort (Delhi), Taj

Mahal, Golden Temple (Amritsar), Hawa Mahal (Jaipur), Bara Imambara (Lucknow).

Unit-III - Religious Pilgrimage Centers:

15 Hours

Hindu- Charo Dham Yatra, Jyotirlinga Yatra, Devi Yatra Vindhyachal (U.P.) Kamakhya (Assam), Vaishnavadevi, Kashi, Prayag, Gaya, Ayodhya, Mathura–Vrindavana, Allahabad, Ujjain, Hardwar, Nasik, Gangasagar. **Buddhist** : Lumbini, Bodhgaya, Sarnath, Kushinagar, Sharavasti, Sankisa, Vaishali, Rajgriha, Kapilvastu, Nalanda, Sanchi, Ajanta.

Unit IV - Religious Pilgrimage Centers of Minorities:

15 Hours

Jain : Kashi, Pavapuri, Shatrunjaya, Girnar, Mt. Abu, Sharavanbelgola, Palitana **Muslim** : Ajmer Sharif, Nizamuddin (Delhi), Fatehpur Sikri, and Some Important Mazars. **Sikh** : Patna, Nanded, Guru-Ka-Tal (Agra), Amritsar.

Books for References :

1. Gupta, Sp, Lal, K, Bhattacharya, M. Cultural Tourism In India (Dk Print 2002)
2. Dixit, M and Sheela, C. Tourism Products (New Royal Book, 2001)
3. Oki Morihiro, Fairs and Festivals, World Friendship Association, Tokyo, 1988.
4. Mitra, Devla, Buddhist Architecture, Calcutta.
5. Michell, George, Monuments of India, Vol. 1. London.
6. Davies, Philip, Monuments of India, Vol. II., London.
7. Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
8. Brown Percy, Indian Architecture (Islamic Period), Bombay.
9. Hawkins. R.E., Encyclopaedia of Indian Natural History.
10. Grewal, Bikram (Ed) : Indian Wildlife.

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Paper 3- 25PGDTMA1C3: Principles and Methods of Museology.

Course Title : Principles and Methods of Museology.	Course Code: 25PGDTMA1C3
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: The objective of this course is to introduce the Branches of Archaeology like Exploration, Excavation and Dating Methods of Archaeological Antiquities.

Course Outcomes: At the end of the Course Students will be able to :

1. Learn the basic functions of museums and their activities.
2. Understand the Conservation, Preservation Techniques of Museum Objects.
3. Learn the exhibition and documentation Methods of Museum objects.
4. Learn the Professional Organizations related to Museums and Museum Ethics, Administration and Legislation.

Unit -1 : Introduction.

15 Hours

Meaning, Definitions, Nature, Scope and Significance. Historical development of Museums- Types of Museums: Archaeological Museum Follicular Museum, Tribal Museum, Industrial Museum, Environmental Museum – Requirements of Museum

Unit -2 : Collection, Exhibition and communication:

15 Hours

Types Of Objects – Collection - Identification - Documentation - Exhibition – Gallery - Preservation - Education activities – Publication- Advertising and publicity-

Unit -3 : Legislative acts to Maintain Objects :

15 Hours

Acquisition Act And Rules - International Conference – Archaeological Acts 1891 and 1892.

Unit -4 : Role and Responsibilities of Museum Officials :

15 Hours

Role and Responsibilities of Directors – Asst. Director – Curator – Record Keepers - Security Measures

Books for References:

1. Agrawal O.P. 1977. Care and Preservation of Museum Objects, New Delhi: National Research Laboratory for Conservation of Cultural Property.
2. Aiyappan A. & S.T.Satyamurti 1960. Handbook of Museum Technique, Madras: Sup. Govt. Press.
3. Basu M.N. 1943. Museum Method & Process of Cleaning & Preservation, Calcutta : University of Calcutta.
4. Baxi Smita J. and V. Dwivedi 1973. Modern Museum Organization and Practice in India,

5. New Delhi: Abhinav Publication.
6. Bedekar V.H. (Ed.) 1988. New Museology and Indian Museum: Report based on proceedings of All India Seminar held at Gauhati, Assam.
7. Bhatnagar A. 1999. Museum, Museology and New Museology, New Delhi: Sandeep Prakashan.
8. Biswas T.K. 1996. Museum and Education, New Delhi: New Age International.
9. Chaudhari A.R. 1963. Art museum documentation & Practical handling, Hyderabad: Chaudhary & Chaudhary.
10. Edson G. & Dean David 1994. Handbook for Museums, London: Routledge.
11. Hooper Greenhill E. (Ed.) 1994. Educational Role of the Museum, London: Routledge.
12. Light R.B. et al. 1986. Museum Documentation System: Developments and Application, London: Butterworths.
13. Moore Kevin (Ed.) 1994. Museum Management, London: Routledge.
14. Pearce S.M. (Ed.) 1994. Interpreting Objects and Collections, London: Routledge.
15. Pearce S.M. 1990. Archaeological Curatorship, London: Leicester University Press.

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Paper 4- 25PGDTMA1C4: Theory and Methods of Archaeology

Course Title : Theory and Methods of Archaeology	Course Code: 25PGDTMA1C4
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: The objective of this course is to introduce the Branches of Archaeology like Exploration, Excavation and Dating Methods of Archaeological Antiquities.

Course Outcomes: At the end of the Course Students will be able to :

1. Learn about the analytical approaches of Archaeology
2. List out the branches of Historical Archaeology.
3. Analyze the Archaeological Dating Methods.
4. Differentiate between Horizontal, Vertical and Quadrant Excavation.

Unit -1 Introduction 15 Hours

Definition, Aims and scope of archaeology- Archaeology and other sciences 1. Social 2. Natural
 Development of archaeology in Europe-America and India.

Unit -2 Types of archaeology 15 Hours

Historical archaeology - Marine archaeology - Ethno archaeology.

Unit -3 Excavation methods. 15 Hours

Excavation principle and techniques. - Types of excavation horizontal vertical quadrant.-
 Excavation tools and record methods.

Unit -4 Exploration methods & Dating methods.. 15 Hours

Geographical exploration.- Site survey - Exploration tools and record methods.
 Relative dating methods. - Absolute dating methods.- Derivative dating methods

BOOKS FOR REFERENCE

1. Archaeological Site Manual, 1994, Museum of London, London.
2. Atkinson, R.J.C., 1953, Field Archaeology, 2nd edition, Methunen, London.
3. Barker, Philip, 1977, Techniques of Archaeological Excavation, B.T.Batsford Ltd., London.
4. Binford, L.R., 1972, An Archaeological Perspective, Seminar Press, New York.
5. Brothwell, D.R., 1982, Digging up Bones, 3rd edition, Cornell University Press, Ithaca, New York, London.
6. Connah, G., (ed.), 1983, Australian Field Archaeology: A Guide to Techniques, Australian Institute of Aboriginal Studies, Canberra, Australia.
7. Dancey, W.S., 1981, Archaeological Field Methods: An Introduction, Burgess, Minneapolis.

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Paper 5- 25PGDTMA1C5: Management Skills of Museum.

Course Title : Management Skills of Museum.	Course Code: 25PGDTMA1C5
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: The objective of this course is to introduce the location and surrounding of museum, Museum Administration, Policies of museum & Museum marketing

Course Outcomes: At the end of the Course Students will be able to :

1. Learn the basic functions of museums and their location and surrounding.
2. Understand the Administration of Museum.
3. Learn the exhibition and documentation Methods of Policies of museum.
4. Learn the Professional Organizations related to Museums marketing

Unit-1 : location and surrounding of museum: 15Hours

Selection of site - Surrounding - Use of space design - Planning - Construction of museum - Special problems (War, Food, Fire, and Earthquake etc.)

Unit-2 : Museum Administration: 15Hours

Principles - Legal Statue - Administrative News - Controlling Bodies - Committee - Role of Director - Appointment of Museum Personal and Their Duties – Budget.

Unit-3 : Policies of museum: 15Hours

Planning - Insurance - Annual report - Museum storage

Unit-4 : Museum marketing: 15Hours

Concept of Marketing – Scope - Implementation

Books for Reference:

1. Agrawal O.P. 1977. Care and Preservation of Museum Objects, New Delhi: National Research Laboratory for Conservation of Cultural Property.
2. Aiyappan A. & S.T.Satyamurti 1960. Handbook of Museum Technique, Madras: Sup. Govt. Press.
3. Basu M.N. 1943. Museum Method & Process of Cleaning & Preservation, Calcutta : University of Calcutta.
4. Baxi Smita J. and V. Dwivedi 1973. Modern Museum Organization and Practice in India, New Delhi: Abhinav Publication.
5. Bedekar V.H. (Ed.) 1988. New Museology and Indian Museum: Report based on proceedings of All India Seminar held at Gauhati, Assam.

7. Bhatnagar A. 1999. Museum, Museology and New Museology, New Delhi: Sandeep Prakashan.
8. Biswas T.K. 1996. Museum and Education, New Delhi: New Age International.
9. Chaudhari A.R. 1963. Art museum documentation & Practical handling, Hyderabad: Chaudhary & Chaudhary.
10. Edson G. & Dean David 1994. Handbook for Museums, London: Routledge.
11. Hooper Greenhill E. (Ed.) 1994. Educational Role of the Museum, London: Routledge.
12. Light R.B. et al. 1986. Museum Documentation System: Developments and Application, London: Butterworths.
13. Moore Kevin (Ed.) 1994. Museum Management, London: Routledge.
14. Pearce S.M. (Ed.) 1994. Interpreting Objects and Collections, London: Routledge.
15. Pearce S.M. 1990. Archaeological Curatorship, London: Leicester University Press.
16. Plenderleith H.J. 1971. Conservation of Antiquities and Works of Arts in India, Delhi: Sandeep Prakashan.
17. Taylor S. (Ed.) 1991. Try it! Improving exhibits through formative evaluation, Washington: Asso.of sc. tech. centre.
18. UNESCO Publication 1960. The Organization of Museum: Practical Advice, Paris: UNESCO.

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Paper 6- 25PGDTMA1P: Practical.

Course Title : Practical.	Course Code: 25PGDTMA1P
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam:--
Summative Assessment Marks: 70	Total Marks : 30+70=100

- A practical subject Tourism, archaeology and Museology has been adopted in which students have to visit archaeological sites and collect the information. The students based on this information prepare desertion report with photographs.
- Students are expected to visit tourist spot or tourism department or any other organization relating to it collect information and prepare a desertion report along with photographs.
- The reports based on the collection of data and analysis shall be presented in an A4 sheet with a minimum of 25 to 50 pages shall be submitted.



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SEMESTER-II

Category	Subject code	Title of the Paper	Marks			Teaching hours/week			Credit	Duration of exams (Hrs)
			IA	Sem.	Total	L	T	P		
DSC6	25PGDTMA2C6	Tourism in India	30	70	100	3	-	1	4	3
DSC7	25PGDTMA2C 7	Tourism and Management	30	70	100	3	-	1	4	3
DSC8	25PGDTMA2C8	Architectural Development in India	30	70	100	3	-	1	4	3
DSC9	25PGDTMA2C9	Concepts of Tours & Travel Agency	30	70	100	3	-	1	4	3
DSC10	25PGDTMA2C10	Heritage Tourism in Karnataka	30	70	100	4	-	-	4	3
Project	25PGDTMA2RP	Research Dissertation	30	70	100	3	-	1	2	2
Viva-Voce	25PGDTMAVV	Viva Voce	-	50	50	-	-	-	-	-
Total Marks for II Semester					650					

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Paper 7- 25PGDTMA2C6: Tourism in India.

Course Title : Tourism in India.	Course Code: 25PGDTMA2C6
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: To provide an overview of the tourism products and resources of India. This paper presents the core competency of Indian Tourism to the students to be familiar with the places of natural and cultural tourism interest.

Course Outcomes: At the end of the Course Students will be able to :

1. The objective is to help students to understand the significance of cultural and natural tourism resources of India.
2. Creating awareness and induce thinking about our past, present and future condition of our heritage and resources.
3. Develop knowledge about the various landforms of India and to learn about popular tourist circuits of India.
4. To foster tourism development and to have a critical understanding about the importance and need for conservation our heritage.

Unit-1 :Development of tourism in India: 15Hours
Tourism in ancient medieval and modern. Role of tourism in the national economy. Tourism policy of India and Karnataka.

Unit-2 :Eco and historical tourism in India. 15Hours
Hill station and sea beaches. Sanctuaries and National parks. Water bodies. Forts . capital places and other historical places.

Unit-3 :Religious and cultural tourism in India 15Hours
North India, South India Karnataka.

Unit-4 :Heritage Tourism in India and Karnataka. 15Hours
Hindu -Muslim -Christ Tribal and others. **Handicrafts and fine arts**-History of handicrafts and handlooms in India. Some important handicrafts and handlooms in India. History of dance style and main gharana of North India. Some important musicians in Karnataka.

Books for References :

1. Gupta, Sp, Lal, K, Bhattacharya, M. Cultural Tourism In India (Dk Print 2002)
2. Dixit, M and Sheela, C. Tourism Products (New Royal Book, 2001)
3. Oki Morihiko, Fairs and Festivals, World Friendship Association, Tokyo, 1988.
4. Mitra, Devla, Buddhist Architecture, Calcutta.

5. Michell, George, Monuments of India, Vol. 1. London.
6. Davies, Philip, Monuments of India, Vol. II., London.
7. Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
8. Brown Percy, Indian Architecture (Islamic Period), Bombay.
9. Hawkins. R.E., Encyclopaedia of Indian Natural History.
10. Grewal, Bikram (Ed) : Indian Wildlife.

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Paper 8- 25PGDTMA2C7: Tourism and Management.

Course Title : Tourism and Management.	Course Code: 25PGDTMA2C7
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: The objective of this course is to introduce the Tourism organizations, Travel agency and tour operations, Hospitality and tourism management

Course Outcomes: At the end of the Course Students will be able to :

1. Learn the basic Concept of of Tourism and growth of Tour's and Travels.
2. Understand the Conservation, Preservation Techniques of Tourism organizations.
3. Learn the Types of travel agencies , Function of travel agencies.
4. Learn the Tourism product and marketing.

Unit-1 :Tourism operation some management: 15Hours
 Concept of Tourism and growth of Tour's and Travels . Tourism infrastructure. Policy planning and developments. Human resources management. Communication for management.

Unit-2 :Tourism organizations: 15Hours
 International Tourism organizations -National Tourism organizations in India. -Private sector organizations in India. -Non government organizations. -Other important tourism organizations.

Unit-3 :Travel agency and tour operations. 15Hours
 Historical background and growth of travel agency , Types of travel agencies , Function of travel agencies , Types of package tours, Travel formalities and regulations.

Unit-4 :Hospitality and tourism management: 15Hours
 Introduction of the hospitality industry. Tourism and hospitality-Hotel management, hotel organization structure, Laws and guidelines. **Tourism product and marketing-** Nature and Type of tourism products -Function of marketing

Books for References:

1. Goddy B. & Parkin I., Urban Interpretation : Vol. I, Issues andSettings; Vol. II
2. Techniques and Opportunities, Working Papers, School of Planning, Oxford Polytechnic, 1991.
3. Pond K.L., The Professional Guide: Dynamic ofTour Guiding, Van Nostr and Reinhold, New York, 1993.
4. Trade Wings Manual For Personality Development Practical Paper I

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Paper 9- 25PGDTMA2C8: Architectural Development in India.

Course Title : Architectural Development in India.	Course Code: 25PGDTMA2C8
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: The objective of this course is to introduce the Branches of Archaeology like Exploration, Excavation and Dating Methods of Archaeological Antiquities.

Course Outcomes: At the end of the Course Students will be able to :

1. Explain the Rock cut architecture styles.
2. known about the temple style of Eastern and Western India.
3. Students learned about the Rock-Cut Architecture.
4. Students are able to analyze the development of Indian Iconography.

Unit-1 : Background of Architecture: 15Hours

Origin and Development of Indian art and architecture -Historiography – Characteristic Features – Types. **Rock cut architecture-** Beginning Developments-North India, Central India, South India.

Unit-2 :Structural architecture Developments: 15Hours

Development of styles and features -North India, South India, Karnataka.

Unit-3 :Indian Iconography : 15Hours

Iconographic Developments in Hinduism, Buddhism Jainism. Futures and forms

Unit-4 :Development of art: 15Hours

History of Art, Futures, Types. Importance of Mathura School -Gandhara School, Amravati School.

REFERENCES:

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13. Nagaraju, S. Buddhist Architecture of Western India. New Delhi, Agam Kala Prakashan.1981.
14. Rajashekhar S., 1999, Art and Architecture of Karanataka, Sujata Publications, Dharwad.
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P.G. Diploma in Tourism, Museology and Archaeology.
Paper 10- 25PGDTMA2C9: Concepts of Tours & Travel Agency

Course Title: Concepts of Tours & Travel Agency	Course Code: 25PGDTMA2C9
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Course Objectives: Planning a trip is a time-consuming and complicated process. Travel agents simplify this process for their customers in addition to providing consultation services and entire travel packages. They may book flights, cruises, rental cars and hotels, as well as resort stays and events. Hence this course aims to skill the students in developing a skill for travel agency operator.

Learning outcomes:

After doing this course, the learner will be able to:

1. To familiarize the historical background of the travel agency business
2. To understand broadly the functions of a retail travel agency
3. Identify various resources for planning travel itineraries.
4. To realize the meaning of inbound tour management and differentiate it from an outbound tour
5. To understand the nature and meaning of an outbound tour and understand handling of outbound tourist

Unit – I :Introduction to Tours and Travels : 15 Hours

Definition and Meaning of Travel Agency-Differentiation Between Travel Agency and Tour Operation Business.

Travel Formalities: Passport, Visa, Health Requirements, Taxes, Customs, Currency, Travel Insurance, Baggage and Airport Information. Travel Agency and Tour Operation Business: History, Growth, and Present Status of Travel Agency.

Travel Agency and Tour Operators: Linkages and Arrangements With Hotels, Airlines and Transport Agencies and Other Segments of Tourism Sector. Approval of Travel Agents and Tour Operators: Iata Rules and Regulations For Approval of a Travel Agency, Approval By Airlines and Railways. Study of Various Fiscal and Non – Fiscal Incentives Available To Travel Agencies and Tour Operations Business.

Unit–II Functions of A Tour & Travel Agent: 17 Hours

Understanding The Functions of a Travel Agency - Travel Information and Counseling To The Tourists, Itinerary Preparation, Reservation, Ticketing, Preparation and Marketing of Tour Packages, Handling Business/Corporate Clients Including Conference and Conventions.

Sources of Income: Commission, Service Charges. **Travel Terminology:** Current and Popular Travel Trade Abbreviations and Other Terms Used In Preparing Itineraries.

Functions of a Tour Operator: Market Research and Tour Package Formulation, Assembling, Processing and Disseminating Information On Destinations, Liaisoning With Principles, Preparation of Itineraries, Tour Operation and Post Tour Management. Sources of Income For Tour Operation.

Event Management: Role of Events For Promotion of Tourism, **Types of Events**-Cultural, Festivals, Religious, Business Etc. Need of Event Management, Key Factors For Best Event Management. Case Study of Some Cultural Events (Ganga Mahotsava, Lucknow Mahotsava and Taj Mahotsava) Concept of Mice. Introduction of Meetings, Incentives, Conference/Conventions, and Exhibitions. Definition of Conference and The Components of The Conference Market. The Nature of Conference Markets and Demand For Conference Facilities. The Impact of Conventions On Local and National Communities.

Unit–III Public and Private Sector In Travel Agency :

13 Hours

Business and Tour Operation Business: Organizational Structure and Various Departments of a Travel Agency. Case Study of ITDC. Case Study of SITA, Cox & Kings, TCI and Thomas Cook. The Indian Travel Agents and Tour Operators – An Overview. National Trade Associations: Iato and Taai.

Unit IV Legal Issues and Tourism Related Laws:

15 Hours

Principles and Practices In Business Ethics. Ethical and Legal Responsibilities of Travel Agencies. A Study of Laws Relating To Accommodation, Travel Agency, Airways, and Surface Transport. Consumer Protection Act, 1986; A Study of Laws Related To Ancient Monuments Preservation Act, 1904; Ancient Monuments & Archaeological Site and Remains Act, 1972 A Study of Laws Relating To Foreigners Act, 1946; Foreign Exchange Regulation Act, 1973, Passport Act, 1967 and Wildlife Protection Act, 1972.

Books for References:

1. Holloway, J.C., (1983), The Business of Tourism, McDonald and Evans, Plymouth.
2. Syrratt Gwenda, (1995). Manual of Travel Agency Practice, Butterworth Heinmann, London
3. Stevens Laurence, (1990). Guide To Starting and Operating Successful Travel Agency, Delmar Publishers Inc., New York.
4. Chand, Mohinder, Travel Agency Management, Anmol Publication
5. Seth, P. N., (1992), Successful Tourism Management Vol. 1 & 2, Sterling Publications, Delhi
6. Foster, Douglas (1983), Travel and Tourism Management, Mcmillan, London .

P.G. Diploma in Tourism, Museology and Archaeology.
Paper 10- 25PGDTMA2C10: Heritage Tourism in Karnataka

Course Title: Heritage Tourism in Karnataka	Course Code: 25PGDTMA2C10
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Description of the course: To provide an overview of the tourism products and resources of Karnataka. This paper presents the core competency of Karnataka Heritage Tourism to the students. The Students to be familiar with the places of natural and cultural tourism interest.

Course Outcomes (CO's) : At the end of the course,

1. Students to know the Cultural Tourism of like Fairs and Festivals, Dance Festivals, Performing arts, Dance and Music, Myths and Legends.
2. Students learned the Evaluation of Tourism and Various Acts.
3. Analyzed the Tourism Organizations in World.
4. Evaluate the Various types of Karnataka Heritage and Architecture.
5. Students learned the Karnataka Tourist Centers

Unit -I : Culture and Heritage Tourism

14 Hours

Background of Karnataka Tourism- Origin, Concept and Significance, Definition, Types of Heritage : Tangible and Intangible - Importance of World Heritage Sites - Criteria of declaration of World Heritage Sites - Policies - Indian Cultural Heritage- Architectural Heritage -Important World Heritage Sites in Karnataka- Tourism Activities.

Unit -II : Prospective of Heritage Tourism

12 Hours

Problems and prospects of Cultural Tourism in Karnataka- Fairs and Festivals - Dance- Performing arts - Music - Myths and Legends - Cuisines and specialty dishes - Artifacts and Handicrafts - Drama, Paintings, The Management and Marketing of Heritage Tourism, Development Aspects of Heritage Tourism in Karnataka.

Unit -III : Development of Karnataka Tourism

15 Hours

Karnataka Tourism and Development: Policies, Tourism Agency's - Role of KSDTDC-Karnataka Tourism Department. Tourism Acts: Tourism Acts. Karnataka State Archaeological Acts. Hotel and Resorts/ Home Stay Act 21

Unit -IV : Main Tourist Places in Karnataka

18 Hours

Hampi, Anegondi, kummatadurga, Herebenkal, Hulikunte-Kumathi, Ballari, Kurugodu, Bangalore, Mysore, Bannerughata, Shravanabelagola, Mudibidere, Badami, Aihole, Pattadakallu, Mahakoota, Basavakalyana, Bidar, Kalburgi, Bijapur. Dharmashtala-Sringeri, Horanadu, Kukke Subramanya, Jog Falls, Madikeri(Coorg), chikkamangalore, Udapi, , Honnavara, Malpe, Marvante, Mangalore, Gokarna, Karwar, Bhatkal.

Books for Reference:

1. N Seth: Successful tourism Management (Vol. 1 & 2) , Sterling Publishers,New Delhi
2. K Bhatia: International Tourism Management, Sterling Publishers.
3. K Bhatia: Tourism Development: Principles and Practices, Sterling Publishers.
4. Christopher.J. Hollway; Longman ; The Business of Tourism.
5. Cooper, Fletcher et al, (1993), Tourism Principles and Practices, Pitman.
6. K Bhatia:The Business of Tourism concept and strategies , Sterling Publishers
7. Page, S: Tourism Management: Routledge, London.
8. Ienn. F. Ross - The Psychology of Tourism (1998), Hospitality Press, Victoria, Australia.
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12. Brown Percy, Indian Architecture (Buddhist and Hindu),Bombay.
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14. Vatsayana, Kapila, Indian Classical Dance, New Delhi.
15. Swami, Prayaganand, History of Indian Music.
16. Jain, Jyotindra & Arti, Aggrawala : National Handicrafts and Handlooms Museum.
17. Mehta. R. J. Handicrafts & Industrial Arts of India, New York.
18. Hussain, S. A.: The national cultural of India, National Book Trust, New Delhi, 1987.
19. Heinrich Zimmer, Philosophies of India, Routledge.
20. Vatsayana, Kapila, Indian Classical Dance, New Delhi.
21. Swami, Prayaganand, History of Indian Music.
22. Jain, Jyotindra & Arti, Aggrawala : National Handicrafts and Hand looms Museum.
23. Mehta. H. & Chandra.S. : Indian Folk Art, Bombay.
24. Mehta. R. J. : Handicrafts &

P.G. Diploma in Tourism, Museology and Archaeology.

25PGDTMA2RP: Research Dissertation

Course Title : Research Dissertation	Course Code: Project -25PGDTMA2RP
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of ESA/Exam:-----
Summative Assessment Marks: 20	Total Marks : 30+20=50

- A practical subject adopted student should select the topic unusually are tourism and conduct a field work based on the source material collected they should prepare any essay with photographs in research methodology.
- The 10 courses of the second semester a dissertation will be submitted in the form of a collection of data and analysis in an A4 sheet with a minimum of 50-100 pages.

Research Dissertation

Each Student is Required To Prepared a Research Project Report Based On Field Study Related To Tourism Industry. all the students Must will have to undergo a field study tour (FST) during the Course and submit their report as a paper carrying 100 marks. The students will have to give presentation based on their reports before a duly constituted board of faculty members.

Each Student Is Required To Participate In About a Two Weeks Field Study Tour. The Tour Will Be Arranged By The Department Contributing The Train and Other Conveyance Charges. The Objectives Behind The Field Tour are To Provide Practical Knowledge of Tourist Resources of The Country and To Analyse The Existing Infrastructure and Amenities of Tourism Development and To Examine Future Prospects of Tourism Promotion. Each Candidate Has To Meet His Expenditure Towards Local Travel, Boarding, Lodging Etc. After The Completion of The Study Tour Each Student Is Required To Submit Field Study Tour Report For Evaluation At Least 15 Days Before The Commencement of The Main Examination.

Description of the course:

The rationale behind the project work is to:

1. Expose the student to various operational and practical aspects of tourism business
2. Help him apply principles learned in class to real-life situations
3. Help the student hone his/ her written/ communication skills required for a professional

Course Outcomes(CO's):

At the end of the course,

1. To provide an opportunity for students to apply theoretical concepts in research work.
2. To expose the students to the current historical development.
3. To learn apply multidisciplinary concepts, tools and techniques to solve research area.
4. To know the present scenario of a particular field of historical and archaeological ideas.
5. To create awareness of various research topics in the history and archaeology.

Students are advised to take up a project work only in area of tourism and related field.

• Each of the students has to undertake a project individually under the supervision of an allotted teacher

and to submit the same following the guidelines as laid out by the department.

• Language of Project Report and Viva-Voce Examination will be English/Kannada.

The Project Report must be typed and spirally bounded

VSKU Guidelines for Dissertation for P.G. Diploma in Tourism, Museology and Archaeology

Dissertation work is an integral part of academic curriculum of P.G. Diploma in Tourism, Museology and Archaeology of the History and Archaeology Vijayanagara Sri Krishnadevaraya University, Ballari. It is an initiative to bridge the gap between knowledge and application through a series of interventions that will enable students to gain insights. This program as it serves the twin purposes of providing practical and the Theoretical knowledge to students and providing understanding past history with through present society.

INTRODUCTION:

General Guidelines:

- ❖ **Nature of project work:** The student will have to identify an project work in Tourism Sector that matches the student's area of specialization. Project work is a combination of In-plant study and a research project. Students are expected to study the functioning of an area, identify a problem area and provide suggestions to overcome the problems.
- ❖ No two students of the PG Department/ College shall work on the same topic. Students can take field-based research in different filed of the Tourism Sector
- ❖ **Duration of project work: 15 Days (Two Weeks) for Field Study.**
- ❖ **Guide: Internal guide** of the project work is a full-time faculty member working in **History and Archaeology** department of the **History and Archaeology VSKU /affiliated colleges** where P.G. Diploma in Tourism, Museology and Archaeology program offered. **Internal guide** is from the where the student is carrying out his/her project work.

Activity Time-line Remarks

Identifying the research area and Problem Identification First two weeks Student individually identifies a research area and identifies topic with his guide for his/her study, according to his/her interest topic 3rd week His/her interests discussed with guide. Research design 4th week discussion with internal guide to decide on suitable design for the research.

- The approval status is submitted to Chairman, Post Graduate Department of **History and archaeology** who will officially give concurrence for execution of the Dissertation.

*Synopsis: It is a 3-5 pages hard copy document and to be submitted to the Chairman with the signatures of Internal Guide and the Student.

Page1 Title, contact addresses of student-with details of internal Guide

Page 2 Introduction with objectives, Review of articles/literature about the topic with source of information and expected results (300 words).

Final report should be submitted to the university before two weeks of the commencement of theory examination.

- **Format of the project report:**

a. **The report shall be prepared using a MS word** processor with Times New Roman font sized 12, on a page layout of A4 size with 1” margin on all three sides and left with 1.5”, double line spacing and only front side print, [no back-to-back print]. The report may not exceed 85pages.

- **Submission of report:**

a) Students should submit the report in Hard bound “**NavyBlue**” color with Golden Embossing or screen-printing.

b) Students should also submit there portion electronic form[CD].

c) Only, in PDF file (Un-editable format)To the department and colleges

where **Master of Arts in History and archaeology** program offered. Colleges in turn shall submit all the reports and CDs of their students along with a consolidated master list with university registration number], Name of the student, and Title of the report to the Chairman, PG-Department of History and archaeology, VSKUB before the commencement of the theory examinations.

- **Publication of research findings:**

a) Studentsexpectedtopresenttheirresearchfindingsinseminars/conferences/technicalevents/fests or publish their research work in journals in association with their internal guide ofthe department

with VSKU Bellary affiliation as a tag. Appropriate weight age should be given to this in the internal evaluation of the project report.

➤ **Evaluation:**

- a) The project report of a candidate shall be assessed for maximum of 20 marks [consisting of 20 marks for report evaluation by the internal and external guide and 50 marks for viva-voce examination.
- b) The average of internal and external shall be arrived to award final marks for a maximum of Twenty (20) marks based on parameters specified by BOS in History and archaeology.

➤ **Viva-voce/Presentation:**

- a) viva-voce examination will be conducted for Fifty [50] marks at the PG-Department of History and archaeology, VSKU, Bellary and each student is expected to give a presentation of his/her work.
- b) The Chairman of the department and an expert appointed by the BOE chairman shall conduct the viva-voce examination.
- c) The Candidate who fails to attend and/or fulfill the requirements of the course shall not be eligible and he/she shall re-register for the course when offered.

*Candidate shall submit the presentation reports to the department and should bring the same on the day of Viva-Voce examination.



Project Report on

(TITLE OF THE REPORT IN CAPITAL LETTERS WITH INVERTED COMMAS)

(Submitted to Vijayanagara Sri Krishnadevaraya University, Ballari in partial fulfillment of the requirements for the award of the P.G. Diploma in Tourism, Museology and Archaeology)

By

(Student Name)

(Reg. No. :)

Add awesome picture in research topic related

Under the guidance of

(Name)

(Designation)

Guide Name:

Faculty of Social Sciences

Department of Studies and Research in History and Archaeology,

Vijayanagara Sri Krishnadevaraya University, Ballari

(Year)

DECLARATION

I, the undersigned, hereby declare that the Project Report entitled "-----
-----" written and submitted by me to Vijayanagara Sri Krishnadevaraya University,
Ballari in partial fulfillment of requirements for the Award of **P.G. Diploma in Tourism,
Museology and Archaeology** under the guidance of----- is my original work and the
conclusions drawn therein are based on the material collected by myself.

Place: Ballari Signature

Date:

(Name Research Student)

CERTIFICATE

This is to certify that the Project Report entitled“-----
-----” which is being submitted herewith for the award of the **P.G. Diploma in Tourism, Museology and Archaeology** of Vijayanagara Sri Krishnadevaraya University, Ballari is the result of the original research work completed by Mr./Ms.-----bearing URN(XXXX), under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

Signature of Research Guide

Place: Ballari

Date:

Signature of the Chairman/Director/Principal

Place: Ballari

Date:

**CERTIFICATE
TO WHOMS EVER IT MAY CONCERN**

This is to certify that **Mr./Ms.-----**has worked in the department from 7th May 2022 to 7th July 2022 in our organization. During this period, he successfully completed the work assigned to him. He has been sincere, hard working and punctual in his work. I wish good and prospers carrier for his future.

Signature

(Name of the Person)

Designation with Office Seal

Note: The above-cited content certificate is to be obtained on original letterhead of the company by the project student where he/she carried out project work.

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G. ACKNOWLEDGMENT

A page for Acknowledgment

Herethestudentscanacknowledgeforthepeoplewhoareconcernntotheworkandproject.For example:

ACKNOWLEDGMENT

I take this opportunity as privilege to express my deep sense of gratitude to my research guide Dr./Shri_____,**[Designation],Post-Graduate Department of History and Archaeology Vijayanagara Sri Krishnadevaraya University, Ballari** for his continuous encouragement, in valuable guidance and help for completing the present research work.

I am deeply indebted to Dr._____,**Chairman/HOD/Principal, Post-Graduate Department of History and Archaeology, Vijayanagara Sri Krishnadevaraya University, Bellary or College** for being a source of inspiration to me and I am indebted to him for initiating me in the field of research.

Iamdeeplygratefultoallauthoritiesofthe**VijayanagaraSriKrishnadevarayaUniversity,Ballari**without their help completion of the project was highly impossible.

I take this opportunity as privilege to articulate my deep sense of gratefulness to the Managing Director, and the staff of the -----of Company for their timely help, positive Encouragement and with out their help completion of the project was highly impossible.

I wish to express a special thanks to all teaching and non-teaching staff members, the**VijayanagaraSriKrishnadevarayaUniversity,Ballarifortheirforeversupport**.Theirencouragement and valuable guidance are gratefully acknowledged. I would like to acknowledge my all my family members, relatives and friends for their help and encouragement.

Place: Ballari

Date:

Name of the Student

H. LIST OF TABLES

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❖ LIST OF ABBREVIATIONS

All the abbreviations used in the research project should be listed alphabetically here. **For example**

ASI: Archaeological Survey of India

ICHR: Indian Council of Historical Research

P.G. Diploma in Tourism, Museology and Archaeology.

25PGDTMAVV: Viva Voce

Course Title : Viva Voce	Course Code: 25PGDTMAVV
Total Contact Hours: 60	Course Credits: --
Formative Assessment Marks: -	Duration of ESA/Exam: --
Summative Assessment Marks: 50	Total Marks : 50

Viva-voce by Chairman and an Expert Drawn from Other University for 50 Marks

Pattern of Marks allotted to Candidate :

1. Presentation Skills -10
2. Communication Skills-10
3. Subject Knowledge 05
4. Objective of the study/Methodology -10
5. Analysis using Statistical tools and Statistical Packages -10
6. Findings and appropriate suggestions 05

Total = 50