



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY
JNANA SAGARA CAMPUS, BALLARI - 583105
DEPARTMENT OF STUDIES AND RESEARCH IN
HISTORY AND ARCHAEOLOGY



DIPLOMA IN TOURIST GUIDE
SYLLABUS

WITH EFFECT FROM
2025-26



Department of Studies and Research in History & Archaeology
VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY
JNANASAGARA CAMPUS, VINAYAKA NAGARA, BALLARI-583105

Programme Name : DIPLOMA IN TOURIST GUIDE

Duration: Four (4) Months only

Programme Code: DTC25

Preface:

Diploma in TOURIST GUIDE programme is designed to prepare students for a career Development in Tourism Sector. The programme aims to provide basic understanding of principles & concepts of Tourism through well structured teaching-learning process and experimentation to understand the new dimensions of Tourism

The courses only spanning Four (4) Months (one semester only) intend to take care of all levels of learning in the field of Tourism and it includes Discipline Specific Core Courses, Skill Enhancement Courses, and Research Project. The Curriculum is built on the five aspirational goals i.e., ACCESS, EQUITY, QUALITY, ACCOUNTABILITY, and AFFORDABILITY, and hope that the prepared curriculum will be suitable for the aspiring learners and ensure critical and creative thinking, innovation, employability, inclusivity, and other goals of education Field.

Preamble

Historical Tourism has an oldest aspects in History of Humanbeing. A student can understand in-depth knowledge of Tourism field. Its help us to understand the Cultural, Historical background and Importance of the Nation. A student is able to identify the Challenges and Issues of Tourism Sector. and certainly give the appropriate solutions to this. This subject helps a lot. Students who learnt this paper can able to give his ideas in the Development of Tourism Sector. Not only in Tourist field, its scope is more in Tourism and Travel Management field, a good Guide can take up opportunity/projects of national and international levels. Today the invention of Tourism Sector is not only confined to social science but its application in physical and engineering field also remarkable.

I.Programme Educational Objectives (PEOs):

After completion of the programme the Diploma Holder will be able to:

1. a candidate is trained on Professional Skill, Professional Knowledge and Employability Skill related to "Tourist Guide" job role. In addition to this, a candidate is entrusted to undertake project work,

extracurricular activities and industrial visit to build up confidence. The broad components covered under Professional Skill subject are as below:

2. The Students learns about different types of Tourism industry, organizational hierarchy of tourism industry and Role/ function of Govt. & Tourist Boards, ITDC, State Govt. Tourist Dept. & Tourism Corporations etc.
3. The Students carries out survey of places of tourist interest, understand packages/offers to promote tourism. Collect information, identifies different categories of accommodation available in the city and different modes of transport available for the tourists. Visit to the Passport Office to learn the procedure of obtaining passport for a tourist and plans tour programme for inbound and out bound foreign nationals taking various factors into consideration.
4. The Students learns the procedure for bookings, cancellation, changing of tickets & concession given in Railways.
5. The Students also undergoes Two weeks on-job Training. The Students visits to airline/travel agency to study its workings in respect of bookings, cancellations and changing of air tickets etc. He learns the procedure of travel insurance covering life, baggage, sickness etc. And becoming agent of national & International airline.
6. The Students visits the Regional transport office to learn the registration procedure of different types of vehicles, the formalities involved etc. The Trainee understands the importance and methods of advertising, publicity, coupons, picture postcard, public relation, press and media. Plans and prepares the advertisements for newspapers, magazines etc. And makes brochures for tourist office, hotels, etc. for tour promotion.
7. The Students draws map of India and locate major tourist destination and adjoining tourism market. The Students locates tourist organizations, regional tourist offices, Directorate of Tourism, etc., analyze their strength and weaknesses in attracting/ serving tourists.
8. This course provide the opportunity to students to enhance their capability and improve their decision-making skills.
9. This course helpful to encourage entrepreneurship among students and pursuing Higher education in the field of tourism.
10. This Course also ensure the holistic development of **Tourist Guide** students like Occupy positions in academic/research institutions /Archives/ASI/DAM/Tourism Department.

Programme Outcomes (POs):

At the end of the programme the students will be able to:

1. Apply the domain knowledge to solve field oriented problems.

2. Implement the ethical values in their daily life.
3. Explain the Art Paternize system in different royal dynasties in India.
4. Effectively Communicate Foreign Clints/Guest/vistors.
5. Give the details about the political, cultural, socio-economic aspects of Ancient, Medieval and Modern Indian History.
6. Effectively communicate the concepts, applications and research results in Tourism area (both Written and Oral)
7. Develop life long learning habits by continuously updating recent trends in Tourism Field
8. Explain the Importanec of Indian History, Culture, Heritage, Art and Architecture,
9. Gain the knowledge about the Tourism related Sectors.

Programme Specific Outcomes:

At the end of the programme, the student will be able to:

PSO1	The program seeks to introduce students to the major concepts of Tourism.
PSO2	The program would enable the students to understand, critically analyze and interpret all aspects of Tourism.
PSO3	The program would familiarize students the Heritage and Cultural fundamentals of the Nation
PSO4	Students would be able to understand and address Tourism issues and Importance Tourist Center of the Nation
PSO5	On completion of the program, students would be able to independently carry out Tourist Guide, Tour and Travel Business and etc.,

Program Articulation Matrix:

- Pedagogy for student engagement is predominantly lectures. However, other pedagogies enhancing better student engagement to be recommended for each course. The list includes active learning/ course projects/ problem or project based learning/ Field Visit/case studies/self study like seminar, term paper or MOOC
- Every course needs to include assessment for higher order thinking skills (Applying/ Analyzing/ Evaluating/ Creating). However, this column may contain alternate assessment methods that help formative assessment (i.e. assessment for learning)

Note: Course = paper; L= Lecture; P=Practical; DSC= Discipline Specific Core Course; DSE= Discipline Specific Elective; SEC= Skill Enhancement Course;

A credit is a unit of study of a fixed duration. For the purpose of computation of workload as per UGC norms the following is mechanism be adopted in the university: One credit (01) = One Theory Lecture (L) period of one hour; One credit (01) One practical (P) period of two hours.

Subject Code Description:

25 – Year of Establishment

C1/S1/G1/E1 – Course subject 1/SEC1/GEC1/DSE1

L –Lecture

P –Practical

RP – Research Project

II. ELIGIBILITY FOR ADMISSION:

Candidates who have passed Two Year Pre University Course of Karnataka State in any discipline or its equivalent (viz., 10+2 of other states, ITI, Diploma etc.) are eligible for admission into this program.

III. DURATION OF THE PROGRAM:

The program of study is only 4(Four) months (one Semester only). A candidate shall complete his/her diploma Course within Two academic years from the date of his/her admission.

IV. MEDIUM OF INSTRUCTION

The medium of instruction shall be Kannada and English. .

V. ATTENDANCE

- a. A student shall be considered to have satisfied the requirement of attendance for the Course, if he/she has attended not less than 75% in aggregate of the number of working periods in each of the subjects compulsorily.
- b. A student who fails to complete the course in the manner stated above shall not be permitted to take the University Examination.

VI. TEACHING AND EVALUATION

M.A. History and Archaeology or Masters degree in Tourism graduates from a recognized university are only eligible to teach and to evaluate the Diploma Course.

VII. SKILL DEVELOPMENT / RECORD MAINTENANCE

- a. Every college is required to establish a dedicated lab for the purpose of conducting practical/ assignments to be written in the record.
- b. the student should maintain a record book in which a minimum of 5 exercise or activities per course are to be recorded.

VIII. SCHEME OF EXAMINATION

- a. There shall be an University examination at the end of Diploma Course. The maximum marks for the university examination in each paper shall be 70 marks for DSC/DSE/SEC.
- b. Internal Assessment 30 marks for DSC/DSE/SEC.

Guidelines for Continuous Internal Evaluation (CIE) and Final Examination(FE) :

The CIE and FE will carry 30% and 70% weightage each, to enable the course to be evaluated for a total of 100 marks, irrespective of its credits. The evaluation system of the course is comprehensive & continuous during the entire period of the Diploma Course. For a course, the CIE and FE evaluation will be on the following parameters:

A) Parameters for the Continuous Internal Evaluation(CIE) :

Sl.no	Particulars	Marks
1	Assignment (Case studies/Case lets)	05
2	Seminar (Class Room Presentations)	10
3	One Test	10
4	Attendance (100%)	05
	Total Maximum Marks	30

B) Parameters for the Final Examination (FE) : 70 Marks

Total of CIE and FE (A + B) =100 Marks

b. **Internal Assessment Tests (IAT):** The IAT will carry a maximum of 20% weightage of total marks of a course. Under this component, one test will have to be conducted.

PATTERN OF INTERNAL ASSESSMENT TEST QUESTION PAPER

Course Code:

Name of the Course:

Duration: 1 Hour

Total Marks: 10

I. Answer any Two of the following questions. (5X2 = 10)

1.-----

2.-----

3.-----

4.-----

PATTERN OF FINAL EXAMINATION (FE):

The Diploma Final Examination for all the courses for which students who get registered during the Diploma shall be conducted. FE of the course shall be conducted after fulfilling the minimum attendance requirement as per the University norms. The BOS of the University has prepared the FE framework and the question paper pattern for FE is presented below for 70 marks.

PATTERN OF QUESTION PAPER

TIME : 3 HOURS

MARKS: 70

Instruction to the Students: attend all the Section and Questions

PART – A

Answer any Four of the following questions. Each question carries 5 marks. (5x4=20)

1. -----
2. -----
3. -----
4. -----
5. -----
6. -----

PART – B

Answer any TWO of the following questions. Each question carries 10 Marks.

(2x10 =20)

8. -----
9. -----
10. -----
11. -----

PART – C

Answer any TWO of the following questions. Each question carries 15 Marks

(2x15=30)

12. -----
13. -----
14. -----
15. -----

Minimum Marks for a Pass:

Candidates who have obtained a minimum of 35% marks in semester end examination i.e. 28 marks out of 70 marks of theory examination and 40% in aggregate i.e. total 40 marks out of 100 marks of Final Examination marks and Continuous Internal Evaluation marks. (The regulations of the VSK University of Ballari is applicable wherever required).



VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY

Choice Based Credit System (CBCS)
Proposed for Diploma in Tourist Guide Programs

Course Structure of Diploma in Tourist Guide

Category	Subject code	Title of the Paper	Marks			Credit		Duration of exams (Hrs)	
			IA	Sem. Exam	Total	L	P	Total	-
DSC1	DTC25DSC1	Principles of Tourism	30	70	100	3	1	4	3
DSC2	DTC25DSC2	Skill Management of Tourist Guides	30	70	100	3	1	4	3
DSC3	DTC25DSC3	Geography and Tourism Development	30	70	100	3	1	4	3
DSC4	DTC25DSC4	Indian Tourism	30	70	100	3	1	4	3
DSC5	DTC25DSC5	Concepts of Tours & Travel Agency	30	70	100	3	1	4	3
SEC6	DTC25 SEC 6/1 Or DTC25 SEC 6/2 (Choice only one Subject)	Research Project work (Or) Internship Training	30	20	50	3	1	4	-
DSC VV7	DTC25 VV7	Viva Voce	-	-	50	-	-	-	-
			180	370	600	-	-	24	-

Department of Studies in History and Archaeology
Diploma in Tourist Guide
Paper I-DTC25DSC1: Principles of Tourism

Course Title : Principles of Tourism	Course Code: DTC25DSC1
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Description of the course:

This course shall introduce the learner to the basics of tourism phenomenon. The course also highlights the role of tourism as an economic intervention and its significance in the economy; course discusses the constituents of tourism with a global outlook. The course appreciates the socio-economic, environmental impacts of tourism and also focuses on giving the initial ideas of tourism industry linkages.

Learning outcomes (CO's) :

After completing this course, the student should be able to:

- 1) An understanding of the basic concepts of tourism.
- 2) An ability to describe the different forms and types of tourism.
- 3) An understanding of the travel motivators.
- 4) An understanding of the relevance of transport sector and travel formalities.
- 5) An understanding of the impacts of tourism.

Unit- I Concepts of Tourism:

- 12 Hours

Meaning and Definitions of Tourism—its Nature, Scope, Significance. Differentiation of Tourist, travelers, visitor, transit visitor and excursionist, Travel and tourism through the Ages, Five A's of tourism, elements of tourism.

Types of Tourism: Inter-Regional and Intra-Regional Tourism, Inbound and Out bound Tourism, Domestic, International Tourism.

Forms of Tourism: Religious, Historical, Social, Adventure, Health, Business Tourism and other Forms of Tourism

Unit -II Factors of Tourism Development:

- 16Hours

Historical background of Tourism -Tourism Development Through the ages - Development of Tourism in India, History of Travel, Travel Trends In The 19th and 20th Century, Recent Trends in Indian Tourism.

Unit-III Impacts of Tourism :**- 15 Hours**

Economic, Social, Cultural, Environmental Impacts and Development. Sustainable development- concepts of development and sustainability, Responsible Tourism, Code for Safe and Honourable Tourism; Climate change and tourism; Contemporary trends in tourism- use of ICT, social media, accessibility issues, etc Indian Tourism Policies and their Importance.

Unit IV- Basic Infrastructures of Tourism :**- 17 Hours**

Early and Medieval Period of Travel- Modes of Transports, **Forms of Modern Transport System:** Air, Surface and Water Transport Systems and their Networks - Acts/Policies and Practices of Tourist Transportation- Main Transport Agency's.

Accommodation: Types of Accommodation- **Star Hotels and Resorts, Home Stays.** Sources of Finance: Incentives and Subsidy Extended To Hotels In Tourist Areas. Catering –Basic Tourists Requirements and Types.

Books for Reference :

1. Swain, S.K. & Mishra, J.M.(2012). Tourism Principles & Practices, Oxford University Press, New Delhi.
2. Bhatia A.K. (2002), International Tourism Management, Sterling Publishers, New Delhi.
3. Goeldner, C.R. & Brent Ritchie, J.R. (2006). Tourism, Principles, Practices, Philosophies. John Wiley and Sons, New Jersey.
4. Page Stephen J. Brunt Paul, Busby Graham and Cornell .J (2007). Tourism: Modern Synthesis. Thomson Learning. London. U.K.
5. Gee, Chuck Y., James C. Makens,, and Dexter J.L. Choy. (1997). The Travel Industry, Van Nostrand Reinhold, New York.
6. Youell, R.(1998). Tourism-An Introduction. Addison Wesley Longman, Essex.
7. Michael M. Coltman. (1989). Introduction to Travel and Tourism- An International Approach. Van Nostrand Reinhold, New York.
8. Burkart A.J., Medlik S. (1992). Tourism - Past, Present and Future. Heinemann, London.
9. Roday. S, Biwal. A & Joshi. V. (2009). Tourism Operations and Management, Oxford University Press, New Delhi.
10. Seth, P.N., (1999) Successful Tourism Management (Vol 1 & 2)
11. Jagmohan Negi, Tourism and Travel: Concepts and Principles

Department of Studies in History and Archaeology
Diploma in Tourist Guide
Paper II-DTC25DSC2: Skill Management of Tourist Guides

Course Title: Skill Management of Tourist Guides	Course Code: DTC25DSC2
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Description of the course:

Tourism is a contact intensive service industry. One of the first things that customers and therefore employers look for in tourism professional is his/ her ability to communicate and a pleasing personality. This course is organized as a laboratory where learners will have an opportunity to hone their communication skills and develop their personality. Every tourism company looks for professionals who are adept on selling and have good relationship building skills. This course will also enable learners to understand the nuances of sales and customer handling. The contents will make students delve into looking at basic personality traits, including values, beliefs, and nature along with learning about their own personality. It will further enable students to use their communication skills and personality together for career advantage.

Learning outcomes:

The objective of the training programme is to bring about personality development with regard to the different behavioural dimensions that have far reaching significance in the direction of professional effectiveness. After completing this course, the learners should be able to:

1. Communicate effectively in business situations
2. Present self and their ideas well within a business set up
3. Create win-win scenarios that have their customers coming back for more
4. Increase their personal influence, persuasive power and charisma
5. Face the interviews confidently and Manage stress and handle conflict effectively

Unit – I Concept of Guide: - 12 Hours

Meaning and Definitions, Concepts, Historical background of Guides-Types of Guides: Conceptual Meaning of Tourist Guide, Duties and Responsibilities, appointment of Tourist Guide .

Unit – II Responsibilities of Guides: - 17 Hours

Preparation of a Tour: Review of Itinerary, Participant List, Accuracy, Timings and Practicality, Identifying the Group or Individual Traveller's Special Needs, Checking Vehicle, Locating Vehicle and Contacting Driver; Standard of Dress and Personal Grooming; Greeting Participants and Introducing Self; Leading The Participant: Skills In Leading The Group, General Instruction To Participants At Monuments, Sacred Places and Crowded Areas, Giving Commentary, Answering Questions, Concluding a Tour. **Interpreting Sites:** Characteristics of Natural, Historical, and Urban Sites; Potential of Public and Private Agencies, Interpretation of Specific Groups, Especially The Young.

Unit – III Co-Ordination: - 16Hours

Co-Ordinating With The Main Office, Conducting Various Types of Tours, Ability to Deliver All Information Imaginatively and Accurately Relevant to The Client's Needs; Establishing Good Security Measures.

Unit – IV Personality Development: - 15 Hours

Introduction Meaning of Personality, Personality Factors- External, Internal. Effective or Winning Personality, Developing a Selling Personality. Communication Skills. Personality Grooming, Physical Fitness, Dressing Sense, Formal and Informal Clothing, Behaviour With Male and Female Clients, Behaviour in Office.

Books for Refernces:

1. Goddy B. & Parkin I., Urban Interpretation : Vol. I, Issues and Settings; Vol. II
2. Techniques and Opportunities, Working Papers, School of Planning, Oxford Polytechnic, 1991.
3. Pond K.L., The Professional Guide: Dynamic of Tour Guiding, Van Nostr and Reinhold, New York, 1993.
4. Trade Wings Manual For Personality Development Practical Paper I

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Paper III-DTC25DSC3: Geography and Tourism Development

Course Title: Geography and Tourism Development	Course Code: DTC25DSC3
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Description of the course :

This course has been designed keeping in mind the needs of travel industry. It is a job-oriented course which has been tailor-designed to provide hand on training to students. The course will provide students to interact with the travel professionals and experts.

Learning outcomes :

After completing this course, the student should be able to:

1. Learn about popular global destinations
2. Learn about popular circuits and itineraries
3. Learn about important service required by a tourist.
4. Prepare itineraries with costing
5. Understand how to convert tourist's idea of holiday into a tour package.

Unit-I Background of Geography:

- 13 Hours

Meaning-Definitions, its Nature and Scope. **Importance of Geography In Tourism:** Climatic Variations, Climatic Regions of World, Study of Longitude & Latitude, International Date Line, Time Variations, Time Difference.

Unit-II Factors of Tourism Development:

- 16 Hours

Physical Factors : Relief -Climate -Vegetation -Wildlife-Water Bodies.

Socio-Cultural Factors : Religion-Historical-Sports -Settlements Etc.

Economic Factors : Transportation -Industry.

Unit-III Physical Features and Tourist Destinations :

- 16 Hours

North America (United States of America): New York, Washington, Los Angeles, San Francisco, Orlando, Dallas, Canada, Ottawa, Montreal, Vancouver, Mexico.

Central America: Costa Rica, Panama, Belize Etc.

Europe: France, Spain, Italy, United Kingdom, Moscow, Germany, Austria, Greece, Switzerland, The Netherlands.

Unit-IV- Tourist Destinations of Africa & Other Nations: - 15 Hours

South Africa: Mauritius, Kenya. **Middle East:** Egypt, Morocco, Saudi Arabia. **United Arab Emirates:** Mecca-Madina. **North & East Asia/ Pacific:** China, Malaysia, Thailand, Singapore, Australia, Japan. **South Asia :** Saarc Countries.

Books for References:

1. Ahmed Aizaz: General Geography of India, Ncert, New Delhi.
2. Douglas Pearce: Topics In Applied Geography, Tourism Development, Longman Scientific Technical, New York, 1995.
3. Robinson H.: A Geography of Tourism, Mac Donald & Evans London, 1978.
4. Rosemary Burton: Travel Geography, Longman, England, 1995.
5. Singh R. L. (Ed): India A Regional Geography, National Geographical Society of Varanasi, 1989.
6. Spate D. K.: India & Pakistan, A General Geography.

Department of Studies in History and Archaeology

Diploma in Tourist Guide

Paper IV-DTC25DSC4: Indian Tourism

Course Title: Indian Tourism	Course Code: DTC25DSC4
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Description of the course:

To provide an overview of the tourism products and resources of India. This paper presents the core competency of Indian Tourism to the students to be familiar with the places of natural and cultural tourism interest.

Learning Outcomes:

1. The objective is to help students to understand the significance of cultural and natural tourism resources of India.
2. Creating awareness and induce thinking about our past, present and future condition of our heritage and resources.
3. Develop knowledge about the various landforms of India and to learn about popular tourist circuits of India.
4. To foster tourism development and to have a critical understanding about the importance and need for conservation our heritage.

Unit – I Tourist Destinations in India:

- 15 Hours

Introduction to Indian Tourism: Tourism Background, Classification of Indian Tourist Center, **Wildlife Sanctuaries, National Parks and Natural Reserves In India:** Jim Corbett Tiger Reserve, Bharatpur Bird Sanctuary, Valley of Flowers, Kanha, Kaziranga, Sasan Gir, Dachigam, Ranthambhore and Keoladeo Ghana.

Hill Stations: Study of Hill Station Attractions and Their Environs With Case Studies of Mussoorie, Nainital, Munnar and Ooty.

Beaches and Islands: Beaches in Goa, Kerala, Orissa. Andaman Nicobar & Lakshadweep Islands.

Unit –II. Historical Tourist Centers:

- 15 Hours

Delhi, Agra, Jaipur, Khajuraho, Varanasi, Mumbai, Kolkata, Chennai, Hyderabad, Mahabalipuram, Madurai, Tanjore, Hampi, Ellora, Elephanta, Konark and Fatehpur Sikri Monuments- Qutub Minar,

Atala Mosque (Jaunpur), Kirtistambha (Chittor), Sher Shah Suri's Tomb, Sikandara, Red Fort (Delhi), Taj

Mahal, Golden Temple (Amritsar), Hawa Mahal (Jaipur), Bara Imambara (Lucknow).

Unit-III - Religious Pilgrimage Centers: - 15 Hours

Hindu- Charo Dham Yatra, Jyotirlinga Yatra, Devi Yatra Vindhyachal (U.P.) Kamakhya (Assam), Vaishnavadevi, Kashi, Prayag, Gaya, Ayodhya, Mathura–Vrindavana, Allahabad, Ujjain, Hardwar, Nasik, Gangasagar. **Buddhist** : Lumbini, Bodhgaya, Sarnath, Kushinagar, Sharavasti, Sankisa, Vaishali, Rajgriha, Kapilvastu, Nalanda, Sanchi, Ajanta. **Jain** : Kashi, Pavapuri, Shatrunjaya, Girnar, Mt. Abu, Sharavanbelgola, Palitana **Muslim** : Ajmer Sharif, Nizamuddin (Delhi), Fatehpur Sikri, and Some Important Mazars. **Sikh** : Patna, Nanded, Guru-Ka-Tal (Agra), Amritsar.

Unit-IV: TOURISM ORGANIZATIONS and FUNCTIONS - 15 Hours

Roles and Functions of United Nations- World Tourism Organization (WTO), Pacific Asia Travel Association (PATA), World Tourism & Travel Council (WTTC) - International Hotel Association (IHA), Ministry of Tourism, Govt. of India, India Tourism Development Corporation (ITDC), Federation of Hotel and Restaurants Associations of India (FHRAI).

Books for References :

1. Gupta, Sp, Lal, K, Bhattacharya, M. Cultural Tourism In India (Dk Print 2002)
2. Dixit, M and Sheela, C. Tourism Products (New Royal Book, 2001)
3. Oki Morihiko, Fairs and Festivals, World Friendship Association, Tokyo, 1988.
4. Mitra, Devla, Buddhist Architecture, Calcutta.
5. Michell, George, Monuments of India, Vol. 1. London.
6. Davies, Philip, Monuments of India, Vol. II., London.
7. Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
8. Brown Percy, Indian Architecture (Islamic Period), Bombay.
9. Hawkins. R.E., Encyclopaedia of Indian Natural History.
10. Grewal, Bikram (Ed) : Indian Wildlife.

Department of Studies in History and Archaeology
Diploma in Tourist Guide
Paper V-DTC25DSC5: Concepts of Tours & Travel Agency

Course Title: Concepts of Tours & Travel Agency	Course Code: DTC25DSC5
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of Final Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

Description of the course:

Planning a trip is a time-consuming and complicated process. Travel agents simplify this process for their customers in addition to providing consultation services and entire travel packages. They may book flights, cruises, rental cars and hotels, as well as resort stays and events. Hence this course aims to skill the students in developing a skill for travel agency operator.

Learning outcomes:

After doing this course, the learner will be able to:

1. To familiarize the historical background of the travel agency business
2. To understand broadly the functions of a retail travel agency
3. Identify various resources for planning travel itineraries.
4. To realize the meaning of inbound tour management and differentiate it from an outbound tour
5. To understand the nature and meaning of an outbound tour and understand handling of outbound tourist

Unit – I Introduction to Tours and Travels :

- 15 Hours

Definition and Meaning of Travel Agency-Differentiation Between Travel Agency and Tour Operation Business.

Travel Formalities: Passport, Visa, Health Requirements, Taxes, Customs, Currency, Travel Insurance, Baggage and Airport Information. Travel Agency and Tour Operation Business: History, Growth, and Present Status of Travel Agency.

Travel Agency and Tour Operators: Linkages and Arrangements With Hotels, Airlines and Transport Agencies and Other Segments of Tourism Sector. Approval of Travel Agents and Tour Operators: Iata Rules and Regulations For Approval of a Travel Agency, Approval By Airlines

and Railways. Study of Various Fiscal and Non – Fiscal Incentives Available To Travel Agencies and Tour Operations Business.

Unit–II Functions of A Tour & Travel Agent: - 17 Hours

Understanding The Functions of a Travel Agency - Travel Information and Counselling To The Tourists, Itinerary Preparation, Reservation, Ticketing, Preparation and Marketing of Tour Packages, Handling Business/Corporate Clients Including Conference and Conventions.

Sources of Income: Commission, Service Charges. **Travel Terminology:** Current and Popular Travel Trade Abbreviations and Other Terms Used In Preparing Itineraries.

Functions of a Tour Operator: Market Research and Tour Package Formulation, Assembling, Processing and Disseminating Information On Destinations, Liaisoning With Principals, Preparation of Itineraries, Tour Operation and Post Tour Management. Sources of Income For Tour Operation.

Event Management: Role of Events For Promotion of Tourism, **Types of Events-**Cultural, Festivals, Religious, Business Etc. Need of Event Management, Key Factors For Best Event Management. Case Study of Some Cultural Events (Ganga Mahotsava, Lucknow Mahotsava and Taj Mahotsava) Concept of MICE. Introduction of Meetings, Incentives, Conference/Conventions, and Exhibitions. Definition of Conference and The Components of The Conference Market. The Nature of Conference Markets and Demand For Conference Facilities. The Impact of Conventions On Local and National Communities.

Unit–III Public and Private Sector In Travel Agency : - 13 Hours

Business and Tour Operation Business: Organisational Structure and Various Departments of a Travel Agency. Case Study of ITDC. Case Study of SITA, Cox & Kings, TCI and Thomas Cook. The Indian Travel Agents and Tour Operators – An Overview. National Trade Associations: IATA and TAAI.

Unit IV Legal Issues and Tourism Related Laws: - 15 Hours

Principles and Practices In Business Ethics. Ethical and Legal Responsibilities of Travel Agencies. A Study of Laws Relating To Accommodation, Travel Agency, Airways, and Surface Transport. Consumer Protection Act, 1986; A Study of Laws Related To Ancient Monuments Preservation Act, 1904; Ancient Monuments & Archaeological Site and Remains Act, 1972 A Study of Laws Relating To Foreigners Act, 1946; Foreign Exchange Regulation Act, 1973, Passport Act, 1967 and Wildlife Protection Act, 1972.

Books for References:

- Holloway, J.C., (1983), The Business of Tourism, McDonald and Evans, Plymouth.
- Syrratt Gwenda, (1995). Manual of Travel Agency Practice, Butterworth Heinmann, London
- Stevens Laurence, (1990). Guide To Starting and Operating Successful Travel Agency, Delmar Publishers Inc., New York.
- Chand, Mohinder, Travel Agency Management, Anmol Publication
- Seth, P. N., (1992), Successful Tourism Management Vol. 1 & 2, Sterling Publications, Delhi
- Foster, Douglas (1983), Travel and Tourism Management, Mcmillan, London

Note: Student Should Choice the Any One (Either Paper VIA or VIB only one) of the Following Activity

Department of Studies in History and Archaeology
Paper: VI/A: DTC25SEC6/1-Research Project Report

Course Title : Research Project Report	Course Code: Project - DTC25SEC6/1
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of ESA/Exam:-----
Summative Assessment Marks: 20	Total Marks : 30+20=50

➤ **Research Project Report:**

Each Student is Required To Prepared a Research Project Report Based On Field Study Related To Tourism Industry. all the students Must will have to undergo a field study tour (FST) during the Course and submit their report as a paper carrying 100 marks. The students will have to give presentation based on their reports before a duly constituted board of faculty members.

Each Student Is Required To Participate In About a Two Weeks Field Study Tour. The Tour Will Be Arranged By The Department Contributing The Train and Other Conveyance Charges. The Objectives Behind The Field Tour are To Provide Practical Knowledge of Tourist Resources of The Country and To Analyse The Existing Infrastructure and Amenities of Tourism Development and To Examine Future Prospects of Tourism Promotion. Each Candidate Has To Meet His Expenditure Towards Local Travel, Boarding, Lodging Etc. After The Completion of The Study Tour Each Student Is Required To Submit Field Study Tour Report For Evaluation At Least 15 Days Before The Commencement of The Main Examination.

Description of the course:

The rationale behind the project work is to:

1. Expose the student to various operational and practical aspects of tourism business
2. Help him apply principles learned in class to real-life situations
3. Help the student hone his/ her written/ communication skills required for a professional

Course Outcomes(CO's):

At the end of the course,

1. To provide an opportunity for students to apply theoretical concepts in research work.
2. To expose the students to the current historical development.
3. To learn apply multidisciplinary concepts, tools and techniques to solve research area.
4. To know the present scenario of a particular field of historical and archaeological ideas.

5. To create awareness of various research topics in the history and archaeology.

Students are advised to take up a project work only in area of tourism and related field.

- Each of the students has to undertake a project individually under the supervision of an allotted teacher and to submit the same following the guidelines as laid out by the department.
- Language of Project Report and Viva-Voce Examination will be English/Kannada.

The Project Report must be typed and spirally bounded

--Or--

Department of Studies in History and Archaeology
Paper: VI/B: DTC25SEC6/2-Internship Training

Course Title : Internship Training	Course Code: Project - DTC25SEC6/2
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of ESA/Exam:-----
Summative Assessment Marks: 20	Total Marks : 30+20=50

➤ **Internship Training:**

The Training is Based Upon The 2 Weeks Practical Training With Any Recognised Travel Agency/Tour Operating Company/Hotel. During The Organisational Work (Training Period), Each Student Is Required To Prepare Practical Report of Day To Day Activities To Be Submitted For Evaluation.

Description of the course :

The rationale behind the **Internship Training** is to:

1. Expose the student to various operational and practical aspects of tourism business
2. Help him apply principles learned in class to real-life situations
3. Help the student hone his/ her written/ communication skills required for a professional

Learning outcomes :

The **Internship Training** will help student:

1. Identify a problem/ challenge/ business issue
2. Devise a plan to solve the issue at hand
3. Apply his/ her knowledge and learning to arrive at conclusion
4. Present his findings, suggestions formally in a professional format

Students are advised to take up a **Internship Training** work only in area of tourism and related field.

- Each of the students has to undertake a **Internship Training** individually under the supervision of an allotted teacher and to submit the same following the guidelines as laid out by the department/University.
- Language of **Internship Training** Report Examination will be English/Kannada.

The **Internship Training** Report must be typed and spirally bounded

Pattern of the Students Practical Work

Unit – I Computer and Information System Internet:

Management Information Systems, Office Automation, E-Mail and Electronic Highway, Internet, Web Page Designing. Computer Presentation: Introduction To a Statistical Package (Spss), Presentation Graphic Tools. Multimedia Technology. Role of Computers In Travel and Tourism.

Unit II -Map Work:

Preparation of Tour Maps. Maps and Topo sheet Reading. Use of Gps. Calculating Distance On Map. Preparation of Charts of The Countries Information.

Unit III- Promotion and Advertisement:

Preparation of Brouchers and Advertisements For Different Tours.

Unit IV- Preparation of Itinerary:

10 Itinerary of Different Regions and Different Seasons.

Unit V- Ticketing :

Rail Ticket Procedure, Air Ticketing Computer Networking: What Is Crs, How It Functions. Crs For Rail Transport, Hotel Bookings, Airlines: Different Packages Used: Abacus, Fantasia, Amadeus, Apollo-Galileo, Sabre Etc. Use Dummy of One For The Crs Packages (If Available). Mixed Class Journeys, Special Fares (Excursion, Students & Seaman), Passenger Ticket & Baggage Check (With Issuance of Ticket With Itineraries – One Way (Ow), Return (Rt), Circle Trip (Ct), Mixed Class Special Fares, Passengers Expenses En Route, Credit Cards, Universal Air Travel Plan (Uatp), Baggage Rules.

Unit VI-Communication Skill and English Speaking:

Essay Writings, Passage Translation, Letters Writing, Passage Explanation, Grammar : Change of Sentences From Active Voice Into Passive Voice, Direct – Indirect Narration, Comparison of Adjectives.

Unit VII-Procedure For Domestic and International Hotel Reservations. Documentation Related With Hotel Reservation/Configuration/ Cancellation, Preparation of Hotel and Other Service Vouchers, Procedure and Documents Involved In Informing Sub-Agents For Services; Procedure of Checking and Passing The Bills of The Transport/Hotels and Guide/Escorts, RBI Guidelines/Rules Regarding The Foreign Exchange Transactions.

Unit VIII-Passport & Visa : Document Required For Passport and Visa, Types of Visa, Procedure of Passport and Visa. Practical

Books for Refrance:

1. Negi, Jagmohan, Toursit Guide andTour operation, Kanishka Publishers 2004.
2. Syrratt, Gwenda Manual of Travel Agency Practices, Elsevier, Butterworth Heinmann, Edition 2003.
3. Pender, Lesley, Travel Trade andTransport. An Introduction, Edition 2001
4. Holloway, J.C., (1983), The Business of Tourism, McDonald andEvans, Plymouth.
5. Syrratt Gwenda, (1995). Manual of Travel Agency Practice, Butterworth Heinmann, London
6. Stevens Laurence, (1990). Guide to Starting and Operating Successful Travel Agency,Delmar Publishers Inc., New York.
7. Chand, Mohinder, Travel Agency Management, Anmol Publication

VSKU Guidelines for Project Work for Diploma in Tourist Guide Program

Project work is an integral part of academic curriculum of **Diploma in Tourist Guide Program** of the History and Archaeology Vijayanagara Sri Krishnadevaraya University, Ballari. It is an initiative to bridge the gap between knowledge and application through a series of interventions that will enable students to gain insights. This program as it serves the twin purposes of providing practical and the Theoretical knowledge to students and providing understanding past history with through present society.

INTRODUCTION:

General Guidelines:

- ❖ **Nature of project work:** The student will have to identify a project work in Tourism Sector that matches the student's area of specialization. Project work is a combination of In-plant study and a research project. Students are expected to study the functioning of an area, identify a problem area and provide suggestions to overcome the problems.
- ❖ No two students of the PG Department/ College shall work on the same topic. Students can take field-based research in different fields of the Tourism Sector
- ❖ **Duration of project work: 15 Days (Two Weeks) for Field Study.**
- ❖ **Guide: Internal guide** of the project work is a full-time faculty member working in **History and Archaeology** department of the **History and Archaeology** VSKU /affiliated colleges where Diploma in **Tourist Guide** program offered. **Internal guide** is from the where the student is carrying out his/her project work.

Activity Time-line Remarks

Identifying the research area and Problem Identification First two weeks Student individually identifies a research area and identifies topic with his guide for his/her study, according to his/her interest topic 3rd week His/her interests discussed with guide. Research design 4th week discussion with internal guide to decide on suitable design for the research.

- The approval status is submitted to Chairman, Post Graduate Department of **History and archaeology** who will officially give concurrence for execution of the internship.

*Synopsis: It is a 3-5 pages hard copy document and to be submitted to the Chairman with the signatures of Internal Guide and the Student.

Page 1 Title, contact addresses of student - with details of internal Guide

Page 2 Introduction with objectives, Review of articles/literature about the topic with source of information and expected results (300 words).

Final report should be submitted to the university before two weeks of the commencement of the theory examination.

➤ **Format of the project report:**

a. **The report shall be prepared using a MS wordprocessor** with Times New Roman font sized 12, on a page layout of A4 size with 1” margin on all three sides and left with 1.5”, doubleline spacing and only front side print, [no back-to-back print]. The report may not exceed 85pages.

➤ **Submission of report:**

a) StudentsshouldsubmitthereportinHardbound“**NavyBlue**”colorwithGoldenEmbossingorscre en-printing.

b) Studentsshouldalsosubmit thereportin electronicform[CD].

c) Only,inPDFfile (Un-editableformat)tothedepartmentandcolleges

where **Master of Arts in History and archaeology** program offered. Colleges in turn shallsubmit all the reports and CDs of their students along with a consolidated master list withuniversity registration number], Name of the student, and Title of the report to the Chairman,PG-Department of History and archaeology, VSKUB before thecommencement of the theoryexaminations.

➤ **Publication of research findings:**

a) Studentsexpectedtopresenttheirresearchfindingsinseminars/conferences/technicalevents/fe sts or publish their research work in journals in association with their internal guide ofthe department with VSKU Bellary affiliation as a tag. Appropriate weightage should be given tothisin theinternal evaluation ofthe project report.

➤ **Evaluation:**

a) The project report of a candidate shall be assessed for maximum of 20 marks [consisting of 20 marks for report evaluation by the internal and external guide and 50 marks for viva-voce examination.

b) The average of internal and external shall be arrived to award final marks for a maximum of Twenty (20) marks based on parameters specified by BOS in History and archaeology.

➤ **Viva-voce/Presentation:**

a) viva-voce examination will be conducted for Fifty [50] marks at the PG-Department of History and archaeology, VSKU, Bellary and each student is expected to give a presentation of his/her work.

b) The Chairman of the department and an expert appointed by the BOE chairmanshallconduct the viva-vocee xamination.

c) The Candidate who fails to attend and/or fulfill the requirements of the course shall not be eligible and he/she shallre-register for thecourse when offered.

*Candidate shall submit the presentation reports to the department and should bring the same on the day of Viva-Voce examination.

Project Report on

(TITLE OF THE REPORT IN CAPITAL LETTERS WITH INVERTED COMMAS)

(Submitted to Vijayanagara Sri Krishnadevaraya University, Ballari in partial fulfilment of the requirements for the award of the **Diploma in Tourist Guide**)

By
(Student Name)
(Reg. No. :)

Add awesome picture in research topic related

Guide Name:



Faculty of Social Sciences
Department of Studies and Research in History and Archaeology,
Vijayanagara Sri Krishnadevaraya University, Ballari
(Year)

DECLARATION

I, the undersigned, hereby declare that the Project Report entitled "-----
-----" written and submitted by me to Vijayanagara Sri Krishnadevaraya University, Ballari in partial fulfillment of requirements for the Award of **Diploma in Tourist Guide** under the guidance of-----
----- is my original work and the conclusions drawn therein are based on the material collected by my self.

Place: Ballari Signature

Date:

(Name Research Student)

CERTIFICATE

This is to certify that the Project Report entitled“-----
-----” which is being submitted herewith for the award of the **Diploma in Tourist Guide** of
Vijayanagara Sri Krishnadevaraya University, Ballari is the result of the original research work completed
by Mr./Ms.-----bearingURN(XXXX), under my supervision and guidance and to the best of my
knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the
award of any degree or similar title of this or any other University or examining body.

Signature of Research Guide

Place: Ballari

Date:

Signature of the Chairman/Director/Principal

Place: Ballari

Date:

**CERTIFICATE
TO WHOMS EVER IT MAY CONCERN**

This is to certify that **Mr./Ms.-----**has worked in the department from 7th May 2022 to 7th July 2022 in our organization. During this period, he successfully completed the work assigned to him. He has been sincere, hard working and punctual in his work. I wish good and prospers carrier for his future.

Signature
(Name of the Person)
Designation with Office Seal

Note: The above-cited content certificate is to be obtained on original letterhead of the company by the project student where he/she carried out project work.

F. CONTENTPAGE

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CHAPTERI:	Introduction	Hindu-ArabicNo
CHAPTERII:	ProfileoftheOrganization	Hindu-ArabicNo
CHAPTERIII:	ResearchDesignandMethodology	Hindu-ArabicNo
CHAPTERIV:	DataPresentation,AnalysisandInterpretation	Hindu-ArabicNo
CHAPTERV:	Findingsandsuggestions	Hindu-ArabicNo
BIBLIOGRAPHY		Hindu-ArabicNo
ANNEXURE		Hindu-ArabicNo

G.

ACKNOWLEDGMENT

A page for Acknowledgment

Here the students can acknowledge for the people who are concerned to the work and project. For example:

ACKNOWLEDGMENT

I take this opportunity as a privilege to express my deep sense of gratitude to my research guide Dr./Shri____, [Designation], **Post-Graduate Department of History and Archaeology Vijayanagara Sri Krishnadevaraya University, Ballari** for his continuous encouragement, invaluable guidance and help for completing the present research work.

I am deeply indebted to Dr._____, Chairman/HOD/Principal, **Post-Graduate Department of History and Archaeology, Vijayanagara Sri Krishnadevaraya University, Bellary or College** for being a source of inspiration to me and I am indebted to him for initiating me in the field of research.

I am deeply grateful to all authorities of the **Vijayanagara Sri Krishnadevaraya University, Ballari** without their help completion of the project was highly impossible.

I take this opportunity as a privilege to articulate my deep sense of gratefulness to the Managing Director, and the staff of the ----- of Company for their timely help, positive encouragement and without their help completion of the project was highly impossible.

I wish to express a special thanks to all teaching and non-teaching staff members, the **Vijayanagara Sri Krishnadevaraya University, Ballari** for their forever support. Their encouragement and valuable guidance are gratefully acknowledged. I would like to acknowledge my all family members, relatives and friends for their help and encouragement.

Place: Ballari

Date:

Name of the Student

H. LIST OF TABLES

A PAGE FOR LIST OF TABLES

LIST OF TABLES		
Table No.	Title of the Table	Page No
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Tables may be more or less depending upon the tables in each chapter

I. LISTOFFIGURES

A PAGE FOR LIST OFFIGURES

LISTOFFIGURES		
Figure No	TitleoftheFigure	PageNo.
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❖ LIST OF ABBREVIATIONS

All the abbreviations used in the research projects should be listed alphabetically here. **For example**
ASI: Archaeological Survey of India
ICHR: Indian Council of Historical Research

Department of Studies in History and Archaeology
DTC25 VV7 : **Viva Voce**

Course Title : Viva Voce	Course Code: DTC25 VV7
Total Contact Hours: 60	Course Credits: --
Formative Assessment Marks: -	Duration of ESA/Exam: --
Summative Assessment Marks: 50	Total Marks : 50

Viva-voce by Chairman and an Expert Drawn from Other University for 50 Marks

Pattern of Marks allotted to Candidate :

1. Presentation Skills -10
2. Communication Skills-10
3. Subject Knowledge 05
4. Objective of the study/Methodology -10
5. Analysis using Statistical tools and Statistical Packages -10
6. Findings and appropriate suggestions 05

Total = 50

Course Outcomes (CO's) :Department of Studies in History and Archaeology
DSE4-21HAA4E3BL: Heritage Tourism in Karnataka

Course Title : Heritage Tourism in Karnataka	Course Code: DSE4-21HAA4E3BL
Total Contact Hours: 60	Course Credits: 04
Formative Assessment Marks: 30	Duration of ESA/Exam: 3 Hours
Summative Assessment Marks: 70	Total Marks : 30+70=100

At the end of the course,

1. Students to know the Cultural Tourism of like Fairs and Festivals, Dance Festivals, Performing arts, Dance and Music, Myths and Legends.
2. Students learned the Evaluation of Tourism.
3. Analyzed the Tourism Organizations in World.
4. Evaluate the Various types of Indian Heritage and Architecture.

Karnataka

Unit -IV : Culture and Heritage Tourism:

14 Hours

Introduction: Origin, Concept and Significance, Definition, Types of Heritage : Tangible and Intangible - Importance of World Heritage Sites - Criteria of declaration of World Heritage Sites - Polices - Indian Cultural Heritage- Architectural Heritage -Important World Heritage Sites in Karnataka: Badami, Pattadakallu, Hampi.

Unit -V : Prospective of Heritage Tourism:

12 Hours

Problems and prospects of Cultural Tourism - Fairs and Festivals - Dance-Performing arts - Music - Myths and Legends - Cuisines and specialty dishes - Artifacts and Handicrafts - Indian Paintings, The Management and Marketing of Heritage Tourism, Development Aspects of Heritage Tourism.

Books for Reference:

1. N Seth: Successful tourism Management (Vol. 1 & 2) , Sterling Publishers, New Delhi
2. K Bhatia: International Tourism Management, Sterling Publishers.

3. K Bhatia: Tourism Development: Principles and Practices, Sterling Publishers.
4. Christopher J. Hollway; Longman ; The Business of Tourism.
5. Cooper, Fletcher et al, (1993), Tourism Principles and Practices, Pitman.
6. K Bhatia: The Business of Tourism concept and strategies , Sterling Publishers
7. Page, S: Tourism Management: Routledge, London.
8. Glenn F. Ross - The Psychology of Tourism (1998), Hospitality Press, Victoria, Australia.
9. Gupta, SP, Lal, K, Bhattacharya, M. Cultural Tourism in India (DK Print 2002).
10. Nichell, George, Monuments of India, Vol. 1. London.
11. Davies, Philip, Monuments of India, Vol. II., London.
12. Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
13. Brown Percy, Indian Architecture (Islamic period), Bombay.
14. Dasgupta, Kapila, Indian Classical Dance, New Delhi.
15. Dasgupta, Prayaganand, History of Indian Music.
16. Dasgupta, Jyotindra & Arti, Aggrawala : National Handicrafts and Handlooms Museum.
17. Dasgupta. R. J. Handicrafts & Industrial Arts of India, New York.
18. Dasgupta, S. A.: The national cultural of India, National Book Trust, New Delhi, 1987.
19. Dietrich Zimmer, Philosophies of India, Routledge.

1. To realize the interrelationship between tourism and its constituent segments.
2. To understand the stages of growth and development of Travel and Tourism.
3. To realize the socio-cultural & economic impacts generated out of tourism.
4. To realize the functions of various International & National Tourism Organizations and its operations

Module No. 3: HOSPITALITY OPERATIONS

Meaning & Nature of Hospitality, Features of Hospitality Services, Evolution of hospitality Services, Structure of Accommodation Industry, Operation of Accommodation Units – Front Office, Housekeeping, Food and beverage department, Significance of Accommodation in the Tourism Industry.

Module No. 4: TOURISM SERVICES

Motor Coach tourism, Automobile and tourism, Car Rentals and services, Rail Transport, Rail tourism, High Speed trains, Luxury trains, Tourism services of AMTRAK, Eurail Pass, Brit Rail Pass, Tourist trains in India.

1. Bhatia A. K.: International Tourism Fundamental & Practices, Sterling Publishers, New Delhi, 1995.
2. Bhatia A. K: Tourism Development: Principles, Practices & Philosophy Sterling Publishers, New Delhi, 1995.
3. Douglas Pearce: Tourism Today: A Geographical Analysis, Longman Scientific Technical, New York, 1987.
4. Douglas Pearce: Topics In Applied Geography, Tourism Development, Longman Scientific Technical, New York, 1995.
5. Negi J. M. S.: Tourism & Travel Concepts and Principles, Gitanjali Publishing House, New Delhi.
6. Robinson H.: A Geography of Tourism, Mac Donald & Evans London, 1978.
7. Selvam M.: Tourism Industry In India, Himalayan Publishing House, Bombay, 1989.

Development of Karnataka Tourism:

Background of Karnataka Tourism- Tourism Development Policies, Tourism Agency's-KSDTDC- Karnataka Tourism Department. **Main Tourist Places:** Hampi, Anegondi, kummatadurga, Herebenkal, Hulikunte-Kumathi, Ballari, Kurugodu, Bangalore, Mysore, Bannerughata, Shravanabelagola, Mudibidere, Badami, Aihole, Pattadakallu, Mahakoota, Basavakalyana, Bidar, Kalburgi, Bijapur. Dharmashtala-Sringeri, Horanadu, Kukke Subramanya, Jog Falls,

Madikeri(Coorg), chikkamangalore, Udapi, , Honnavara, Malpe, Marvante, Mangalore, Gokarna, Karwar, Bhatkal.

- Vatsayana, Kapila, Indian Classical Dance, New Delhi.
- Swami, Prayaganand, History of Indian Music.
- Jain, Jyotindra & Arti, Aggrawala : National Handicrafts and Handlooms Museum.
- Mode. H. & Chandra.S. : Indian Folk Art, Bombay.
- Mehta. R. J. : Handicrafts & Industrial Arts of India, New York.