

**VIJAYANAGARA SRI KRISHNADEVARAYA UNIVERSITY,
BALLARI**



SEP 2024

SYLLABUS

Department of Studies in Sociology

BACHLORE OF ARTS

(I to VI Semester)

With effect from 2024-25

Curriculum Content

For

Sociology

Under

State Education Policy-2024

Prepared by

Sociology BoS for UG and PG Degrees

Vijayanagara SriKrishnadevaraya University

Ballari

With effect from 2024-25



VIJAYANAGARA SRIKRISHNADEVARAYA UNIVERSITY

Jnanasagara campus, Ballari.-583105

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VSKUB SEP Proposed Curricular and Credits Structure under Choice Based Credit System [CBCS] of Scheme for the Three Years B.A. Undergraduate Programme with effect from 2024-25 (Three Major Combination)

Semester	Major1 (A)	Major2 (B)	Major3 (C)	Elective /Optional	Language	Compulsory/ Skill Courses	Total Credits
1	Fundamental Concepts and Perspectives of Sociology A1(5) (L:T:P=4:1:0)	B1(5) (L:T:P=4:1:0)	C1(5) (L:T:P=4:1:0)	-	L1(3) (L:T:P=4:0:0) L2(3) (L:T:P=4:0:0)	Constitution Values (2) (L:T:P=3:0:0)	23
2	Society in India A2(5) (L:T:P=4:1:0)	B2(5) (L:T:P=4:1:0)	C2(5) (L:T:P=4:1:0)	-	L1(3) (L:T:P=4:0:0) L2(3) (L:T:P=4:0:0)	Environmental Studies (2) (L:T:P=3:0:0)	23
3	Indian Social Thinkers A3(5) (L:T:P=4:1:0)	B3(5) (L:T:P=4:1:0)	C3(5) (L:T:P=4:1:0)	Basic Principles of Sociology/ Indian Society-continuity and Change / Sociology of Health (2) (L:T:P=2:0:0)	L1(3) (L:T:P=4:0:0) L2(3) (L:T:P=4:0:0)	-	23
4	Western Social Thinkers A4(5) (L:T:P=4:1:0)	B4(5) (L:T:P=4:1:0)	C4(5) (L:T:P=4:1:0)	Sociology of Food Culture / Sociology of Family, Marriage & Kingship / Sociology of Tourism (L:T:P=2:0:0)	L1(3) (L:T:P=4:0:0) L2(3) (L:T:P=4:0:0)	SEC-1(2) Communication, Media & Society / Gender Sensitization / Visual Sociology (L:T:P=1:1:0)	25
5	Social Disorganization and Deviance A5(4) (L:T:P=4:0:0)	B5(4) (L:T:P=4:0:0)	C5(4) (L:T:P=4:0:0)	-	-	SEC-2(2) Elementary Research Methodology (L:T:P=2:0:0)	26
	Social Marketing A6(4) (L:T:P=4:0:0)	B6(4) (L:T:P=4:0:0)	C6(4) (L:T:P=4:0:0)				

6	Social Entrepreneurship A7(4) (L:T:P=4:0:0)	B7(4) (L:T:P =4:0:0)	C7(4) (L:T:P = 4:0:0)		-	SEC-3(2) Elementary Research Project (A1/B1/C1)(2) (L:T:F=)	26
	Sociology of Rural Life A8(4) (L:T:P=4:0:0)	B8(4) (L:T:P =4:0:0)	C8(4) (L:T:P =4:0:0)		-		
Total	36	36	36	04	24	10	146
Total=146 Credits							

Note:

1. The curriculum for all Courses except L1, L2, Constitutional Values, Environmental values and Elementary Research Methodology will be set by the respective Board of Studies (A/B/C). Here for example A – History, B – Economics and C – Political Science.
2. The Curriculum for Languages L1&L2 will be set by respective Board of Studies (BoS) (Example Kannada/ English/ Hindi/ Sanskrit/ Telugu etc.).
3. The curriculum for Constitutional values will be set by Board of Studies (BoS) in Political Science.
4. The curriculum for Environmental Studies will be set by special/common Board of Studies (BoS) set up by the University.
5. The curriculum for Elementary Research Methodology will be set by special/common Board of Studies (BoS –Faculty of Social Science& Arts/Languages) set up by the University.

Department Name: Sociology

Semester-I

Course Title: Fundamental Concepts and Perspectives of Sociology	Course Code: 24MJSOC1LT
Total Contact Hours: 56	No. of Credits: 5
L:T:P= 4:1:0	
Internal Assessment Marks: 20	Duration of SEE: 3 Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

At the end of the course, students would able to:

1. Gain insight into the emergence of Sociology as an independent subject of enquiry and learn to apply scientific principles to understand changing scenario.
2. Acquaint with different components of social structure and forms of social groups in which human being happen to live and perceive goals of life. Also develop the ability to demonstrate sociological understandings of phenomena for example, how biographies are shaped by social structure.
3. Learn about important basis of social life which attributes to social dynamics, social development, and decay of society as well.
4. Understand the process of Socialization and its role in transforming social heritage to the next generation and learn about enactment of roles. They would also be able to acquire Information about regulations of social relations, deviance, anomie, etc.
5. Acquaint with contemporary theoretical perspectives and apply theoretical understanding to interpret their every day social life.

Unit	Description	Hours
1	<p>Introduction to Sociology</p> <p>1.1 Meaning and Definitions of Sociology</p> <p>1.2 Nature and Scope of Sociology</p> <p>1.3 Emergence and Development of Sociology</p> <p>1.4 Founding Fathers and their Contributions (Auguste Comte , Spencer, Durkheim, Weber, Karl Marx)</p> <p>1.5 Relation of Sociology with other Social Sciences–History, Economics, Political Science, Psychology</p> <p>1.6 Significance of Sociology</p>	12Hrs
2	<p>Basic Concepts of Sociology</p> <p>2.1 Society-Meaning, Features and its Importance</p> <p>2.2 Community-Meaning, Elements and Types</p> <p>2.3 Association and Institutions–Meaning ,Features, Functions and Types</p> <p>2.4 Status and Roles, Values</p>	10Hrs
3	<p>Social Interaction and Social processes</p> <p>3.1 Social Interaction–Meaning and Definitions, Elements, Types and its importance</p> <p>3.2 Major forms of Social Processes-Cooperation, Competition, Conflict, Accommodation and Assimilation(Meaning, Definitions, Features and Importance/Functions.</p>	12Hrs
4	<p>Socialization and Social Control</p> <p>4.1 Socialization–Meaning and Definitions, Feature and Importance</p> <p>4.2 Agencies of Socialization–Family, Religion, School, peer mate, State and Mass media</p> <p>4.3 Types of Socialization–Anticipatory, Primary and Negative Socialization</p> <p>4.4 Social Control</p> <p>4.5 Meaning, Definition, Nature and Functions</p> <p>4.6 Concepts of Anomie, Deviance and Social Control</p> <p>4.7 Means of Social Control-Formal and Informal</p>	12Hrs

5	Sociological Perspectives 5.1 Structural–Functional Perspectives 5.2 Conflict Perspectives 5.3 Symbolic Interactionist perspective	10Hrs
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References:

1. Abraham Francis(2006):Contemporary Sociology, Oxford University Press, New Delhi
2. Bottomore T.B. 1971. Sociology-A guide to problems and literature. Delhi: Blackie and Sons Publishers Pvt. Ltd.,
3. Davis, Kingsley.1981.Human Society. Delhi: Surjeet Publications.
4. Goode, William J, 1977.Principles of Sociology. United States of America: McGraw-Hill, Inc.
5. GiddensAnthony(2001):Sociology(4thEdn),BlackwellPublishers,Cambridge,UK
6. Gisbert Pascual (1983): Fundamentals of Sociology, Orient Longmans, Bombay, 1983.
7. Green AW (1964): Sociology–Analysis of Life in Modern Society (4thEdn.),
8. Haralambos Michael(1997):Sociology–Themes and Perspectives, Oxford University Press, Delhi
9. HortonandHunt.1964.Sociology-The Discipline and its Dimensions. Calcutta: New Central Book Agency.
10. Ian Robertson(1980):Sociology,WorthPublishers,INC.NewYork1980
11. Inkeles, Alex. 1975. What is Sociology? New Delhi: Prentice Hall.
12. Johnson, Harry M... 1988. Sociology- A Systematic Introduction. New Delhi: Allied Publishers Pvt. Ltd.
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14. Leslie Gerald, Richard Larson, Benjamin Gorman, (1994): Introductory Sociology– Order and Change in Society(3rdEdn) Oxford University Press, Delhi
15. Mulgund, IC(2008):Readings in General Sociology, Shrusti Prakashan Dharwad
16. Ogburn and Nimkoff (1964): A Handbook of Sociology, Eurasia Publishing House(pvt).Ltd, Ram Nagar, New Delhi
17. Pais, Richard (Ed.) 2008, Principles of Sociology, Mangalore, Mangala Publications.
18. Samuel Koenig (1960): Sociology–An Introduction to the Science of Society, Barnes and Noble, INC, New York.
19. Shankar Rao (2004): Sociology: Primary Principles, S. Chand &Co, New Delhi.
20. Sharma R N (1976): Principles of Sociology, Media Publishers and Promoters limited, Bombay.
21. Samir Das gupta and Paulomi Saha(Ed),An Introduction to Sociology, Pearson, New Delhi (2012)

Department Name: Sociology

Semester-II

Course Title: Society in India	Course Code: 24MJSOC2LT
Total Contact Hours: 56	No. of Credits: 5
L:T:P=4:1:0	
Internal Assessment Marks: 20	Duration of SEE: 3 Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

At the end of the course, students would able to:

1. Learn about the basic Concept of Indian Society and its Historical Moorings. It encourages students to reflect deeply on the multi cultural reality which is the defining feature of India.
2. Acquaint with major social institutions like family, marriage and also their recent trends.
3. Sensitize various sociological aspects of inequality providing ample scope for applied research
4. Examine the relationship between politics, Economy and Society. It will enhance their knowledge about different transformations took place in India due to changes in the respective systems.
5. Familiarize with the issues of agrarian rural structure. It would specifically focus on tribal, rural and urban problems.

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Unit	Description	Hours
1	Structure of Indian Society 1.1 Introducing Indian Society-Colonialism, Nationalism, Class and Community. 1.2 Demographic Structure.- Age, Sex & Ethnicity 1.3 Rural Urban Fringe.	10Hrs
2	Social Institutions: Continuity and Change 2.1 Family and Kinship. -Meaning, Characteristics, Functions, types & Recent Changes 2.2 Caste System.- Meaning, Traditional features & Recent Changes	10Hrs

	<p>2.3 Class System - Meaning , Features & Types of Classes</p> <p>2.4 The Market as a Social Institution.</p>	
3	<p>Social Inequality and Exclusion</p> <p>3.1 The Marginalization of tribal's – Causes and Solutions</p> <p>3.2 The Struggle for Woman's Equality – Pre and Post Independence period.</p> <p>3.3 The protection of Religious Minorities - Constitutional & Legislative.</p> <p>3.4 Caring for the Differently abled – Role of Family, NGO & Government.</p>	10Hrs
4	<p>Social Change :Polity and Economy</p> <p>4.1 The Constitution as an instrument of Social Change.</p> <p>4.2 Political Parties, Pressure Groups and Demographic Politics.</p> <p>4.3 Panchayath Raj and the challenges of Social Transformation.</p> <p>4.2.1 Social Change and the Economy</p> <p>4.2.1 Land Reforms, the Green Revolution and Agrarian Society.</p> <p>4.2.2 From Planned Industrialization to Liberalization.</p> <p>4.2.3 Changes in Class Structure.</p>	12Hrs
5	<p>Problems of Indian Society</p> <p>5.1 Tribal Society–Exploitation of tribes, Land alienation and Displacement. Problems of Health and Nutrition.</p> <p>5.2 Rural Society-Poverty and Unemployment indebtedness, illiteracy and farmers Suicides.</p> <p>5.3 Urban Society- Housing and Civic services, Pollution, Crime and Juvenile Delinquency and HIV/AIDS.</p>	14Hrs

References:

1. Abraham Francis(2006):Contemporary Sociology, Oxford University Press, New Delhi
2. Bottomore, TB: Sociology :A Guide to Problems and Literature, Bombay : George Allen and Unwin (India)
3. David Popenoe(1977):Sociology(3rdEdn),Prentice Hall INC, Engel wood Cliffs, New Jersey
4. DavisK.1981.Human Society. Delhi: Surjeet Publications.
5. Fulcher James & Scott John (2003): Sociology (2ndEd.), Oxford University Press, New York, 2003.
6. GisbertP.1973.*Fundamentals of Sociology*. Bombay: Orient Longman.
7. HaralambosM.1991.*Sociology-Themes and Perspectives*. Delhi: Oxford University Press.
8. Haralambos Michael(1997):Sociology–Themes and Perspectives, Oxford University Press, Delhi
9. Harry M. Johnson, 1988. *Sociology-A Systematic Introduction*. New Delhi: Allied Publishers Pvt. Ltd.

10. Horton Paul and Hunt Chester(1984):Sociology, McGraw Hill Co, New Delhi
11. Ian Robertson(1980):Sociology,WorthPublishers,INC.NewYork1980
12. JayaramN1988: Introductory Sociology, Mac Millan India, Madras.
13. KuppuswamyB.1982.'*SocialChangeinIndia*', New Delhi: Vikas Publishing House Private Limited.
14. MadanT.N. (ed), 1985.*Religion in India*, New Delhi: Oxford University Press.
15. Madan G.R. 1976. *Social Change and Problems of development tin India*. New Delhi: Oxford University Press.
16. Mckee James(1981):Sociology-The Study of Society, Holt, Rinehart and Winston, New York Mitchell
17. MulgundI.C. (2008): Readings in General Sociology, Shruthi Prashan, Dharwad.
18. Pais, Richard(Ed.)2008, *Social Institutions and Social Change*, Mangalore, Mangala Publication
19. Popenoe David (1977): Sociology (3rdEdn), Prentice Hall, INC., Englewood Cliffs New Jersy.
20. Richard TS chaefer and Robert Lamm (1992): Sociology (4thEdn.), McGraw Hill, INC, New York.
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22. Shankar Rao(2004):Sociology: Primary Principles ,S. Chand &Co, New Delhi.
23. Sharma R N (1976): Principles of Sociology, Media Publishers and Promoters limited, Bombay.
24. Wach, Joachim, 1944.*SociologyofReligion*.Chicago: The University of Chicago Press.
25. Worsley, Peter(ed), 1992. *The New Introduction to Sociology*. London: Penguin Books.
26. Young, Kimbal&MackR.W.1969.*SystematicSociology*.NewDelhi: Eurasia Publication House.

Department Name: Sociology

Semester-III

Course Title: Indian Social Thinkers	Course Code: 24MJSOC3LT
Total Contact Hours: 56	No. of Credits: 5
L:T:P= 4:1:0	
Internal Assessment Marks: 20	Duration of SEE: 3 Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

At the end of the course, students would able to:

1. Understand and apply various sociological perspectives to their Indian Social life experiences.
2. Develop their sociological imagination and the capacity to read each situation sociologically and then to think about it theoretically.
3. Understand the characteristics and dynamics of the social world, and how post classical sociologists attempt to understand the social world.
4. Appreciate the relevance and limits of the contemporary theories or theoretical approaches to make a sense of reality.
5. Understand the basic methodological approaches of the Indian thinkers through some original texts and their role in development of sociological knowledge particularly with reference to Indian society.

Unit	Description	Hours
1	Introduction 1.1 Meaning Definitions and Nature of Sociological theory. 1.2 Elements of Sociological Theory. 1.3 Levels of Sociological Theory. 1.4 Relationship between Theory and Social Research.	10Hrs
2	G S Ghurye & S C Dube 2.1 Caste, Class and Occupation. 2.2 Culture and Civilization. S C Dube 2.3 Indian Society. 2.4 Contemporary India and its Modernization.	12Hrs
3	D P Mukherji and A R Desai 3.1 Cultural Diversities. 3.2 Modernization. A R Desai 3.3 The social Background of Indian Nationalism. 3.2 Understanding Indian Society from Marxian approach.	12Hrs
4	Radhakamal Mukherji & Andre Beteille 4.1 Indian Culture and Civilization. 4.2 Economic transitions and Social Behaviour. Andre Beteille 4.3 Religion and Secularism. 4.4 Inequality and Social Change.	10Hrs
5	David Hardiman & B R Ambedkar 5.1 Subaltern Perspective. 5.2 Missionaries and their medicine. B R Ambedkar 5.3 Removal of Untouchability. 5.4 Mahad pond Movement.	12Hrs

References:

1. Nagala B. K. “ Indian Sociological Thought”
2. V.S. Upadhyay and Gaya Pandey ‘History of Anthropological Thought’
3. Narendra K. Singh ‘Theory and Ideology in Indian Sociology’
4. T.K Ommen and P.N. Mukharjee “Indian Society: Reflections and Introspections’
5. A.R Desai ‘Social Background of Indian Nationalism’
6. A.R Desai ‘Rural India in Transition’
7. T.N Madan ‘Western Sociologists on Indian Society’
8. Yogendra Singh ‘Indian Sociology: Social Conditioning and Emerging Concerns’
9. S.K Pramanik ‘Sociology of G.S Ghurye’
10. Devdas Pillai ‘Indian Sociology Thought Ghurye: A Dictionary’
11. A.R Momin ‘The Legacy of G.S Ghurye’
12. M.N Srinivas ‘ Social Change In Modern India’

Department Name: Sociology

Semester-III

Course Title: Basic principles of Sociology	Course Code: 24MJSOC3EC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 2:0:0	
Internal Assessment Marks: 10	Duration of SEE: 2 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

At the end of the course, students would able to:

1. Understand the meaning, relevance and historical development of Sociology.
2. Understand and interpret the role of social processes and Social institutions, objectives in their lives.
3. Familiarize with Sociological Concepts.

Unit	Description	Hours
1	<p>Introduction to Sociology</p> <p>1.1 Origin and Development of Sociology.</p> <p>1.2 Meaning and Definitions.</p> <p>1.3 Scope and Subject Matter.</p> <p>1.4 Significance of Sociology.</p>	10Hrs
2	<p>Basic Concepts</p> <p>2.1 Society: Meaning, Features & Importance.</p> <p>2.2 Community: Meaning, Features & Types.</p> <p>2.3 Association: Meaning, Features, Forms & Functions.</p> <p>2.4 Institutions: Meaning, Features, Types & Functions.</p>	08Hrs
3	<p>Social Interaction and Social Processes</p> <p>3.1 Meaning & Definitions of Social Interaction.</p> <p>3.2 Significance of Social Interaction.</p> <p>3.3 Social Processes: Meaning, Definitions & Characteristics.</p> <p>3.4 Major Social Processes: Co-operation, Competition, Conflict, Accommodation & Assimilation. (Meaning, Types, features and their role in Social Life)</p>	10Hrs

References:

1. Abraham Francis (2006): Contemporary Sociology, Oxford University Press, New Delhi
2. Bottomore, TB: Sociology: A Guide to Problems and Literature, Bombay: George Allen and Unwin (India)
3. Davis Kingsley (1982): Human Society, Surfeit Publications, New Delhi.
4. Giddens Anthony (2001): Sociology (4thEdn), Blackwell Publishers, Cambridge, UK
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8. Ian Robertson(1980):Sociology,WorthPublishers,INC.NewYork1980
9. Leslie Gerald, Richard Larson, Benjamin Gorman,(1994): Introductory Sociology–
Order and Change in Society (3rd Edn) , Oxford University Press, Delhi
10. Ogburn and Nimkoff (1964): A Hand book of Sociology, Eurasia Publishing House(pvt).Ltd,
Ram Nagar, New Delhi
11. Samuel Koenig (1960): Sociology–An Introduction to the Science of Society,
Barnesand Noble, INC, New York.
12. Shankar Rao (2004): Sociology: Primary Principles, S. Chand &Co, New Delhi.
13. Sharma R N (1976): Principles of Sociology, Media Publishers and Promoters limited,
Bombay.
14. Thomas J Sullivan (2004): Sociology–Concepts and Applications in a Diverse World
(6thEdn), Pearson, USA.
15. Mulgund, IC (2008): Readings in General Sociology, Shruti Prakashan Dharwad.

Department Name: Sociology

Semester-III

Course Title: Indian Society Continuity and Change	Course Code: 24MJSOC3EC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 2:0:0	
Internal Assessment Marks: 10	Duration of SEE: 3 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

Upon the Completion of the course, students would able to:

1. Analyze the nature and direction of Change in Indian Society especially changes in social institutions.
2. Understand criteria of rural-urban contrast as well as Continuum. They would also learn about pull factors of rural and urban development.
3. Examine the changing conditions and welfare of Socially excluded groups through movements and other factors

Unit	Description	Hours
1	<p>Traditions in Transitions</p> <p>1.1 Indian Society- An Introduction.</p> <p>1.2 Unity in diversity.</p> <p>1.3 Changes in Social Institutions – Family, Caste, Polity & Economy.</p> <p>1.4 Factors of Changes in Social Institutions.</p>	08Hrs
2	<p>Rural-Urban Contrast</p> <p>2.1 The Rural-Urban Divide: Infrastructure, Education, Health & Local Governance.</p> <p>2.2 The Rural-Urban Fringe.</p> <p>2.3 Role of Entrepreneurship in Rural & Urban Development.</p> <p>2.4 Impact of Globalization on Indian Culture and Social Values (Food Habits, Language, Ideas and Life styles).</p>	10Hrs
3	<p>Social Justice for Underprivileged and their welfare</p> <p>3.1. Social Justice Through Movements: Backward classes and Dalit’s Movements, LGBTQ, Civil Rights, Ecological and Anti Corruption Movements.</p> <p>3.2 Opportunities for the progress and welfare of SC’s, ST’s and Women.</p> <p>3.3 Role of the Constitution of India and Legislature.</p> <p>3.4 Role of the Social Reformers (Gandhi, Basaveshwara, Dr.B R Ambedkar, Jyothi Ba Pule).</p>	10Hrs

References:

1. Beteille Andre.(1992):Backward Classes in Contemporary India. New Delhi: OUP
2. Berreman G.D. (1979): Caste and Other Inequalities: Essays in Inequality. Meerut: Folklore Institute.
3. Inden Ronald.(1990):Imaging India. Oxford: Brasil Black ward
4. Kothari Rajani(Ed.)(1973):Caste in Indian Politics
5. SatyaMurtyT.V.(1996):Religion,Caste,GenderandCultureinContemporaryIndia,New Delhi: OUP
6. De Souza.(2000)(Ed.):Contemporary India-Transitions. New Delhi.: Sage
7. Dube S.C. (1977): Tribal Heritage of India. New Delhi: Vikas
8. HasnainN. (1983): Tribes in India. Harnam Publication: New Delhi
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10. Chaudhuri Buddhadeb. (1991): Tribal Development in India. New Delhi: Inter India Publications.
11. BoseNK.(1967):CultureandSocietyinIndia.Bombay:AsiaPublishingHouse
12. KarveIrawati.(1961):HinduSociety:AnInterpretation.Poona:DeccanCollege
13. Mandelbaum. (1970): Society in India. Bombay :Popular Prakashan
14. Srinivas M.N. (1980) India: Social Structure. New Delhi: Hindustan Publishing Corporation.

Department Name: Sociology

Semester-III

Course Title: Sociology of Health	Course Code: 24MJSOC3EC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 2:0:0	
Internal Assessment Marks: 10	Duration of SEE: 3 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

At the end of the course, students would able to:

1. Understand the relationship between Society and Health.
2. Learn about the relationship between Socio- Economic status and Health
3. Acquaint with Health care system in Pre and Post Independent India

Unit	Description	Hours
1	Introduction 1.1 Definition, Nature and Emergence of Sociology of Health. 1.2 Socio-Cultural interpretation of Diseases and Identity. 1.3 Social Epidemiology- Meaning, Emergence & its uses. 1.4 Importance of the Study of Sociology of Health.	08Hrs
2	Social Inequality and Health 2.1 Concept of Gender, Gender & Health. 2.2 Nutrition - Gender Scheduled Caste & Tribe. 2.3 Transgender and Health. 2.4 Theoretical Perspectives to Understand Health (Functional Perspective, Marxist Perspective & Post Modern Perspective.)	10Hrs
3	Public Health 3.1 Meaning & Emergence of the Concept of Health. 3.2 Concept of Community Health. 3.3 Community Health Problems in India. 3.4 Strategies to deal with Community Health Problems. 3.5 Problems & Rehabilitation of Differently Abled Persons.	10Hrs

References

1. Albert, Gary L. and R. Fitzpatrick (1994). Quality of Life in Health Care: Advances in Medical Sociology, Mumbai: Jai Press.
2. Annandale Allen (2001). The Sociology of Health and Medicine– A Critical Introduction, Cambridge: Polity Press.
3. Bloom, Samuel W. (1963). The Doctor and His Patient, New York: Free Press.
4. Coe, Rodney M. (1970). Sociology of Medicine, New York: McGraw Hill.
5. Chloe Bird, Peter Conrad and Alan Fremont eds. (2000). Hand book of Medical Sociology, New York: Prentice Hall.
6. Cockerham, William C. (1997). Medical Sociology, New Jersey: Prentice Hall
7. Conrad, Peter ed. (2005). Sociology of Health and Illness: Critical Perspectives, New York: Worth Publishing.
8. Dutta, P.R. (1955). Rural Health and Medical Care in India, Ambala: Army Education Press.

Department Name: Sociology

Semester-IV

Course Title: Western Social Thinkers	Course Code: 24MJSOC4LT
Total Contact Hours: 56	No. of Credits: 5
L:T:P= 4:1:0	
Internal Assessment Marks: 20	Duration of SEE: 3Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

After studying this Course students would able to:

1. Understand various Perspectives and use the same in analyzing social realities of the present society.
2. Examine the theoretical relevance and analytical utility of the various perspectives.
3. Understand diverse theoretical perspectives while studying social structure and change
4. Understand about the relationship between individual and society, action and system. They will also learn about how to apply sociology in day today life
5. Learn about feminist perspective in understanding social relationships in socially and culturally constructed setup.

Unit	Description	Hours
1	<p>Structural and Functional School</p> <p>1.1 History of development of Functionalism.</p> <p>1.2 Talcott Parsons: Structure of Social actions, Theory of Social System, Pattern Variables.</p> <p>1.3 R. K Merton: Latent and Manifest Functions, Reference Group Theory, Social Structure and Anomie.</p>	12Hrs
2	<p>Conflict School</p> <p>2.1 Development of Conflict School.</p> <p>2.2 C. Wright Mills – The Power of Elite, Personal Troubles and Public Issues, Social Conflict Theory.</p> <p>2.3 Randall Collins – Micro Sociological theory of Violence, Sociological Eye, Conflict Theory.</p>	10Hrs
3	<p>Symbolic Interactionism</p> <p>3.1 Emergence of Symbolic Interactionism.</p> <p>3.2 G.H Mead: Mind and Mental Process, Mind-Language and Role playing, Play, Game and The Generalized Others.</p> <p>3.3 Herbert Blumer: Social Action theory, Theory of Society.</p>	12Hrs
4	<p>Emergence of Feminology</p> <p>4.1 Philosophical Feminology of Edmund Husserl.</p> <p>4.2 Sociological Feminology of Alfred Schutz.</p> <p>4.3 Social Construction of Reality- Berger and Lukmann.</p>	12Hrs
5	<p>Feminism</p> <p>5.1 Origin and Development of Feminism.</p> <p>5.2 Contributions of Merry Wollstonecraft.</p> <p>5.3 Contributions of Betty Friedman.</p>	10Hrs

References:

1. Aron, Raymond (1991). Main Currents in Sociological Thought (Vol.1), London: Penguin.
2. Barnes H.E. ed. (1948). An Introduction to the History of Sociology, Chicago: Chicago University Press.
3. Black, Maxed. (1961). The Social Theories of Talcott Parsons: A Critical Examination, Carbondale: Southern Illinois University Press.
4. Coser, Lewis (1975). Masters of Sociological Thought: Ideas in Historical and Social Context, New York: Harcourt Brace Jovanovich.
5. Firth, Raymond (1957). Man and Culture: An Evaluation of the Work of Bronislaw Malinowski, New York: Humanities Press.
6. Giddens, Anthony (2004). In Defense of Sociology, Cambridge: Polity Press.
7. Giddens, Anthony and J.H. Turner (1987). Social Theory Today, Cambridge: Polity Press.
8. Jeffrey, Alexander C. (1985). Neo-functionalism, London: Sage.
9. Luckmann, Thomas ed. (1978). Phenomenology and Sociology: Selected Readings, New York: Penguin Books.
10. Merton, R.K. (1968). Social Theory and Social Structure, New York: The Free Press
11. Ritzer, George ed. (2007). The Blackwell Encyclopedia of Sociology, Oxford: Blackwell.
12. Routledge Library Edition (2004). The Sociology of Radcliffe Brown, London: Routledge.
13. Scott, Apple Irouth and Laura Des for Edles (2008). Classical and Contemporary Sociological Theory: Text and Readings, California: Pine Forge Press.
14. Tucker, K.N (2002). Classical Social Theory, Oxford: Blackwell Publication
15. Wiseman, Boris (1998). Introducing Lévi Strauss. Toronto: Totem Books

Department Name: Sociology

Semester-IV

Course Title: Sociology of Food Culture	Course Code: 24MJSOC4EC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 2:0:0	
Internal Assessment Marks: 10	Duration of SEE: 2 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

At the end of the course, students would able to:

1. Understand how eating habits are shaped by a web of cultural, economic and social factors they will also learn about the relationship between food and culture.
2. Learn about activities and practices relating to food production and distribution
3. Examine current scientific knowledge concerning risks associated with food preparation Processing and consumption with particular attention to scientific research and public perception.

Unit	Description	Hours
1	<p>Introduction</p> <p>1.1 Sociological nature of food and eating – sacred and taboo foods: Food, Sociality and Social change.</p> <p>1.2 Food consumption: Determinants of food consumption- Types of Food- Vegetarian, Non-Vegetarian, Vegan and Fleixtarian.</p> <p>1.3 Local food cultures and taste for Exotic.</p> <p>1.4 Social dimensions of food- Cultural, Symbolism, Socialization, Rituals and Traditions.</p>	10Hrs
2	<p>Food from Domestic to Industry</p> <p>2.1 Industrialization of food production and distribution.</p> <p>2.2 Hotels, restaurants and catering sector.</p> <p>2.3 Problems of food distribution.</p> <p>2.4 Cooking as duty and cooking for self pleasure.</p>	08Hrs
3	<p>Food and Risk Society</p> <p>3.1 Diet and Body- Social appearance and Beauty.</p> <p>3.2 Global overview: Consumption- Patterns and reasons: Over eating under eating and Hunger.</p> <p>3.3 Gender and Food.</p> <p>3.4 G M Foods, organic foods and modern food practices as Risk factor.</p>	10Hrs

References:

1. Beard worth, Alan and Teresa keil,1997, Sociology on the Menu: An invitation to the study of food and society, Routledge, London
2. Beak, Ulrich 1992, Risk Society: Towards a New Modernity, Saga Publications
3. Carolan, Michael , The Sociology of Food and Agriculture, Rouledge , London
4. Food Marketing to Children and Youth, 2006, Institute of Medicine, USA
5. German John and Lauren Williams (Eds) 2017 A Sociology of Food and Nutrition: the social appetite, Oxford University Press Australia
6. McIntosh, Wm. Alex 1996, Sociologies of Food and Nutrition, Springer, New York
7. Murcott, Anne (Ed) 1983, The Sociology of Food and Eating Digitized by Google
8. Poulain, jean-Pierre , 2017, The Sociology of Food: eating and the place of food in society, Tr by Augusta Dorr, Bloomsbury ,UK
9. Rastogi , Snajeev (Ed) 2014, Ayur Vedic Science of Food and Nutrition, Springer ,New York
Suggested Activities: Please refer to the following books
10. Johnston josee and others 2017, Introducing Sociology: Using the Stuff of Everyday Life, Routldge London
11. McKinney Kathleen and Brbara S Heys (Eds) 2009, Sociology Through Active Learning, 2nd Edition, Pine Forge Press , New Delhi
12. White, Shelley K and others (Eds) 2015, Sociologists in Action on Inequalities, Sage, New Delhi

Department Name: Sociology

Semester-IV

Course Title: Sociology of Family, Marriage & Kingship	Course Code: 24MJSOC4EC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 2:0:0	
Internal Assessment Marks: 10	Duration of SEE: 2Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

Upon the Completion of the course, students would able to:

1. Understand family as bedrock of Society and Identify new forms it has taken in modern era they develop the skills and knowledge essential to navigate family life parenthood and social life.
2. Understand Marriage as a base for the continuation of human race and its role in Controlling sex life they also examine power dynamics and other changes in marriage.
3. Learn about Kingship terminology, relations and Changing patterns of Kingship.

Unit	Description	Hours
1	Family : Issues and Changes 1.1 Definitions, features, types and functions 1.2 Problems of Modern Family 1.3 Weakening of Gender and Age Stratification 1.4 Democratization of family :Relationships between spouses, Parent-Children, Step Parenting, Changes in Care giving of Children & Elderly 1.5 Family welfare services and Legislation's	10Hrs
2	Marriage : Recent Trends 2.1 Marriage : Definitions, Features, Types & Functions 2.2 Rules of Marriage, Marriage rules of residence 2.3 Changing Pattern of marital relations – Cohabitation, Separation, Divorce and Remarriage 2.4 Changes in criteria of mate selection. 2.5 Decrease in the number of children and voluntary childlessness	10Hrs
3	Kinship: Recent Changes 3.1 Key terms and Concepts. 3.2 Types of Kin relations : Kinship functions 3.3 Kinship Usages and Behavior, Kinship terminologies : Mode of Use and Range of application 3.4 Changing Patterns in Kinship relations 3.5 Factors of Changing Kinship relations	08Hrs

References:

1. Kapadia, K.M. Marriage and family in India: London, Oxford University. Press, 1966
2. Maya Majumdar, Maya Marriage, Family & Kinship, Wisdom Press (ISBN), (CBCS),2005
3. Shankar Rao, C.N. Principles of Sociology: With an Introduction to Social Thought, S. Chand & Co. Pvt. Ltd (Revised ed.), 2006
4. Karve, Irawati Kinship Organization in India, Poona, Deccan College, 1953
5. Robin Fox, Kinship and Marriage: An Anthropological Perspective, Pelican,1967
6. Patricia Uberoi, Family & Marriage in India, Oxford University Press, Delhi,1993

Department Name: Sociology

Semester-IV

Course Title: Sociology of Tourism	Course Code: 24MJSOC4EC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 2:0:0	
Internal Assessment Marks: 10	Duration of SEE: 2Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

Upon the Completion of the course, students would able to:

1. Acquaint with the basic knowledge on tourism.
2. Learn about growth and development of tourism apart from social aspects of tourism and their impact on society. They will also get information about national tourism policy and initiatives made for the improvement of tourists places
3. Develop management skills, abilities and techniques necessary to prosper successfully in the tourism sector.

Unit	Description	Hours
1	Introduction 1.1 Meaning Nature & Scope of Sociology of Tourism. 1.2 Significance of Sociology of Tourism. 1.3 Meaning and Nature of Tourism. 1.4 Elements of Tourism. 1.5 Emergence of Tourism as an Industry.	09Hrs
2	Growth and Development of Tourism 2.1 Evolution of Tourism. 2.2 Push & Pull factors of Tourism growth. 2.3 Role of Government and Non Government Agencies. 2.4 National Tourism Policy. 2.5 Initiatives implemented for the improvement of Tourist Places & Emerging tourism trends in India.	10Hrs
3	Tourism system and Management 3.1 Structure of the Tourist system. 3.2 Positive and Negative impact of Tourism – Economic, Socio-Cultural, Ecology and Environmental impacts. 3.3 Need for sustainable and responsible Tourism & its benefits, Job Opportunities. 3.4 Types of Tourism Management. 3.5 Functions of Tourism Management.	09Hrs

References:

1. Burns, Peter M 1999, An Introduction to Tourism and Anthropology, Routledge, London Fletcher,
2. John & others, 2018, Tourism: Principles and Practice, 6th Edition, Pearson, UK
3. Nash, Dennis 2007, The Study of Tourism: Anthropological and Sociological Beginnings, Elsevier,
4. Amsterdam Urry, John 1998, The Tourist Gaze: Leisure and Travel in Contemporary Societies, Sage, New Delhi

Department Name: Sociology

Semester-IV

Course Title: Communication, Media and Society	Course Code: 24MJSOC4SC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 1:1:0	
Internal Assessment Marks: 10	Duration of SEE: 1.5 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

After the Completion of the course, students would able to:

1. Learn the importance of Communication for attaining success and improvement of their skills in job carrier.
2. Understand the role of Media in Culture, politics and Social behavior
3. Improve and develop personal and professional styles, demonstrating commitments to self growth and refinement in communication

Unit	Description	Hours
1	Introduction 1.1 Definitions, Scope and Functions of Communication 1.2 Dimensions of Communication 1.3 Types of Communication Skills (Oral, Writing, Imaging) 1.4 Sociological approaches to communication.	08Hrs
2	Sociological perspectives of Mass Media 2.1 Cultivation Theory. 2.2 Agenda Setting Theory. 2.3 The uses and Gratification Theory. 2.4 Dependency Theory.	10Hrs
3	Media and Social Change 3.1 Role of Print Media in Social Change. 3.2 Impact of Television and Films on Society 3.3 Impact of Information Technology on Society 3.4 Influence of Media on Children and Youth	10Hrs

References:

1. Allan Wells (1979) Mass Media and Society, Mayfield, California
2. Ambekar J.B (1992) Communication and Rural Development, Mittal, New
3. Arvind Singhal and Rogers Evertt (1933) Information Revolution in India,
4. Asa Briggs & Burke (2005). A Social History of the Media, Cambridge: Polity Press.
5. Bever S.H., et.al., The Sociology of Mass Media Communications, The Social Review, Blunder, J. and E. Katz, The Uses of Mass Communication. Thousand Oaks, CA: Sage, 1974.
6. Chatterjee R.K. (1978) Mass Communication, NBT, New Delhi. David Holmer, Communication Theory-Media, Technology and Society, Sage Delhi.
7. de Flour M.L and Rokesch S. Bat (1978) Theories of Mass Communication
8. Denis Mc Quail, An Introduction to Communication Theories, Sage Publication, New Delhi, 1994.
9. Denis Mc Quail, Mass Communication Theory, Sage Publication, 1994
10. Denis Mc Quail (1969) Towards a Sociology of Mass Communication, Macmillan,
11. Emery E. Ault P.H., Agree W.K.(Dodd, Mead and Co., Introduction to Mass Communication — by Inc. New York)
12. Everett M Rogers 1989A History of Communication Study :A Biological Approach Institute of Mass Communication

Department Name: Sociology

Semester-IV

Course Title: Gender Sensitization	Course Code: 24MJSOC4SC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 1:1:0	
Internal Assessment Marks: 10	Duration of SEE: 1.5 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

At the end of the course, students would able to:

1. Understand gender sensitization and related issues.
2. Understand the role of Socialization as a gender constructor of gender roles and status.
3. Develop capacity to engage in policy decisions to remove gender bias in all fields of life in the process of gender equality for nation building.

Unit	Description	Hours
1	<p>Understanding Gender and Related Concepts</p> <p>1.1 Gender: Sex vs. Gender, Social Construction of Gender, Gender Roles, Gender Stereo types, Gender Division of Labour.</p> <p>1.2 Patriarchy, Masculinity and Femininity.</p> <p>1.3 Sexualities.</p> <p>1.4 Gender, Caste and Class.</p>	10Hrs
2	<p>Gender Sensitization</p> <p>2.1 Meaning, Nature and Importance</p> <p>2.2 Challenges of Gender Sensitization</p> <p>2.3 Measures to overcome Challenges</p> <p>2.4 Role of Media in Gender Sensitization</p>	10Hrs
3	<p>Gender Practices and Policies</p> <p>3.1 Female infanticide and Child Marriage.</p> <p>3.2 Rape, Domestic Violence, Sexual Harassment at work Place.</p> <p>3.3 Empowerment of Women</p> <p>3.4 Legal and Constitutional Provisions for empowering women in India</p>	08Hrs

References:

1. Bhasin, kamla: What is Patriarchy?, Kali for Women, New Delhi
2. V.Geetha: Gender, STREE-SAMYA, Kolkata V.Geetha: Patriarchy, STREE-SAMYA, Kolkata
3. Convention on the Elimination of All Forms of Discrimination against Women Adopted and opened
4. for signature, ratification and accession by General Assembly resolution34/180of18 December1979
5. entryintoforce3 September1981,in accordancewitharticle27(1)
6. Declaration on the Elimination of Violence against Women Proclaimed by General
7. Assemblyresolution48/104of20December1993 Understanding Gender-<https://you tube/MxhBl6trdfg>
8. Basic concept of sex and gender, gender attributes &questions of identity(WS)-
<https://youtu.be/k7GZ02hbiWQ>
9. GenderandIntersectionalitytheory-<https://youtu.be/JqdMLj6sYwo>Patriarchy-<https://youtu.be/-ff9qsqaRg8>
10. Gender Sensitization meaning-<https://you tube/ BrfCAPfqpvk>
11. Gender Sensitization: Issues and Challenges-<https://you tube/rEC0St6yu4l>
12. Pitrattaki Gehraiyan -<https://youtu.be/ROC0ii4yBw8>
13. Mumkinhai/It's Possible by Kamla Bhasin -<https:// you tube/6tfPgVldJm4>
- 14.Jane Pilcher &Imelda Whelehan :50 Key Concepts in Gender Studies, SAGE Publications, New Delhi

Department Name: Sociology

Semester-IV

Course Title: Visual Sociology	Course Code: 24MJSOC4SC
Total Contact Hours: 28	No. of Credits: 2
L:T:P= 1:1:0	
Internal Assessment Marks: 10	Duration of SEE: 1.5 Hours
Semester End Exam Marks: 40	

Course Out comes (COs):

After studying this course, students would able to:

1. Explain the theoretical frame work to understand society through visual.
2. Understand how visuals are used to study society.
3. Know about the significance of reflexivity and subjectivity in Visual research

Unit	Description	Hours
1	Introduction 1.1 Meaning, Scope and Importance of Visual Sociology 1.2 Understanding Society through Visuals 1.3 Making sense of Visuals 1.4 Film and Video as a Research tool	10Hrs
2	Sociology and Practice of Photography 2.1 Image making through Photography 2.2 Photography, self and society 2.3 Photography as a tool of Social Research 2.4 Social impact of Photography	08Hrs
3	Sociology, Multi Media and Hyper Media 3.1 Representation through Video and Film. 3.2 Society, multimedia and Hyper Media. 3.3 Multi Media and Hyper Media as a Research tool. 3.4 Relationship and Differences between Multi media and Hyper Media.	10Hrs

References:

1. Benshoff, Harry M. *America on Film: Representing Race, Class, Gender and Sexuality at the movies*. Wiley Blackwell, 2009.
2. Berger and Asa Arthur. *Media and Society: A Critical Perspective*. Rowman & Littlefield, 2012.
3. Daramola. |. *Mass Media and society, writing for the Media Society*. Lagos: Rothan Press, 2005, 2003.
4. Dines, Gail, and Jean Humez. *Gender Race and class in Media: A critical Reader*. 4th ed. New Delhi.
5. Edward Said. *Covering Islam: How the Media and the Experts Determine How We See the Rest of the World*. New York: Vintage, 1997.
6. Gorman, Lyn, and McLean David. *Media and Society into the 21st century: A Historical*. London: Sage, 2005.
7. Marshall, McLuhan. *Roads and Paper Routes in Understanding Media: Extensions of "Man"*. New York: McGraw-Hill Book Co., 1964.
8. McQuail, D. *McQuail's Mass Communication Theory*. 5th Ed. London: Sage, 2005.
9. Roger, Silverstone. *The Sociology of Mediation and communication in Craig Calhoun Chris*. Edited by Rojek and Bryan S Turner. London: Sage, 2005.

Department Name: Sociology

Semester-V

Course Title: Social Disorganization and Deviance	Course Code: 24MJSOC5AL
Total Contact Hours: 56	No. of Credits: 4
L:T:P= 4:0:0	
Internal Assessment Marks: 20	Duration of SEE: 3Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

After going through this course, students would able to:

1. Understand the concept of Social Disorganization, its causes consequences and forms.
2. Learn about the theories explaining the disorganization situations.
3. Understand the concept of deviant behavior which leads to social disorganizations and criminal activities students encounter in real life situations
4. Acquire Knowledge about drug addictions and atrocities against women with eradication measures
5. Understand current burning social issues which have rampantly spread and became obstacles for progress of Society.

Unit	Description	Hours
1	Social Disorganization 1.1 Meaning, Definitions and Nature of Social Norms 1.2 Meaning, Definitions and Nature of Social Disorganization 1.3 Causes and Consequences 1.4 Types of Disorganization 1.5 Deviance : Meaning Causes and Consequences	12Hrs
2	Theories of Deviant Behaviour 2.1 Durkheim's Theory 2.2 R K Merton's Theory 2.3 Differential Association Theory 2.4 Delinquent sub culture Theory	10Hrs
3	Crime and Punishment 3.1 Meaning, Definitions, Features and Types 3.2 Causes and Consequences 3.3 Remedial Measures 3.4 Theories of Punishment	12Hrs
4	Youth Unrest 4.1 Growth of Youth Unrest in India 4.2 Causes and Types of Youth Unrest 4.3 Student Unrest and Political Parties 4.4 Remedies for Youth Unrest	12Hrs
5	Current Social Problems 5.1 Terrorism 5.2 Corruption 5.3 Honor Killing 5.4 Atrocities against Women (Their Causes, Consequences and Remedial Measures)	10Hrs

References:

1. Dutt Gupta Bela. (1964): Contemporary Social Problems in India
2. Davis James (1970): Social Problems Enduring Major Issues and Change, New York, Free Press,
3. Elliot and Merrill (1950): Social Disorganization. New York: Harper & Brothers
4. Gill SS (1998): The Pathology of Corruption New Delhi Harper Collin Publishers
5. Karavala Perin CO 959): A Study in Indian Crime, Bombay, Popular Book Depot,
6. Merton R.K. & Nisbert R (1961): Contemporary Social Problems
7. Ministry of Home Affairs 1998) Crime in India. New Delhi: Government of India.
8. Merton Robert K and Robert Nisbert (1976): Contemporary Social Problems, New York Harcourt Brace, Jovavich Ink,
9. Reid Suetitus (1976): Crime and Criminology. Illinois: Deyden Press.
10. Sutherland Edwin H and Donald R Cressey (1968): Principle of Criminology Bombay Times of India Press
11. Thomas G. (1994) AIDS in India-Myth & Reality, Jaipur :Rawat Publications

Department Name: Sociology

Semester-V

Course Title: Social Marketing	Course Code:24MJSOC5BL
Total Contact Hours: 56	No. of Credits: 4
L:T:P=4:0:0	
Internal Assessment Marks: 20	Duration of SEE: 3 Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

At the end of the course, students would able to:

1. Understand the basic concepts and evolution of Social Marketing.
2. Demonstrate social marketing plan, criteria for evaluating segments, targeting and positioning.
3. Categorize the different models and theories of social marketing of social change.
4. Summarize the various agencies involved in social marketing and knowledge on corporate social responsibility.
5. Locate diverse opportunities in the area of social marketing.

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Unit	Description	Hours
1	<p>Introduction</p> <p>1.1 Definitions, features, need and Evolution of Social Marketing.</p> <p>1.2 Challenges of Social Marketing.</p> <p>1.3 Relevance of Social Marketing.</p> <p>1.4 Environment in Social Marketing and its Impact.</p>	10Hrs
2	<p>Social Marketing Plan and Strategies</p> <p>2.1 Social Marketing plans, steps in developing Social Marketing plans, Importance of planning.</p> <p>2.2 Segmentation – Basics of Segmentation and criteria for evaluating Segments.</p> <p>2.3 Targeting, Selecting target audience for Social Marketing.</p> <p>2.4 Positioning and Types of Positioning.</p>	12Hrs
3	<p>Managing Behaviour for Social Change</p> <p>3.1 Types of Bheaviour Objectives, Knowledge Objectives and Belief Objectives.</p> <p>3.2 Bheaviour Change Models.</p> <p>3.3 Theories of Social Marketing: Social Norm theory, Theory of Planning behaviour and Social Cognitive Theory.</p> <p>3.4 Frame work of Social Marketing.</p>	10Hrs
4	<p>Agencies of Social Marketing and Corporate Social Responsibility</p> <p>4.1 Meaning, Voluntary Organization, Third Sector.</p> <p>4.2 Status of Voluntary organization in India.</p> <p>4.3 Meaning of CSR, CSR Impact Evaluation.</p> <p>4.4 Ethics in Social marketing.</p>	12Hrs
5	<p>Social Marketing and Career</p> <p>5.1 Marketing Health, Marketing Education, Marketing Sanitation, Marketing financial Literacy and Savings, Marketing digital literacy.</p> <p>5.2 Marketing of Social Issues of Youth.</p> <p>5.3 Social Entrepreneurship.</p> <p>5.4 Careers in Social Marketing.</p>	12Hrs

References:

1. Anderson, Alan R. & Alan A. Anderson: Marketing Social Change: Changing Behavior to Promote Health, Social Development and the Environment (Jossey Bass Non Profit Sector Series)
2. Kotler, Philip, 1981: Marketing for Non-Profit Organization, New Delhi: Prentice Hall of India
3. Kotler, Philip and Roberto L. Eduardo, 1989: Social Marketing: Strategies for Changing Public Behavior, New York: The Free Press- A division of Macmillan, INC.
4. Man off, Richard, K., 1985: Social Marketing, New York: Praeger
5. Deshpande,s Rohit, 2001: Using Market Knowledge, Sage; India.

Department Name: Sociology

Semester-VI

Course Title: Social Entrepreneurship	Course Code: 24MJSOC6AL
Total Contact Hours: 56	No. of Credits: 4
L:T:P= 4:0:0	
Internal Assessment Marks: 20	Duration of SEE: 3 Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

Upon the Completion of the course, students would able to:

1. Acquire knowledge about social Entrepreneurship.
2. Develop social Entrepreneurship imagination and to bring out the practices of social Entrepreneurship in India.
3. Develop skills to start their own social Enterprise or not for profit startup as well as act innovative in the existing working organization
4. Acquaint with different sources of finance mobilization and learn about use of fund raising documents.
5. Get diverse opportunities for field visit to acquire field based knowledge and experience.

Unit	Description	Hours
1	<p>Fundamentals of Entrepreneurship</p> <p>1.1 Meaning, features and types of social Entrepreneurship.</p> <p>1.2 Meaning of Social Business, differences between social Entrepreneurship and Social Business, Identifying Social Business Opportunities.</p> <p>1.3 Relation between Social Change and social Entrepreneurship.</p> <p>1.4 Social consequences of Entrepreneurship and Hybrid models of social Entrepreneurship.</p>	12Hrs
2	<p>Establishment of Non Profit Organization</p> <p>2.1 Concept (Includes NGO's),Objectives and establishment of NPO's</p> <p>2.2 Legal procedure for establishment of NPO's: Societies registration act, Indian companies act, Charitable endowment act, Foreign contribution (Regulation) Act(FCRA)</p> <p>2.3 Available Tax Reliefs</p> <p>2.4 Social values and NPO's: Mission, vision, MOA and Bye-Laws</p>	12Hrs
3	<p>Human Resource Management</p> <p>3.1 Human Resource Management: Staffing Plan, Social Security of workers provisions of gratuity act, Rules and Regulations of EPF Scheme</p> <p>3.2 Project Management: Definition of Concept, Identification of project</p> <p>3.3 Proposal Development : Basic factors, Project proposal guide, Budget, Rationale for sending project proposal to the donor</p> <p>3.4 Proposal Writing : Do's and Don'ts of a Project proposal</p>	12Hrs
4	<p>Finance and Resources</p> <p>4.1 Meaning, definitions and Characteristics of Finance</p> <p>4.2 Financing : Sources of Finance: Government, Donors, & International agencies</p> <p>4.3 Legal Provisions for fund mobilization.</p> <p>4.4 Documents used in fund raising: Due diligence, campaigns, internal income generation.</p>	10Hrs

5	<p>Case Studies</p> <p>5.1 Pratham, RUDSET, Vivekananda Girijan Kalyan Kendra, B.R. Hills.</p> <p>5.2 Students should study the functioning of local NPO, Present their ideas in a seminar and submit a report (Eg. Working in the areas of Sanitation, Rural Development, Women Empowerment)</p>	10Hrs
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References:

1. Bornestein, David 2007 How to Change the World: Social Entrepreneurs and the Power of New Ideas, Oxford University Press
2. Carlson, Eric J and James Koch, 2018, Building a Successful Social Venture: A Guide for Social Entrepreneurs, Berrett-Koehler Publishers Inc, California
3. Dees, Gregory and Others 2002 Enterprising Non Profits - A Toolkit for Social Entrepreneurs, John Wiley and Sons
4. Drucker, Peter 1990 Managing the Non Profits Organisations: Practices and Principles, Harper Collins
5. Durieux, Mark B. And R A Stebbins 2010, Social Entrepreneurship for Dummies, Wiley Publishing Inc., New Jersey
6. Lynch. Kevin and Julius Walls Jr. 2009, Mission Inc.: The Practitioner's Guide to Social Enterprise, Berrett-Koehler Publishers Inc, California
7. Mohanty, S K 2005, Fundamentals of Entrepreneurship, Eastern Economy Edition, Prentice-Hall India, Delhi
8. Next, Heidi and Others, 2019, Entrepreneurship: Practice and Mindset, Sage Publications, Delhi Nicholls, Alex 2006 Social Entrepreneurship: New Models of Sustainable Change, Oxford University Press
9. Praszkie, Ryszard and Andrzej Nowak, 2011, Social Entrepreneurship: Theory and Practice, Cambridge University Press, Delhi
10. Ruef, Martin 2007, Sociology of Entrepreneurship, Emerald Publishing Limited
11. Sawang, Sukanlaya 2020 Entrepreneurship Education: A Lifelong Learning Approach, Springer Sharma, Sangeetha 2016 Entrepreneurship Development, Eastern Economy Edition, Prentice-Hall India, Delhi
11. Sunder, Pushpa 2013 Business and Community: The Story of Corporate Social Responsibility in India, Sage
12. Swedberg, Richard (Ed) 2000, Entrepreneurship: The Social Science View, Oxford University Press, London

Department Name: Sociology

Semester-VI

Course Title: Sociology of Rural Life	Course Code: 24MJSOC6BL
Total Contact Hours: 56	No. of Credits: 4
L:T:P= 4:0:0	
Internal Assessment Marks: 20	Duration of SEE: 3 Hours
Semester End Exam Marks: 80	

Course Out comes (COs):

Upon the Completion of the course, students would able to:

1. Develop sociological Skill on Peasants, Social Structure, social change and development in rural India.
2. Acquire knowledge about latest changes in rural community
3. Learn about Economy and polity of rural India and their dynamics
4. Understand rural Social and Economic issues from sociological perspectives
5. Inculcate Sociological skills to reconstruct rural institutions and rural society through policies and programmes

Unit	Description	Hours
1	Introduction 1.1 Genesis of Rural Sociology. 1.2 Meaning, Definitions and Nature of Rural Sociology. 1.3 Scope of Rural Sociology. 1.4 Importance of the Study of Rural Sociology.	12Hrs
2	Rural Community 2.1 Meaning, definitions and Characteristics. 2.2 Village Settlement Patterns. 2.3 Rural Markets and Trades. 2.4 Rural – Urban Continuum.	10Hrs
3	Agrarian Social Structure and Dynamics 3.1 Changing Rural Family – Structure and Functions. 3.2 Caste- Elaboration of Caste ranking, Caste-class Nexus. 3.3 Rural Economy – Agrarian Classes: Land Lord, peasant, Tenant and Labourer. 3.4 Rural Polity – Panchayath Raj System , Changing rural Power structure after 73 rd & 74 th Constitutional Amendments.	12Hrs
4	Rural Problems 4.1 Poverty and Indebtedness 4.2 Unemployment 4.3 Migration 4.4 Farmers Suicide 4.5 Health and Sanitation (Their Causes, Consequences and Remedies)	12Hrs
5	Rural Development Policies and Programmes 5.1 Land Reforms and its Impact 5.2 Implications of Green Revolution 5.3 Feminization of Agriculture 5.4 Food Security and Sustainable Agriculture 5.5 MGNREGA, PMAY(G), NRLM/DDAY,DDU-GKY, JJM	10Hrs

References:

1. Sharma, R.N. Rural Sociology, Media Promoters and Publishers. Pvt. Ltd. 1983
2. Singh, Kartar Rural Development: Principle Policies and Management, Sage, New Delhi, 1995 Reference Readings:
3. Choudhury, Anjana Rural Sociology, Wisdom Press, 2004
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BACHELOR OF ARTS

COURSE OF VSK UNIVERSITY

BA Sociology: Semester VI

Project Work (SEP)

Sub Code:	No of Lecture Hours per week:02
Maximum Marks: 50	Internal Marks : 10 and EE: 40

Guidelines for Project Work

Objectives:

To provide an opportunity for students to apply theories to comprehend key social issues.

To sharpen domain knowledge and provide empirical experience.

General Guidelines:

- A. Nature of project work:** The student will have to identify a problem that matches the student's area of specialization. Students are expected to identify, study a problem area and provide suggestions to overcome the problems.
- B.** A team consisting of 5 or below 5 students of the department shall work **on the same topic. if any student is interested to undertake project work individually She/He shall do it**
- C. Duration of project work:** The project work shall be for a period of **ONE SEMESTER ie 6th Semester.**
- D. Guide: Internal guide** of the project work is a faculty member working in Sociology department of affiliated colleges where **Bachelors of Arts in Sociology** Program offered.

E. Schedule to be followed for Project work

Activity	Time-line	Remarks
Problem Identification	First two weeks	Students identify a problem for their study, according to their interest
Problem Statement	3rdweek	Discuss with guide.
Activity	Time-line	Remarks
Research design	4thweek	Discussion with internal guide to decide on suitable design for the research
Synopsis preparation	5 th and 6 th week	Preparation of synopsis* incorporating the Objectives
Presentation of synopsis	7 th and 8 th Week	Presentation of Synopsis with the detailed execution plan to the internship committee**who will review and may a) approve, b) approve with modification or c) reject for fresh synopsis.
Approval status	9 th and 10 th Week	The approval status shall be submitted to Chairman, UG Department of Sociology who will officially give concurrence for execution of the project.

Structure of Synopsis

Synopsis is a 3-5pages hard copy document and to be submitted to the Chairman with the signatures of Internal Guide and the Students.

Page	Content
Page1	1. Title 2. Name and ID of students-with details of internal Guide

Page2	<ol style="list-style-type: none"> 1. Introduction with objectives, 2. Review of articles/literature about the topic with source of information 3. Expected results (300words).
Page3	<ol style="list-style-type: none"> 1. Time-Activity Chart
<p>**Composition of the Project Committee in the department</p> <ol style="list-style-type: none"> 1. Chairman of UG department 2. Domain Expert 3. Guide 	

Schedule to be followed during Project Work [In VI semester]

Activity	Time-line	Remarks
Understanding the concept and problem.	20 Days	Student should understand the structure of the problem.
Preparation of research tools for data collection	30 Days	Discussion with the guide for finalization of research tools in selected domain and submit the same to the guide. (First presentation to Internship Committee)
Data collection and processing	30 Days	Data collected to be edited, coded, tabulated and present for analysis with the guide's suggestions. (Second presentation to project Committee)
Activity	Time-line	Remarks
Analysis and finalization of report	25 Days	Students must use appropriate and latest statistical tools and techniques for analyzing the data. (It is mandatory to use latest statistical packages whose results should be shown in the report)(Third presentation to Internship Committee)

Submission of report	15 Days	Final report should be submitted to the HOD/College before two weeks of the commencement of theory examination.
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F. Format of the Project report:

- a. **The report shall be prepared using a MS Word** processor with Times New Roman font sized 12, on a page layout of A4 size with 1” margin on all three sides and left with 1.5”, double line spacing and only front side print, [no back-to-back print]. The report may not exceed 60 pages.

G.Submission of report:

- a) Students should submit Two copies of report in Hard bound “Navy Blue” Color with Golden Embossing or screen-printing.
- b) Students should also submit the report in electronic form [CD].
- c) Only, in PDF file to the department and colleges where Bachelor of Arts in Sociology program offered. Colleges in turn shall submit ONE copy of the report and CDs of their students along with a consolidated master list with university registration number], Name of the student, and Title of the report to the college, before the commencement of the theory examinations.

H. Publication of research findings:

- a) Students expected to present their research findings in seminars/conferences/technical events/fests or publish their research work in journals in association with their internal guide of the department with VSKU Bellary affiliation as a tag. Appropriate weight age should be given to this in the internal evaluation of the project report.

I. Evaluation:

- a) The project report of a candidate shall be assessed for maximum of 50 marks consisting of 40 marks for report evaluation by the Department and 10 marks for viva-voce examination.
- b) Evaluation: An Examiner appointed by the HOD/Principal, shall do evaluation for maximum of Forty (40) marks.
- c) Viva-voce/Presentation: A viva-voce examination will be conducted for Ten [10] marks at the College, by the examiners appointed by the Institution. Each student is expected to give a presentation of his/her work.

The Candidate who fails to attend and/or fulfill the requirements of the course shall not be eligible and he/she shall re-register for the course when offered.

J. Marks allocation for Internship report:

Evaluation by an Examiner appointed by University for 40 Marks		
Sl. No	Aspects	Marks
1	Introduction and Methodology	08
2	Industry and Company profile/ Profile of the study area	06
3	Theoretical Background of the Study	08
4	Data Analysis and interpretation	10
5	Summary of Findings, suggestions and Conclusion	08
Total		40

Viva-voce by Examiner appointed by University for 10 Marks		
Sl. No	Aspects	Marks
1	Presentation Skills	02
2	Objective of the study/Methodology	02
3	Subject Knowledge	02
4	Analysis using Statistical tools and Statistical Packages	02
5	Findings and appropriate suggestions	02
Total		10

Project Report on

(Title of the Report in Capital Letters with inverted commas)

BY

(Student Name)

(USN)



Submitted to

VIJAYANAGARA SRIKRISHNADEVARAYA UNIVERSITY, BELLARY

**In partial fulfillment of the requirements for the award of the degree of
Bachelor of Arts in Sociology**

Under the guidance of

INTERNAL GUIDE

(Name)

(Designation)

**Under-Graduate Department of Sociology,
Vijayanagara SriKrishnadevaraya University,**

Jnana Sagara Campus, Vinayaka Nagar, Cantonment, Bellary-583104

2024-2025

DECLARATION

DECLARATION

I, the under signed, hereby declare that the Project Report entitled“-----
-----”written and submitted by me to Vijayanagara Sri Krishnadevaraya
University, Bellary in partial fulfillment of requirements for the Award of Degree of Bachelor
of Arts in Sociology under the guidance of _____ is my original work and
the conclusions drawn therein are based on the material collected by myself.

Place: Bellary

Signature

Date:

(Name Research Student)

CERTIFICATE

CERTIFICATE

This is to certify that the Project Report entitled“-----
-----”which is being submitted here with for the award of the degree of Bachelor of
Arts in Sociology of Vijayanagara Sri Krishnadevaraya University, Bellary is the result of the
original research work completed by Mr. _____bearing URN(xxxx),under
my supervision and guidance and to the best of my knowledge and belief the work embodied in
this Project Report has not formed earlier the basis for the award of any degree or similar title
of this or any other University or examining body.

Signature of Research Guide

Signature of the HOD in Case of affiliated College

Place:

Date:

Signature of the Chairman/Principal

Place: Bellary

Date:

F. CONTENT PAGE

CONTENTS

Items	Page No.
ACKNOWLEDGEMENT	Roman No
LIST OF TABLES	Roman No
LISTOFFIGURES	Roman No
CHAPTER I: Introduction	Arabic No
CHAPTER II: Profile of the Organization	Arabic No
CHAPTER III: Research Design and Methodology	Arabic No
CHAPTER IV: Data Presentation, Analysis and Interpretation	Arabic No
CHAPTER V: Findings and suggestions	Arabic No
BIBLIOGRAPHY	Arabic No
ANNEXURE	Arabic No

G. ACKNOWLEDGMENT

A page for Acknowledgment

Here the students can acknowledge for the people who are concern to the work and project. For example:

ACKNOWLEDGMENT

I take this opportunity as privilege to express my deep sense of gratitude to my research guide Dr./Shri _____, [**Designation**], **Under-Graduate Department of Sociology, Vijayanagara Sri Krishnadevaraya University/College, Bellary** for his continuous encouragement, invaluable guidance and help for completing the present research work.

I am deeply indebted to Dr._____, Chairman/HOD/Principal, **Under Graduate Department of Sociology, Vijayanagara Sri Krishnadevaraya University, Bellary or College** for being a source of inspiration to me and I am indebted to him for initiating me in the field of research.

I am deeply grateful to all authorities of the **Vijayanagara Sri Krishnadevaraya University, Bellary** without their help completion of the project was highly impossible.

I take this opportunity as privilege to articulate my deep sense of gratefulness to the Managing Director, and the staff of the ----- of Company for their timely help, positive encouragement and without their help completion of the project was highly impossible.

I wish to express a special thanks to all teaching and non-teaching staff members, the **Vijayanagara Sri Krishnadevaraya University, Bellary** for their forever support. Their encouragement and valuable guidance are gratefully acknowledged. I would like to acknowledge my all my family members, relatives and friends for their help and encouragement.

Place: Bellary

Date:

Name of the Student

H.LISTOFTABLES

A PAGE FOR LIST OF TABLES

LISTOFTABLES		
Table No.	Title of the Table	Page No
Table No. 1.1		
Table No. 1.2		
Table No. 2.1		
Table No. 2.2		
Table No. 3.1		
Table No. 3.2		
Table No. 4.1		
Table No. 4.2		
Table No. 5.1		
Table No. 5.2		

Tables may be more or less depending upon the tables in the each chapter

I. LIST OF FIGURES

A PAGE FOR LIST OF FIGURES

LISTOFFIGURES

Figure No	Title of the Figure	Page No.
FigureNo.1.1		
FigureNo.1.2		
FigureNo.2.1		
FigureNo.2.2		
FigureNo.3.1		
FigureNo.3.2		
FigureNo.4.1		
FigureNo.4.2		
FigureNo.5.1		
FigureNo.5.2		
FigureNo.5.3		
FigureNo.5.4		

Figures may be more or less depending up on the figure in the each chapter

EXECUTIVE SUMMARY OF THE PROJECT

This page should consist of the executive summary of research project carried out by the project student/researcher.

The outline for continuous assessment activities for Component –I(C1)and Component –II (C2) of a course shall be as under:

SL.N.	Activities	C1	C2	Total IA Marks
01	Session Test	10	10	10
02	Seminars/Presentations/Activity	2.5	2.5	10
03	Case study/Assignment/Fieldwork Project work etc.	2.5	2.5	
Total				20

Suggested Continuous Assessment Session Test (SI.No.01)(15Marks)(C1&C2)question paper pattern

Paper Code:
Time:1 Hour

Paper Title
MaxMarks:10

Instructions: Answer both the sections

SECTION–A

Answer any TWO the following questions, each question carries FIVE

(1X5=5)

- 1.
- 2.
- 3.
- 4.

SECTION–B

Answer any TWO the following questions, each question carries 2.5marks

(2X2.5=05)

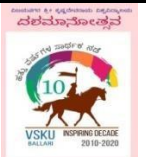
- a. -----
- b. -----
- c. -----
- d. -----



VIJAYANGARASRIKRISHNADEVARAYAUNIVERSITY

JnanaSagara,Cantonment,Ballari-583105

Department of Sociology



CBCS (SEP) Question Paper Pattern for UG Semester End examinations with Effect from the AY 2024-25

Languages (L1&2)/Discipline Core Courses (DSC)

Paper Code:

Paper Title:

Time: 3 Hours

Max Marks: 80

Instruction: Answer all Section

SECTION-A

I. Answer any Ten of the following questions, each question carries TWO marks (2X10=20)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.

Note for Section-A Two sub questions from each unit.

SECTION-B

II Answer any FIVE of the following questions, each question carries SIX marks (6X5=30)

- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.

Note for Section -B Minimum One questions from each unit. (Q. No13 to 17) and remaining TWO questions from II to V(Q. No.18 & 19

III. Answer any THREE of the following questions, each question carries TEN marks

(3X10=30)

- 20.
- 21.
- 22.
- 23.
- 24.

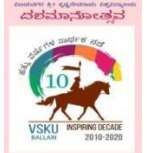
Note for Section–C Compulsory one Question from each unit, (QNo24) must have Sub–Question such as a & b



VIJAYANGARASRIKRISHNADEVARAYAUNIVERSITY

JnanaSagara,Cantonment,Ballari-583105

Department of Sociology



CBCS (SEP) Question Paper Pattern for UG Semester End examinations with Effect
from the AY 2024-25
Open Elective Courses (OEC) / SEC

Paper Code:

Paper Title:

Time: 1.5 Hours

Max Marks: 40

Instruction: Answer all Section

SECTION-A

I. Answer any Five of the following questions. Each question carries TWO marks.

(2X5=10)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Note for Section-A Two sub questions from each unit.

SECTION-B

II. Answer any Four of the following questions. Each question carries Five marks

(5X4=20)

- 7.
- 8.
- 9.
- 10.
- 11.

Note for Section -B Minimum One questions from each unit.

SECTION-C

III. Answer any ONE of the following questions. Each question carries TEN marks

(3X10=10)

- 12.
- 13.
- 14.

Note for Section-C Compulsory one Question from each unit, (QNo14) must have Sub-Question such as a & b

U.G & P.G BoS MEMBERS LIST

Sl. No.	Name &Address	Designation
1	Dr. Sanjay Gandhi Assistant Professor Dept. of Sociology VSKU, Ballari.	Chairman
2	Dr. Veerendra Kumar N Assistant Professor Dept. of Sociology VSKU, Ballari.	Member
3	Dr. Ashwini S Assistant Professor Dept. of Sociology VSKU, Ballari.	Member
4	Prof. Jayashree S Dean & Senior Professor Dept. of Sociology Karnatak University, Dharwad.	External Member
5	Prof. M. Gurulingaiah Dean & Senior Professor Dept. of Sociology Kuvempu University, Shivamogga.	External Member
6	Dr. H.B. Jalajakshi Rtd. Associate Professor Dept of Sociology Veerashaiva College, Ballari.	Member
7	Dr. Kotresh. P Associate Professor Dept of Sociology SRMPP Govt. First Grade College, Huvinahadagali.	Member